

Summary Report

31 October 2019 - 05 May 2020

Speak Up Vero Beach

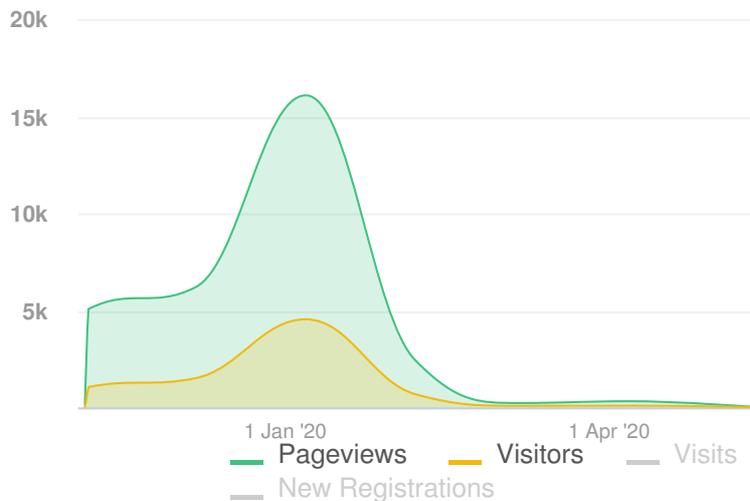
PROJECTS SELECTED: 9

Our Community Spoke Up & Shared Their Ideas About Three Corners | The Envisioning Process by DPZ CoDESIGN | About Three Corners | Innovative "Scenario Planning" Approach by DPZ for Three Corners | A Letter from Andres Duany to Vero Beach | SANDBOX Test Tools copy) | Charrette Week Schedule of Public Workshops

FULL LIST AT THE END OF THE REPORT



Visitors Summary



Highlights

TOTAL VISITS	11.2 k	MAX VISITORS PER DAY	280
NEW REGISTRATION	1.4 k	ENGAGED VISITORS	938
INFORMED VISITORS	2 k	AWARE VISITORS	5.1 k

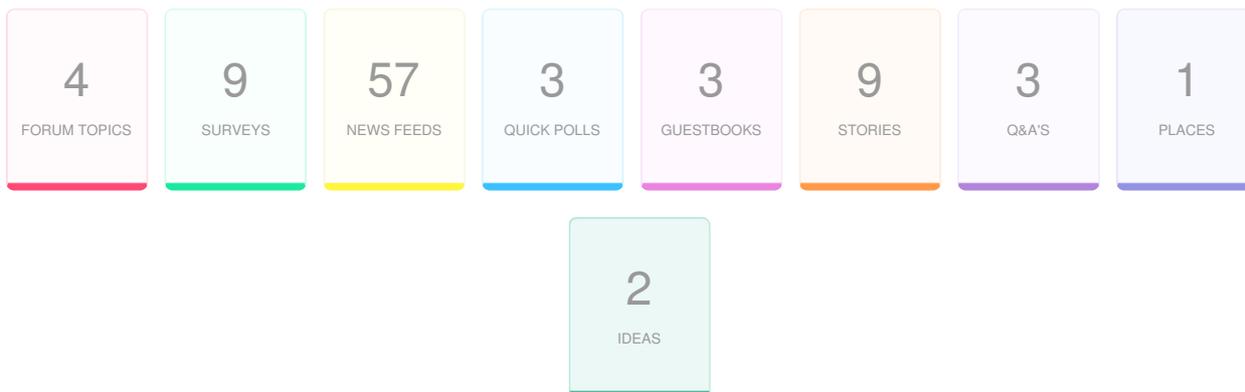
PARTICIPANT SUMMARY

ENGAGED		938 ENGAGED PARTICIPANTS				
		Registered	Unverified	Anonymous		
INFORMED	Contributed on Forums	440	0	0	Our Community Spoke Up & ...	938 (31.2%)
	Participated in Surveys	263	0	0	SANDBOX Test Tools copy)	1 (100.0%)
	Contributed to Newsfeeds	0	0	0		
	Participated in Quick Polls	679	0	0		
AWARE	Posted on Guestbooks	0	0	0		
	Contributed to Stories	0	0	0		
	Asked Questions	3	0	0		
	Placed Pins on Places	0	0	0		
	Contributed to Ideas	237	0	0		
				* A single engaged participant can perform multiple actions		* Calculated as a percentage of total visits to the Project

ENGAGED		2,021 INFORMED PARTICIPANTS			
		Participants			
INFORMED	Viewed a video	3		Our Community Spoke Up & ...	1,643 (54.7%)
	Viewed a photo	79		Innovative "Scenario Plannin...	412 (27.1%)
	Downloaded a document	64		About Three Corners	187 (14.4%)
	Visited the Key Dates page	974		The Envisioning Process by ...	107 (12.7%)
AWARE	Visited an FAQ list Page	681		Charrette Week Schedule of ...	80 (6.4%)
	Visited Instagram Page	0		A Letter from Andres Duany ...	34 (5.3%)
	Visited Multiple Project Pages	1,370		SANDBOX Test Tools copy)	1 (100.0%)
	Contributed to a tool (engaged)	938		Charrette Week Presentations	0 (0%)
					* A single informed participant can perform multiple actions
				* Calculated as a percentage of total visits to the Project	

ENGAGED		5,092 AWARE PARTICIPANTS			
		Participants			
INFORMED	Visited at least one Page	5,092		Our Community Spoke Up & ...	3,005
				Innovative "Scenario Plannin...	1,518
AWARE				About Three Corners	1,299
				Charrette Week Schedule of ...	1,251
				The Envisioning Process by ...	843
				A Letter from Andres Duany ...	636
				Release of Liability to City of ...	352
				SANDBOX Test Tools copy)	1
				* Aware user could have also performed an Informed or Engaged Action	
				* Total list of unique visitors to the project	

ENGAGEMENT TOOLS SUMMARY



FORUM TOPICS SUMMARY	
4	Forum Topics
440	Contributors
6.11 k	Contributions

TOP 3 FORUM TOPICS BASED ON CONTRIBUTORS		
331 Contributors to	175 Contributors to	124 Contributors to
Future of Three Corners	What should happen on the 3rd Corner?	Can water treatment tanks be repurposed for other uses?

SURVEYS SUMMARY	
9	Surveys
263	Contributors
263	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS		
263 Contributors to	0 Contributors to	0 Contributors to
Initial Survey - What future uses and impacts at Three Corners would you feel most	What future uses and impacts at Three Corners would you feel most proud of for our	Initial Survey - Three Corners

NEWSFEEDS SUMMARY	
57	NewsFeed
48	Visits
39	Visitors

TOP 3 NEWSFEEDS BASED ON VISITORS		
20 Visitors to	15 Visitors to	3 Visitors to
Indian River will face some big issues in 2020	Fifty years later, opportunity knocks again for Vero Beach	Vero Insider Radio Show with Host Anna Valencia Tillery

QUICK POLLS SUMMARY	
3	Quick Polls
679	Contributors
679	Responses

TOP 3 QUICK POLLS BASED ON CONTRIBUTORS		
678 Contributors to	1 Contributors to	0 Contributors to
Do you think the existing 'big blue' Power Plant should be:	Should delete this	Do you like Vero Beach?

GUEST BOOKS SUMMARY	
3	Guest Books
0	Contributors

TOP 3 GUEST BOOKS BASED ON CONTRIBUTORS		
0 Contributors to	0 Contributors to	0
Our Community Spoke Up &	The Envisioning Process by	

ENGAGEMENT TOOLS SUMMARY

STORIES SUMMARY	
9	Stories
0	Contributors
0	Submissions

TOP 3 STORIES BASED ON CONTRIBUTORS		
0	0	0
Authors to	Authors to	Authors to
Stories	Stories	Stories

Q & A SUMMARY	
3	Q&As
3	Contributors
4	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS		
3	0	0
Contributors to	Contributors to	Contributors to
Have a Question?	Have a Question?	Q&A

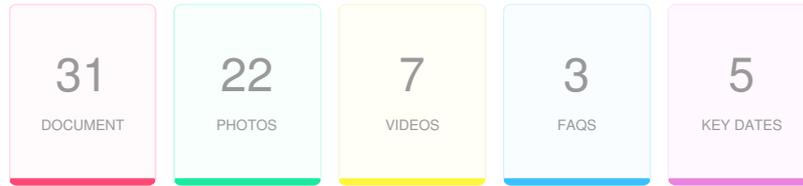
PLACES SUMMARY	
1	Places
0	Contributors
0	Pins

TOP 3 PLACES BASED ON CONTRIBUTORS	
0	
Contributors to	
Map Example	

IDEAS SUMMARY	
2	Ideas
236	Contributors
1.03 k	Contributions

TOP 3 IDEAS BASED ON CONTRIBUTORS	
236	0
Contributed to	Contributed to
299 People Shared their Ideas and Photos	Sandbox Ideas

INFORMATION WIDGET SUMMARY



DOCUMENTS	
31	Documents
64	Visitors
119	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS		
20 Downloads	15 Downloads	12 Downloads
Recommendations from Recreation Commission & Marine Commission, Feb 10,	DPZ Proposal Vero Beach, Mar 7, 2019	Presentations Made Re: SpeakUpVeroBeach.

PHOTOS	
22	Photos
79	Visitors
291	Views

TOP 3 PHOTOS BASED ON VIEWS		
57 Views	57 Views	42 Views
City Manager, Monte Falls, answers questions at plant tour	Power Plant Opened for Two Public Tours	Main floor of Power Plant (photo courtesy of Vero Communique)

VIDEOS	
7	Videos
3	Visitors
4	Views

TOP 3 VIDEOS BASED ON VIEWS		
3 Views	1 Views	0 Views
Video Tour of the Power Plant	See Inside the Decommissioned Power Plant	Three Corners Charrette 5 - Evening Closing Presentation with Steering Committee

FAQS	
3	Faqs
681	Visitors
812	Views

TOP 3 FAQS BASED ON VIEWS		
379 Views	363 Views	70 Views
Innovative "Scenario Planning" Approach by DPZ for Three Corners	Our Community Spoke Up & Shared Their Ideas About Three Corners	About Three Corners

KEY DATES	
5	Key Dates
974	Visitors
1.36 k	Views

TOP 3 KEY DATES BASED ON VIEWS		
1,045 Views	129 Views	109 Views
Our Community Spoke Up & Shared Their Ideas About Three Corners	The Envisioning Process by DPZ CoDESIGN	Innovative "Scenario Planning" Approach by DPZ for Three Corners

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.google.com	846
verobeach.com	557
m.facebook.com	241
www.tcpalm.com	170
www.facebook.com	139
www.bing.com	103
android-app	100
www.covb.org	97
www.wptv.com	93
indianriverguardian.com	67
l.facebook.com	44
amp-tcpalm-com.cdn.ampproject.org	36
search.yahoo.com	31
dnserrorassist.att.net	13
duckduckgo.com	13

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Our Community Spoke Up & Shared Their Ideas About Three Corners	3005	1643	938
Innovative "Scenario Planning" Approach by DPZ for Three Corners	1518	412	0
About Three Corners	1299	187	0
Charrette Week Schedule of Public Workshops	1251	80	0
The Envisioning Process by DPZ CoDESIGN	843	107	0
A Letter from Andres Duany to Vero Beach	636	34	0
Release of Liability to City of Vero Beach Florida (Form for Power Pl...	352	0	0
SANDBOX Test Tools copy)	1	1	1
Charrette Week Presentations	0	0	0