



Our Lifesaving Mission Continues

During this uncertain time, the American Red Cross remains a resource to prevent and alleviate human suffering in the face of disasters big and small. We are adapting and preparing our humanitarian services to continue service delivery in communities across South Florida, while complying with all state and city ordinances and in close coordination with public health officials.

The Red Cross is working to adapt our current systems to ensure we can deliver service in the event of a large-scale disaster during the COVID-19 outbreak.

Additionally, we are taking the following measures to safely serve our community each day:

1. We continue to respond to home fires and have adopted safer screening processes and social distancing to keep volunteers and members of the community safe.
2. If necessary, we will utilize a completely remote model to continue responding and providing resources to those impacted by home fires.
3. Nationwide, we are investing in new technology to continue to reach the community while we work remotely.
4. We continue to disseminate safety and preparedness messaging, as it relates to COVID-19 and to disasters across social channels and other outlets.
5. We continue to take smoke alarm appointment requests and will follow up to set installation appointment dates when it is safe for both volunteers and members of the community.
6. We continue to hold lifesaving CPR & First Aid Training courses at our facilities, while enforcing strict COVID-19 screening and social distancing measures.
7. We continue to serve our military and military families through our Hero Care network.

While our offices locations are currently restricted to essential staff only, our resources remain readily available to the community. You can access more information by calling [1-800-RedCross](tel:1-800-RedCross).



Red Cross Appeal to the American Public:

We need your help to communicate vital, lifesaving messaging. Due to the recent COVID-19 outbreak, thousands of scheduled blood drives have been cancelled. This represents an unprecedented loss of blood donations across the country.

At the Red Cross, we know it is of the utmost importance to communicate the critical need for blood and encourage donations locally. The American Red Cross strongly urges healthy, eligible individuals who are feeling well to give blood or platelets to help maintain a safe blood supply and prevent shortages due to concerns about the outbreak of COVID-19 in the U.S

Please help us spread the message of the importance of giving blood during this challenging time. Remember:

1. Donating blood is a safe process and people should not be concerned about giving or receiving blood during this challenging time.
2. More healthy donors are needed to give now to prevent a local and national blood shortage.
3. You can find a safe, trusted local blood donation center by visiting AABB.org and searching by location.

For more information, visit redcross.org/southflorida.