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Youth Sailing Foundation of Indian River County, Inc.
Kimpton Vero Beach Hotel & Spa
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BEACH PARK

Saturday Dec 1st

Beer Release • Bounce House
Family FUN Day Celebration!

AMERICAN ICON Brewery EST. 2016

Centennial Celebration

1919 - CITY OF VERO BEACH - 2019
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-100 YEARS-

THEATRE
PLAZA

FT. LAUDERDALE MARINERS CLUB

SPECIAL
EVENT

SPECIAL
EVENT
RAILWAY
EXPRESS
AGENCY

Ms. Vero Centenn
VERO BEACH
EST. 1919

Vero Beach
GAMMA
PICKLEBALL
SELKIRK

SHERIFF'S OFFICE
INDIAN RIVER
COUNTY

VER
REGION
Land

Est. 2015

U.S. NAVAL STATION, VERO BEACH
WORLD WAR II
Proclamation

"The War Years..."
The Vero Beach Naval Air Station
1942-1947
"Lest We Forget..."
FIRE EXTINGUISHER
Ms Vero Centennial

"The War Years..."
The Vero Beach Naval Air Station
1942-1947
"Lest We Forget..."

SOUTH
ENTRANCE
VERO BEACH
REGIONAL AIRPOR

Ms Vero Centennial

Elite Airways
OPEN
NO STEP
NO STEP

Ms Vero Convention

SOUTH
ENTRANCE
VERO BEACH
REGIONAL AIRPORT

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UNIT 39 AUXILIARY
RESOURCES
WWII
VETERAN
YOUNG
U.S. NAVY

STOP
Jim Wilson's Photography

Arrow III
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VBLA.
KEY WEST

Celebrating
Our Past...
1919 · VERO BEACH · 2019
...Building
Our Future!
2009 · BUGGY BUNCH · 2019
MBV
ENGINEERING
THE BUGGY BUNCH

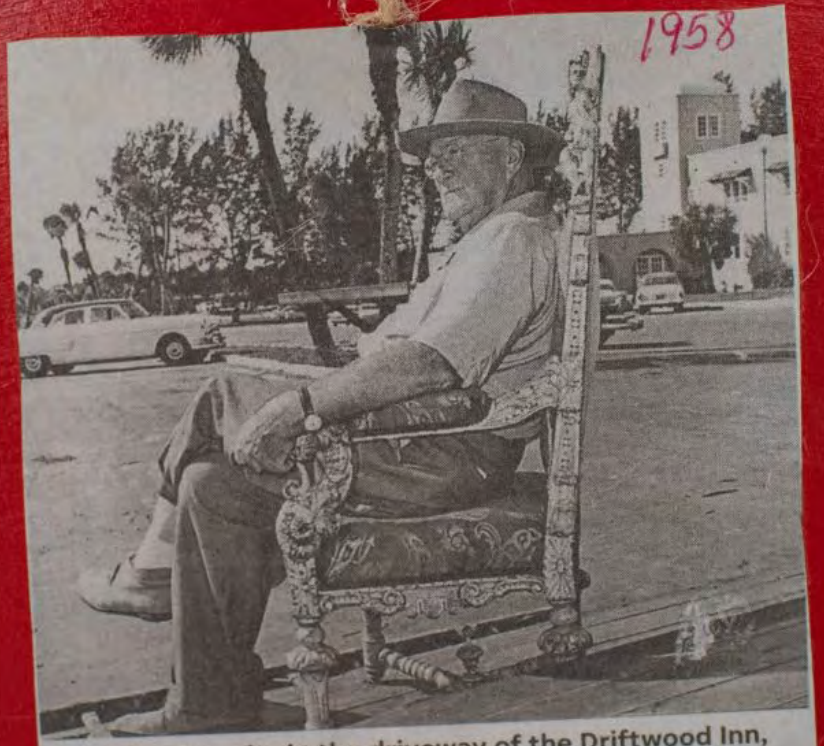
1919-CITY OF VERO BEACH-2019
CENTENNIAL

HISTORIC
DODGERTOWN
VERO BEACH
FLORIDA
Dodgers

Welcome to
Countryside
CITRUS
Open
COUNTRYSIDE CITRUS
015465
City of Vero Beach
Tony Young
Chair
CENTENNIAL

I have
DNA.
NOW
What?
Your
DNA
Guide
Quick Guides
Video Tutorials
Quick Sheets

Greetings from
VERO BEACH
Florida



Waldo Sexton, sits in the driveway of the Driftwood Inn, near the spot where the flagpole will be placed.

1973
2000

2018
On June 19, 1915, Mrs. Zeta Dreier became the first women to cast a vote in Florida, and possibly in the entire South.
Fellsmere was the first city in Florida to allow women to vote.

SARY 1965
Come & See
SS & SWORD
27th thru SEPT. 5th
FLORIDA'S
WORLD FAMOUS
INDIAN RIVER FRUIT

Please
Do NOT TOUCH
the Quilts

USS WASP
CVS-18
VIETNAM
VETERAN

WARNING

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TERMINAL
AVIS

Trolley

DO NOT
ENTER
EXIT
EXIT

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AND
CURIOUSER

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100 & Fabulous
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Miss Hibi
Hibiscus 20
Hibiscus 20
Miss Hibiscus #1

F5
F9

Bison
Bison Latifrons
Camel
Palaeolama Mirifica
The Extinct Vero Tapir
Tapirus Veroensis
Megalonyx
The Giant Sloth
Mammoth

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100 Years
VERO BEACH
1919-2019

Mark your calendars!

1919 - CITY OF VERO BEACH - 2019

CENTENNIAL

-100 YEARS-

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For more information:

Call (772) 978-4700 or Email: tbursick@covb.org

Jim Wilson's Photography

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Ms Vero Centennial

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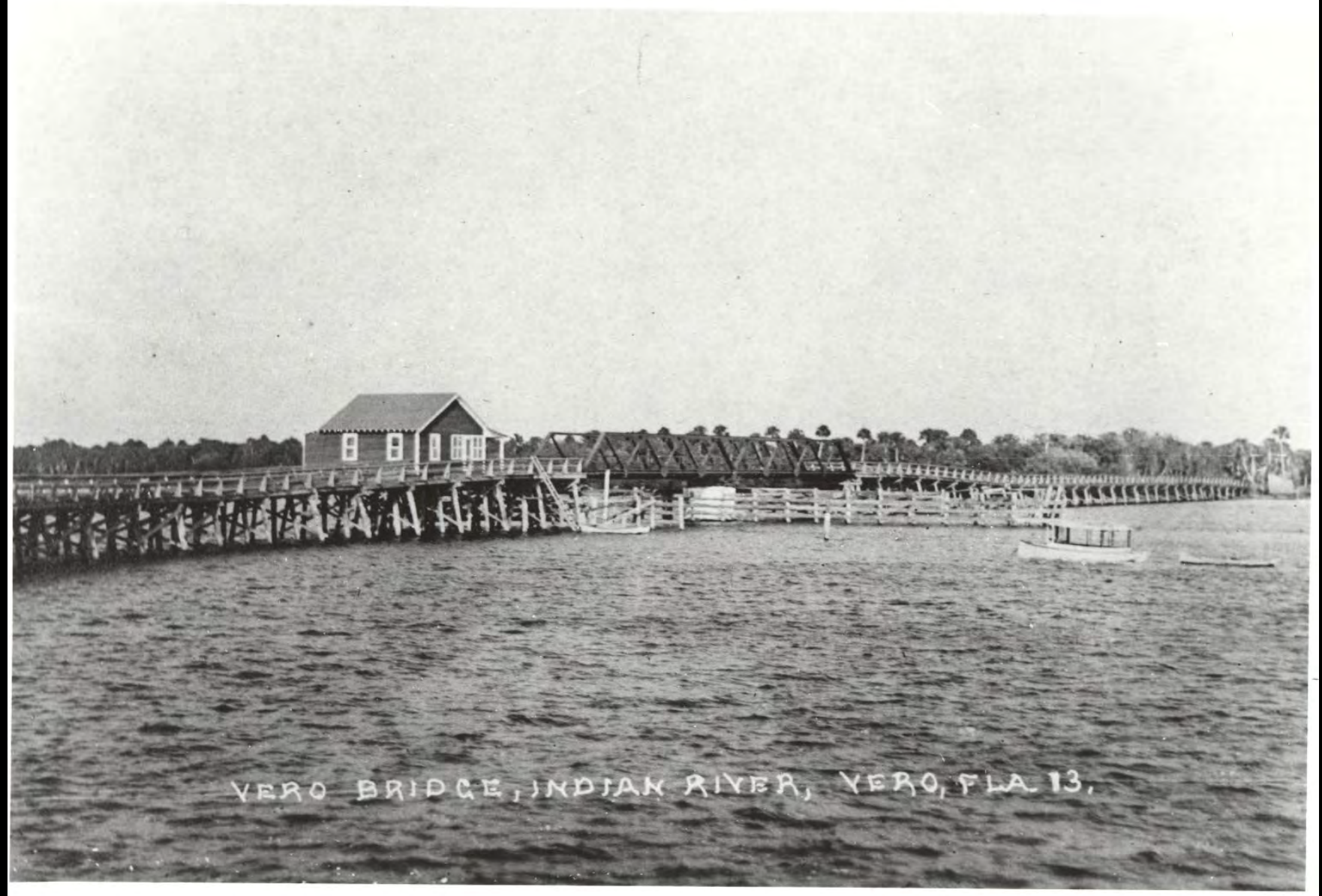
2 / 4

Vero Beach Centennial Committee

VOX


VERO BRIDGE, INDIAN RIVER, VERO, FLA. 13.

AVERO BEACH - FLA.

#3

THE
VERO PRESS
ARMY STORE

Jaycee Beach Park Dedication - N. A1A
Edgar Schlitt, Gov. LeRoy Collins, Frank Schlitt and Jim Young

100

100
Ms. Vero Centenn

Vero Beach THEN and NOW
CENTENNIAL

Vero Beach Pipes & Drums

VERD

Timeline of Vero Beach History
1960
1969
CENTENNIAL
1960 April 28
WOOLWORTH'S
Vero Centennial

1919 - 2019
2000
2009
1919 - 2019
2010
2019

EXIT
CENTENNIAL
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CENTENNIAL

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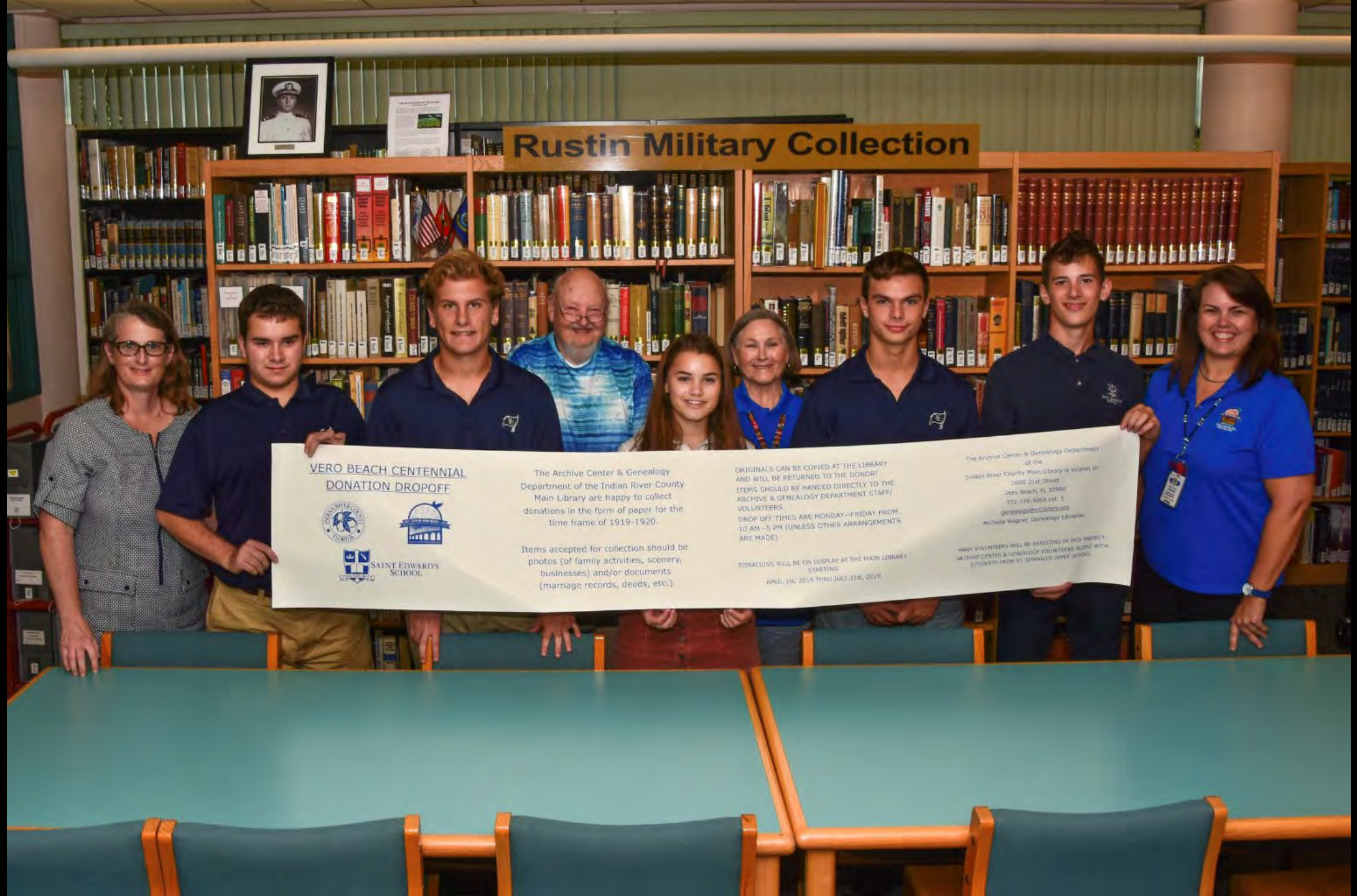
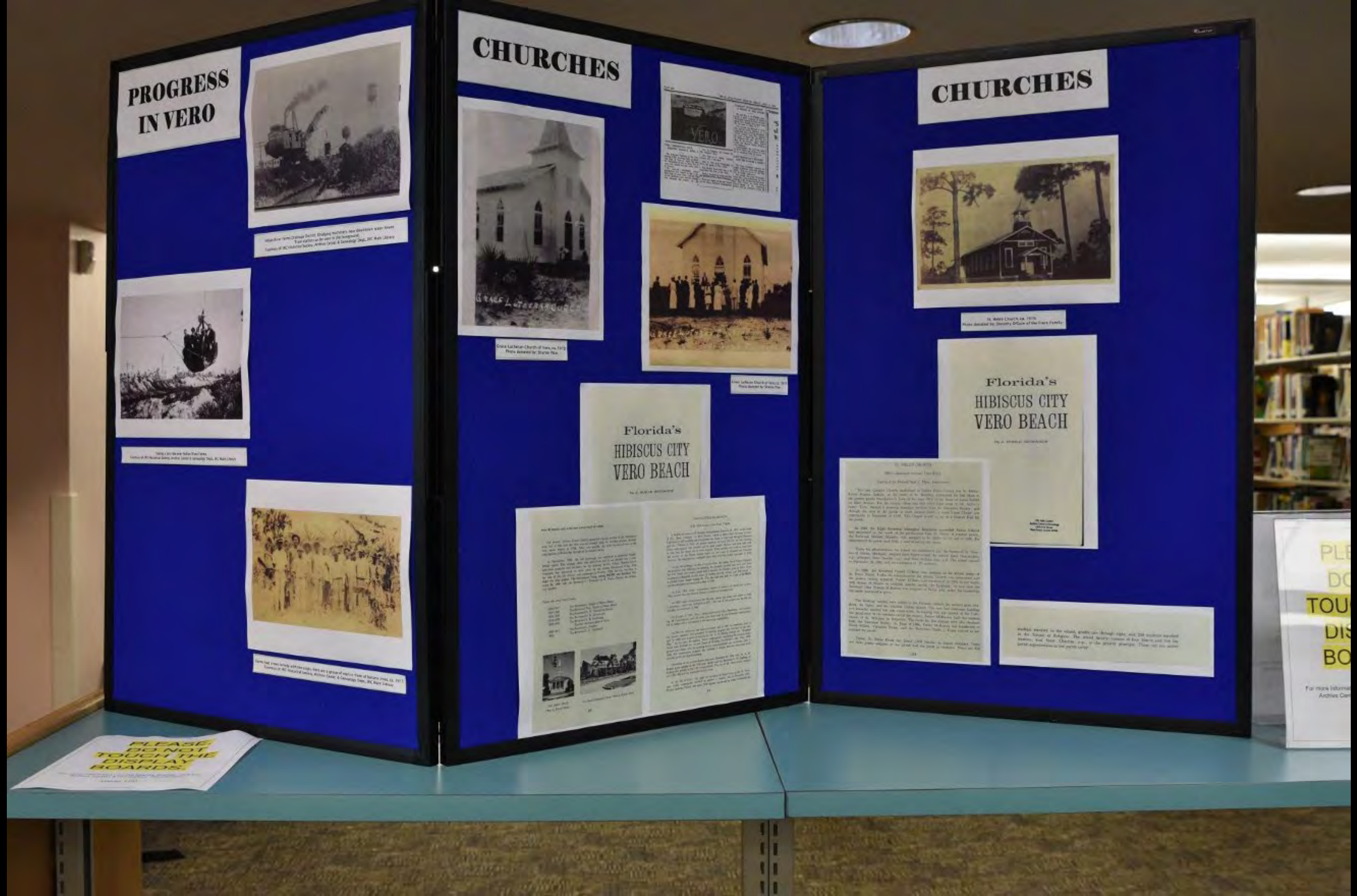

Rustin Military Collection
VERO BEACH CENTENNIAL
DONATION DROPOFF
SAINT EDWARD'S SCHOOL
The Archive Center & Genealogy Department of the Indian River County Main Library are happy to collect donations in the form of paper for the time frame of 1919-1920.
Items accepted for collection should be photos (of family activities, scenery, businesses) and/or documents (marriage records, deeds, etc.)
ORIGINALS CAN BE COPIED AT THE LIBRARY AND WILL BE RETURNED TO THE DONOR!
ITEMS SHOULD BE HANDED DIRECTLY TO THE ARCHIVE & GENEALOGY DEPARTMENT STAFF/ VOLUNTEERS.
DROP OFF TIMES ARE MONDAY—FRIDAY FROM 10 AM –5 PM (UNLESS OTHER ARRANGEMENTS ARE MADE)
DONATIONS WILL BE ON DISPLAY AT THE MAIN LIBRARY STARTING
APRIL 1st, 2019 THRU JULY 31st, 2019
The Archive Center & Genealogy Department of the
Indian River County Main Library is located at:
1600 21st Street
Vero Beach, FL 32960
772-770-5060 ext. 5
genealogy@ircblibrary.org
Michelle Wagner, Genealogy Librarian
MANY VOLUNTEERS WILL BE ASSISTING IN THIS PROJECT: ARCHIVE CENTER & GENEALOGY VOLUNTEERS ALONG WITH 5 STUDENTS FROM ST. EDWARD'S UPPER SCHOOL

PROGRESS IN VERO
CITY OF VERO MINUTES
FRERE FAMILY
PLEASE DO NOT TOUCH THE DISPLAY BOARDS


PROGRESS IN VERO
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Florida's
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VERO BEACH
Florida's
HIBISCUS CITY
VERO BEACH
PLEASE DO NOT TOUCH THE DISPLAY BOARDS.

RECOGNIZE THESE PLACES?

Royal Palm Boulevard, c.a. mid - 1920s
Courtesy of IRC Historical Society, Archive Center & Genealogy Dept., IRC Main Library

The Sears Train Station was located on Commerce Avenue.
In the 1990s it was relocated to 2350 10th Avenue.
It currently is used as Indian River County Historical Society Office and City Shop.
Photo donated by: Dorothy O'Gara of the Frisk family

W. J. Maher Dry Goods, Shoes, Furnishings, 1918 1422-1425 20th Street
This building burned in 1919 and was replaced in c.1920-21.
Courtesy of IRC Historical Society, Archive Center & Genealogy Dept., IRC Main Library

Maher Building, c.a. 1921
In the photo:
Tom Jon & Floro Jan owners of Jon's Grocery, Fred Jon Jan, Lyman Theodore Mr. Theobald, Sr.
Charles Trusler Mr. A. M. L. M. J. Maher, Lawrence Maher Sons & other unidentified men
If you can identify these people, please come see us in the Archive Center & Genealogy Dept.
Photo donated by: Mary Ann Mercer

DID YOU KNOW...

Joe Sego, 1st Class Chief Boiler Tender (1920 and 1921-25)
Courtesy of IRC Historical Society, Archive Center & Genealogy Dept., IRC Main Library

Wooden Bridge Construction - ca. 1913-1920
Courtesy of IRC Historical Society, Archive Center & Genealogy Dept., IRC Main Library

Before bridges, wooden ferries would carry vehicles and people across the Indian River Lagoon.
Courtesy of IRC Historical Society, Archive Center & Genealogy Dept., IRC Main Library

LOOKING DOWNTOWN

Seventh Avenue looking south at 14th Avenue. Building on the left side of Seventh Avenue is the Vero Theatre. Also Restaurant & Farmer's Bank, c.a. 1920s.
Courtesy of IRC Historical Society, Archive Center & Genealogy Dept., IRC Main Library

Seventh Avenue looking south at 14th Avenue. The east side of Seventh Avenue is the Vero Theatre. Also Restaurant & Farmer's Bank, c.a. 1920s.
Courtesy of IRC Historical Society, Archive Center & Genealogy Dept., IRC Main Library

The Vero Post Building - 2nd floor of left side, c.a. 1920s
Courtesy of IRC Historical Society, Archive Center & Genealogy Dept., IRC Main Library

1919 - 2019
Timeline of Vero Beach History
1980
1989
1919 - 2019
Timeline of Vero Beach History
1990
1999

AY!
LAURA MOSS
Councilwoman
Vero Beach, Florida
Ms. Vero Centenn

1919 - 2019
Timeline of Vero Beach History
1940
1949
1919 - 2019
Timeline of Vero Beach
1950
1951 Feb 19
1953 Mar 11
WINTER HOME OF
BROOKLYN DODGERS
YEAR ROUND HOME OF
EASTERN
AIR LINES
1958 Nov 5
1959 Jan 30

12
©DreamWorks Photography by Marlon Porter

6
©PrimeWorks Photography by Mackie Barber

WORD
WALL

CITY OF VERO BEACH
FLORIDA

VERO BEACH
Ms. Vero Centennial

MILLSTONE
Bulldogs

THE BRIDGES
A parade of Model T automobiles crossed the first bridge to span the Indian River on Labor Day 1920. This made Vero the first community with a bridge to Orchid Island. Made of sabal palm pilings and rough-cut planking, it began on the mainland side from a causeway created from dredged fill, and curved in the middle where the bridge tender's house was located. The bridge tender would open the metal swing span by hand for boat traffic. The tolls varied from $.05 for pedestrians to $.10 for a horse to $.35 for a two-ton delivery truck. In the 1950s, after successful lobbying from Florida State Senator Merrill P. Barber, a new brid
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a residential
Barber Bridge
had a steel bascule
a new mainland
Barber bridge was
Barber bridge is
be seen clearly
Royal Palm Pointe.
with a city park on the river.

Bulldogs

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A FLORIDA HERITAGE SITE
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AND THE FLORIDA DEP

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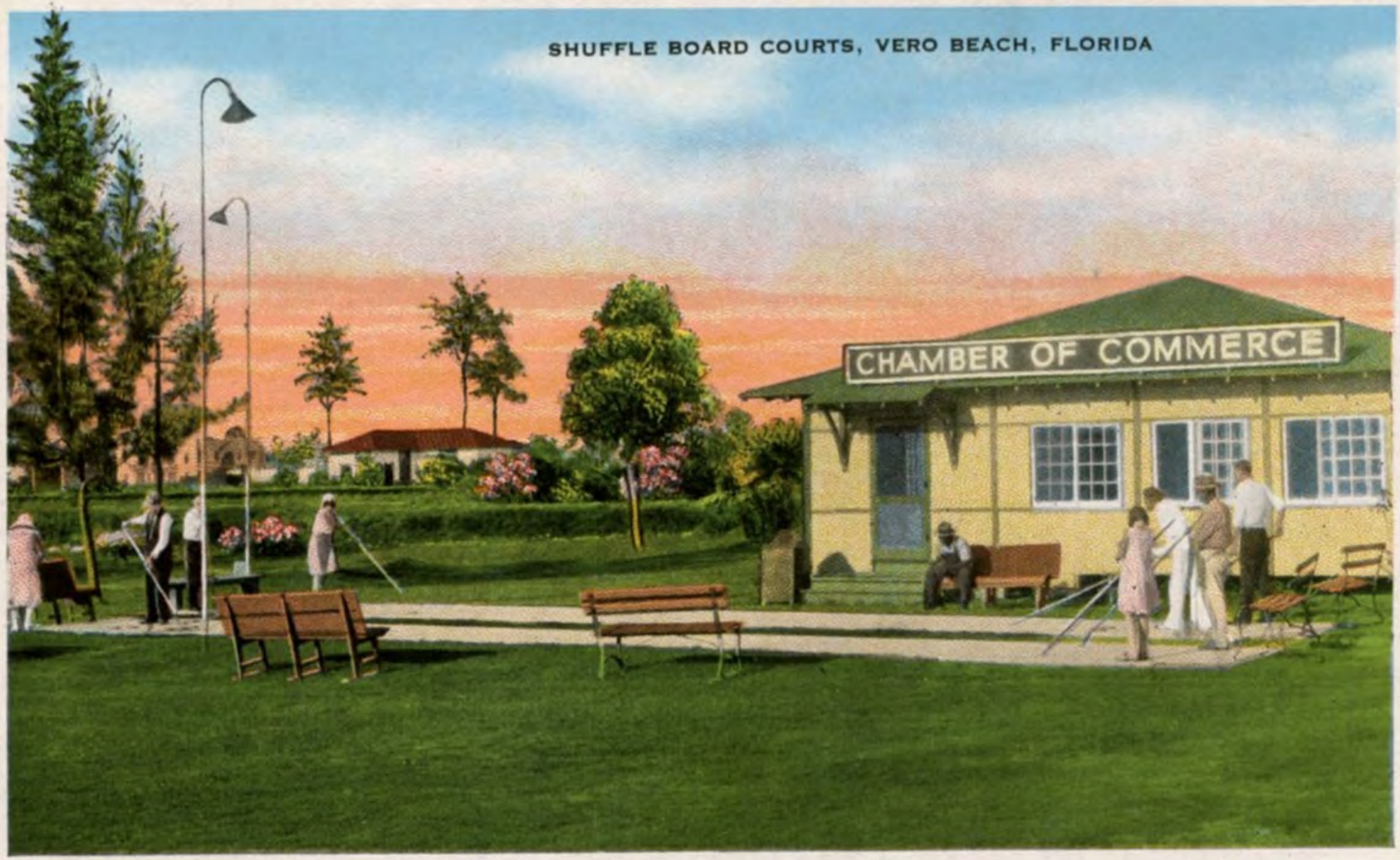
COUNTY OF INDIAN RIVER.
2014

Section of Business District, Vero Beach, Fla.


SHUFFLE BOARD COURTS, VERO BEACH, FLORIDA
CHAMBER OF COMMERCE

LARGE

FLORIDA
Miss Centennial

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THE HIGHWAYMEN
TREASURE COAST
TURTLES
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Fresh Squeezed
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Indian River County Historical Society

RESERVE

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TURTLES
Home is

EXIT
Think Vero First Award
First Award

VERO HERITAGE
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WINE & FOOD FESTIVAL
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The Pre-Raphaelite Avant-Garde

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CENTENNIAL
-100 YEARS-
CENTENNIAL CHILI CHALLENGE
Oct 27, 2018 • 4-9 pm • Riverside Park, Vero Beach
New Years Eve!
Main Street Vero Beach

McKEE JUNGLE GARDE
This is the original site of McKee Jungle Gardens, one of
earliest tourist attractions. McKee Gardens was fo de
by Vero Beach pioneer Waldo Sexton and Clevela
Arthur G. McKee. They engaged William Ly n
landscape architect who designed Fairchild Tropi
Bok Tower Gardens, to enhance and develop the
tropical vegetation. The gardens contained a
and imported tropical plants, an aviary, resid
alligator named "Ole Mac." One of the most impress
of Phillips' design was the magnificent Cathed
stand of more than 300 royal palms planted in
its height of popularity the garden attracted 100,000
but closed in 1976, unable to compete with the all
parks nearby. Most of the acreage became a
condominiums. The remaining 18 acres, now
Botanical Garden, were saved from destruction by
River Land Trust and the citizens of Indian River County,
as an example of environmental stewardship and horticultural
Listed in the National Register of Historic Places - January
FLORIDA HERITAGE LANDMARK
SPONSORED BY THE INDIAN RIVER LAND TRUST
INDIAN RIVER COUNTY HISTORICAL SOCIETY
INDIAN RIVER COUNTY TOURIST DEVELOPMENT COUNCIL AND
1999

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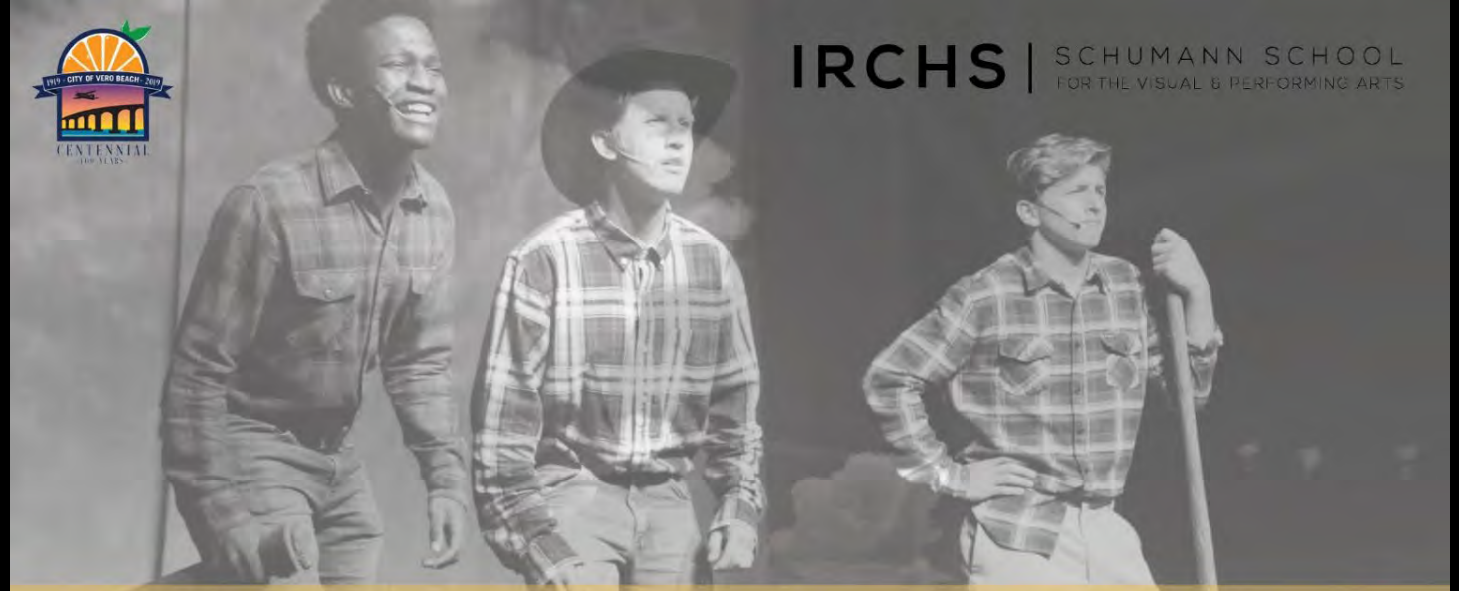
AND
IRREPLACEABLE

18 AV



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Indian River Charter High School presents an original theatrical performance of:

WALDO SEXTON, VERO BEACH PIONEER

January 26, 2019 | 2PM & 7PM

Waxlax Center for the Performing Arts | Saint Edward's School

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INDIAN RIVER CHARTER HIGH SCHOOL | www.IRCHS.org

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WILLIAMS

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Vero Centennial

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Tom Petty Tribute!
Saturday
February 9th, 2019
Tickets available now!
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Tandem Island

TY MARINA
VALVTECT
MARINE FUEL
SMILE
FLORIDA FISH AND WILDLIFE
STATE LAW ENFORCEMENT
SUZUKI

ERO BEACH CITY MARINA
VALVTECT
MARINE FUEL
BUD LIGHT
NO WAKE
DIESEL

CAVALIER
4

HONDA
South Bay
FL 1019 RU
SALTWATER EDITION

ERO BEACH CITY MARINA
VALVTECT
MARINE FUEL
BUD LIGHT
NO WAKE
20

BEACH CITY MARINA
VALVTECT
MARINE FUEL
NO WAKE
INDIAN RIVER COUNTY
SHERIFF
MERCURY

ERO BEACH CITY MARINA
VALVTECT
MARINE FUEL
BUD LIGHT
NO WAKE
12
Audrey

GARMIN
5

MARINE FUEL
DIESEL
YSF-31
Swift

MURAL
by
VEROBEACH ARTCLUB
JUNE 2015
Lee J. Smith
DESIGNER
&
PROJECT MANAGER

WALDO'S
Restaurant
& Bar
BARROW ALASKA

HAPPY B-DAY!
100 Years
VERO BEACH
1919-2019
ITEMS FOR
TIME CAPSULE
ITEMS FOR
TIME CAPSULE

Metro Centennial
30-847

CITY HALL

CITY OF VERO BEACH
Ms. Vero Centennial

VERO BEACH CITY HALL
Vero's first town hall building was located at the southeast corner of the original 1913 town plat, west of the Florida East Coast Railway tracks along Osceola Boulevard, later State Road 60. Designed by John Sherwood in the Spanish Mission Revival style, it was completed in 1924. Although described as "the grandest building in Vero," the interior space was limited. By 1925, Vero had expanded its city limits to the Indian River and the barrier island. After amending its name to Vero Beach, the growing city needed a new city hall building, but it took nearly 40 years for that to occur. In 1962, the city council contracted W. C. Taylor, a local architect, and Hensick and Son, a local builder, to construct this new city hall. The mid-Century Modern building features a flat roof line, walls of glass, climate control, and a unique drive-up window for payment of utility and tax bills. Conveniently located on the first floor, the city council chamber had plentiful seating and an audio system. Ironically, the new location selected to accommodate the new city hall and police department buildings was originally part of the Henry Clifford homestead where the name Vero was first used for a post office in 1891.
A FLORIDA HERITAGE SITE
Vero Centennial

Pocahontas Apartments – Photo Courtesy of John Holt Sutherland III, Government Broadcast Coordinator, Web Master

1926
POCAHONTAS
APARTMENTS

Troy Moody Park - Photo Courtesy of John Holt Sutherland III - Government Broadcast Coordinator, Web Master

Riverside Theatre 3250 Riverside Park Drive – Photo Courtesy of John Holt Sutherland III – Government Broadcast Coordinator, Web Master

VERO BEACH MUSEUM OF ART
HOLMES GALLERY

Vero Beach Museum of Art 3001 Riverside Park Drive – Photo Courtesy of John Holt Sutherland III, Government Broadcast Coordinator, Web Master

CITY OF VERO BEACH
GUARDED BEACH
RESTROOMS
HUMISTON PARK
Centennial

Humiston Park 3000 Ocean Drive – Photo Courtesy of John Holt Sutherland III – Government Broadcast Coordinator, Web Master

Sexton Plaza Beach - Photo Courtesy of John Holt Sutherland III - Government Broadcast Coordinator - Web Master

Jaycee Park 4200 Ocean Drive – Photo Courtesy of John Holt Sutherland III – Government Broadcast Coordinator, Web Master

Our Beautiful beaches at sunrise - Photo courtesy of John Holt Sutherland III - Government Broadcast Coordinatior, Web Master

Vero Beach's beautifual beach at sunrise – Photo courtesy of John Holt Sutherland III, Government Broadcast Coordinatior, Web Master

Riverside Park Area & Memorial Island looking south - Photo Courtesy of John Holt Sutherland III - Government Broadcast Coordinator, Web Master

1919 - CITY OF VERO BEACH - 2019

CENTENNIAL

-100 YEARS-