

**HISTORIC PRESERVATION COMMISSION MEETING (HPC)
THURSDAY, SEPTEMBER 8, 2016 9:30 A.M.
COUNCIL CHAMBERS, CITY HALL, VERO BEACH, FLORIDA**

A G E N D A

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES**
 - A) August 11, 2016
- 3. PUBLIC COMMENT**
- 4. OLD BUSINESS**
 - A) Status of the Historic Plaque
 - B) Letters to Property Owners/Rack Card
 - C) Brochure – (Professional Photographer)
 - D) Gifford Property
 - E) Ms. Atwell to give an update on her meeting with TCPalm
- 5. NEW BUSINESS**
- 6. MEMBER’S MATTERS**
- 7. CHAIRMAN’S MATTERS**
- 8. STAFF MATTERS**
- 9. NEXT MEETING DATE**
 - A) November 10, 2016
- 10. ADJOURNMENT**

This is a Public Meeting. Should any interested party seek to appeal any decision made by Council with respect to any matter considered at such meeting or hearing, he will need a record of the proceedings and that, for such purpose he may need to ensure that a record of the proceedings is made which record includes the testimony and evidence upon which the appeal is to be based. Anyone who needs a special accommodation for this meeting may contact the City’s Americans with Disabilities Act (ADA) Coordinator at 978-4920 at least 48 hours in advance of the meeting.

**HISTORIC PRESERVATION COMMISSION MINUTES
THURSDAY, AUGUST 11, 2016 9:30 A.M.
COUNCIL CHAMBERS, CITY HALL, VERO BEACH, FLORIDA**

PRESENT: Anna Brady, Chairman; Debra Atwell, Vice Chairman (arrived to meeting at 10:00 a.m.);
Members: Deborah Daige and George Childers **Also Present:** Tammy Vock, City Clerk

1. CALL TO ORDER

The Chairman called the meeting to order at 9:30 a.m.

Unexcused Absence: Jeffrey Ray

2. APPROVAL OF MINUTES

A) July 14, 2016

Mr. Childers made a motion to approve the July 14, 2016 minutes. Mrs. Daige seconded the motion and it passed unanimously.

3. PUBLIC COMMENT

None

4. OLD BUSINESS

A) Status of the Historic Plaque

Mrs. Brady commented that the plaque is still in fabrication and she would ask Ms. Atwell to report on it once she arrives for the meeting.

B) Letters to Property Owners/Rack Card

Mrs. Brady reported that she did not do much work on the letter that they will be sending out to property owners. She said that she is looking for someone to cover the printing costs and would be reporting back to the Commission at their next meeting.

At this time, the Commission looked at the brochure (on file in the Clerk's office) given to them by Mrs. Daige.

Mrs. Brady asked the Commission to review it and if they have changes that they would like to see made that they send them to Mrs. Vock. She said that she had a few changes that she would recommend be made.

Mrs. Daige commented that they will need to add in the brochure that the Commission has received their CLG designation. She explained that the point of having the brochure was to reach out to the community giving them information and explaining the historic designation process. She wanted the

brochure to be colorful and somewhat "personal." She will send the brochure electronically to Mrs. Vock so that the Commission can make any changes that they would like to see made to the brochure.

Mrs. Brady brought up the pictures in the brochure and wanted to make sure that the Historic Society knew that they were putting those pictures in the brochure.

Mrs. Brady announced that in October it will be the anniversary of the Historic Preservation Act and maybe they could tie that in with the unveiling of their plaque.

Mr. Childers commented that the brochure looks good. However, he felt that they needed to have a professional photographer take the pictures. He said that he knows a photographer who probably would be willing to take the pictures for them and they would just need to give him credit in the brochure. He will talk to him (photographer) this week about taking the pictures. He asked if they have something of this quality (referring to the brochure) do they still need a rack card.

Mrs. Brady felt that if they could find a donor to pay for the rack card it would be good to have to give to tourists coming into their community. She said that the brochure provides much more information than the rack card would.

Mrs. Daige felt it was a good idea to have both. She said that the brochure can be produced on heavier weighted paper and could be glossy if that's what they decide. She said it just depends on how far they want to go. She mentioned that she has some historical information that she has been collecting for years and would be happy to let people look at the information at one of their future workshops. She felt that this brochure would probably suffice for a year or two and then when changes needed to be made they could just incorporate them and produce an updated brochure. She mentioned the need to update the section of the website that pertains to this Commission.

Mrs. Brady complimented Mrs. Daige on the brochure and reiterated that they would make any changes to it that they feel need to be made and then they would print the brochure and make it available to the public. She said in the future they could look at doing something that is better quality.

Mr. Childers felt that the stock that they print the brochures on needed to be heavier. He also felt it would be nice if they could find someone to donate some glossy type paper. They need to make the brochures at the highest quality that they can.

Mrs. Brady commented that when they first came up with the idea of producing this brochure she felt the same way as Mr. Childers. She has since stepped back because she feels that they just need to get the brochure out. She said it probably will not be as professional as some of the brochures put out by different non-profit agencies.

Mrs. Daige and Mr. Childers had some ideas of people that they could talk to about helping fund getting the brochures done in a higher quality than what has been presented.

Mr. Childers commented that maybe rather than having color pictures they could have more of a vintage look.

Mrs. Daige explained that they are trying to attract a broader audience.

Mrs. Brady added that they are setting themselves apart from the Historical Society. They are dealing with buildings from yesterday, but bringing them into future and encouraging homeowners to preserve their character. She said that this was a good discussion in moving forward with the brochure. She was in agreement in revisiting upgrading the quality of the brochure.

Mrs. Daige agreed that they are setting themselves apart from the Historical Society. She appreciated the discussion.

C) Update on CLG Grant

Mrs. Brady gave an update on the CLG Grant. She went to Tallahassee and defended the \$35,000 grant that they applied for regarding the surveyor app. She said that the grant process is very interesting. You are not allowed to make your case until someone approaches you and then you can answer their questions. She was able to talk about the grant. The City of Vero Beach came in at 28 out of 80, which she felt was a very good ranking and they should receive the funding. They will not hear anything about it until probably the month of February. She said that the City has dedicated some funds to buy the I-PADS necessary for this project. While she was in Tallahassee she went to the old capital building, which has a museum and they have a special exhibit for the anniversary of the National Historic Preservation Act. She showed some slides that she took while she was there. She felt that it was a good exhibit for people wanting to learn about historic preservation in Florida. She said at one time the State of Florida was the highest contributor funding historic preservation.

Ms. Atwell arrived at the meeting at 10:01 a.m.

Mrs. Brady went over the NAPC Conference that she attended in Mobile, Alabama. She gave a slide show presentation of the different pictures that she took while attending the conference. She said that there was still a lot of revitalization that needs to take place in Mobile, Alabama.

Mrs. Brady gave the name of two (2) speakers who spoke at the conference. They were Mr. Frank Vangnone who is an Anarchist guide to historic museums and Mr. Joe Minnecozi, whose firm is Urban 3. She showed their websites and encouraged the Commission members to look at them when they have a chance. In two (2) years the next conference will be in Des moines, Iowa. She encouraged the members to attend if they could. She said a lot of Commission members and Planning staff attend this conference.

D) NAPC Conference

This item was heard earlier in the meeting.

E) Brochure

This item was heard earlier in the meeting.

F) Gifford Property

Ms. Atwell reported that from what she understands there is a contract on this piece of property (Gifford house) and she has been told by the realtor that the new owners are interested in trying to maintain the original houses. However, she did not know about the second building located in the back

of the house. She has asked the realtor to keep them in the loop as he proceeds in closing the sale of this property. The realtor has said that if the buyer is not interested in the historical home then he would be contacting them about having it moved. She is also working on having some articles published so that the community knows about the Gifford house.

Mr. Childers commented that he is getting involved with the Historical Society on some projects that he is working on and he will be seeing Mrs. Ruth Stanbridge, County Historian, and would get her thoughts on this.

Ms. Atwell added that she sent some material to the realtor to educate the new owners about preserving these structures. She is going to take some pictures of the house and send them to TCPalm.

Mrs. Brady said that she would contact the Planning staff about reaching out to the new owners.

Ms. Atwell gave an update on the plaque and said that the company should have something to the Commission within the next two (2) weeks. She asked if they wanted to wait until the season gets here before they unveil the plaque.

Mrs. Brady suggested doing some soft unveiling of the plaque in October in conjunction with the anniversary of the National Historic Preservation Act.

Mr. Childers said that they might want to unveil it at one of the Downtown Fridays. Mrs. Brady agreed they could reach out to the Mainstreet Association.

5. NEW BUSINESS

None

6. MEMBER'S MATTERS

Ms. Atwell mentioned that she is working with TCPalm in getting some articles published on a regular basis concerning local historic preservation. Mrs. Brady hoped to see more articles done on preservation than history. Ms. Atwell said that she would report back to the Commission on what TCPalm is agreeing to publish.

Mrs. Daige provided the Commission with two (2) newspaper articles (on file in the City Clerk's office). The first article was entitled: *Historical park coming to Fellsmere* and the second article was entitled *Vero's very significant past, unearthed*. She commented on the different agencies working together to make these things happen and the grants that are available.

7. CHAIRMAN'S MATTERS

None

8. STAFF MATTERS

None

9. NEXT MEETING DATE

The next Historic Preservation Commission meeting date will be on September 8, 2016. At that meeting, Ms. Atwell will report on her meeting with TCPalm, Mr. Childers will give an update on his conversation with the photographer and the entire Commission will review the brochure for any changes that they want made.

10. ADJOURNMENT

Today's meeting adjourned at 10:30 a.m.

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