

**ECONOMIC DEVELOPMENT ZONE COMMITTEE MEETING
TUESDAY, MARCH 29, 2016 10:00 A.M.
CITY HALL, COUNCIL CHAMBERS, VERO BEACH, FLORIDA**

A G E N D A

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES**
 - A) February 15, 2016
- 3. PUBLIC COMMENT**
- 4. NEW BUSINESS**
 - A) Mrs. Barbara Hoffman, Executive Director of the Cultural Council of Indian River County, to discuss the Cultural Arts Village.
- 5. OLD BUSINESS**
 - A) Finalize Economic Development Plan to be presented to the City Council.
- 6. NEXT MEETING DATE**
 - A) April 18, 2016
- 7. ADJOURNMENT**

This is a Public Meeting. Should any interested party seek to appeal any decision made by this Committee with respect to any matter considered at such meeting or hearing, he will need a record of the proceedings and that, for such purpose he may need to ensure that a record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based. Anyone who needs a special accommodation for this meeting may contact the City's Americans with Disabilities Act (ADA) Coordinator at 978-4920 at least 48 hours in advance of the meeting.

**ECONOMIC DEVELOPMENT ZONE COMMITTEE MINUTES
MONDAY, FEBRUARY 15, 2016 10:00 A.M.
CITY HALL, COUNCIL CHAMBERS, VERO BEACH, FLORIDA**

PRESENT: Scott Chisholm, Vice Chairman; Members: Jessica Hawkins, Gary Rooney, and Mike Williams
Also Present: Tim McGarry, Planning and Development Director and Tammy Vock, City Clerk

Unexcused Absence: Mr. Terry Torres

1. CALL TO ORDER

The Vice Chairman called today's meeting to order at 10:02 a.m.

2. APPROVAL OF MINUTES

A) January 25, 2016

Mrs. Hawkins made a motion to approve the January 25, 2016 minutes. Mr. Rooney seconded the motion and it passed unanimously.

3. ELECTION OF OFFICERS

A) Chairman

Mr. Chisholm made a motion to elect Mrs. Jessica Hawkins as Chairman. Mr. Williams seconded the motion and it passed unanimously.

B) Vice Chairman

Mr. Rooney made a motion to elect Mr. Terry Torres as Vice Chairman. The nominations were closed and Mr. Torres was unanimously elected as Vice Chairman.

4. NEW BUSINESS

A) Address the Sandwich Board Signs in the Downtown area – Requested by Mayor Jay Kramer

Mrs. Hawkins commented that there have been a few people fined for having sandwich board signs in front of their businesses within the downtown area. She noted that sometimes on the corner of 14th Avenue there are three sandwich board signs displayed on that one corner. She wondered if the Code could be rewritten to allow sandwich board signs to be placed outside of the City right-of-way during business hours only.

Mr. Tim McGarry, Planning and Development Director, explained that sandwich board signs are allowed now in that area without a permit.

Mrs. Hawkins expressed that there is a tenant in her building that has been told exactly how near to the building that the sandwich board sign must be placed.

Mr. McGarry stated that he was not in favor of making changes to the Code for these sandwich board signs. He said that the signs needed to be kept out of the right-of-way. He said he will do what he is told to do, but professionally this is a bad thing to do. The sandwich board signs are geared for walking traffic. He knows that Mayor Kramer has some ideas on this matter. Again, he said that he does not support this, but will do what he is told to do.

Mrs. Hawkins explained this would be for the economic development zone only.

Mr. McGarry explained if they do this it would be for the whole City. He said the downtown area is already allowed to put up sandwich board signs. He reiterated that the sandwich board signs are geared towards walkers and not as a billboard sign.

Mr. Chisholm understood Mr. McGarry's concerns. He said when 14th Avenue was all tore up he was allowed to put up a sandwich board sign in the front of his store so that people would know that the store was there.

Mr. McGarry commented that people displaying these signs need to sign some sort of indemnification. He would hate to see the City held liable if someone was to fall over one of these signs.

Mr. Williams who owns "Mr. Smokes" said he has been in the same location for 35 years and that he has not been allowed to display a sandwich board sign there. Mr. McGarry told Mr. Williams that he should be able to put a sign there. He said he would look into that.

Mr. Rooney said that after listening to the comments there seems to be some issues relating to the speed of traffic in this area. He asked what is the likelihood to slow traffic down from St. Helen's church to the railroad tracks.

Mr. McGarry recalled that they will be going to the TAC meeting to request some changes with their signal crossings. He said as far as the speed limit being reduced that will happen when the work on the Twin Pairs is completed. He said the Florida Department of Transportation (FDOT) is talking about getting rid of one lane to the north and one lane to the south. He understood that the State has agreed to eliminate these lanes.

Mr. Chisholm recalled that they discussed having kiosks downtown to display where different businesses are located. He said this might solve some of those problems.

Mrs. Hawkins agreed that it would help along 14th Avenue, but not along the outside area, which she briefly explained. She said it might be some time before the kiosks are in place and wondered what do in the meantime.

Mr. Rooney recalled that he volunteered to go before the MPO/TAC and speak about the signal crossings on 14th Avenue. However, his calendar is so full that he would like someone else make that presentation.

Mr. McGarry noted that Mr. Torres has volunteered to attend the meeting. He would make sure that Mr. Torres is provided with the date of the meeting.

Mr. Jay Kramer, Mayor of the City of Vero Beach, commented that the sandwich board signs seem to be a bone of contention. He recommended relaxing the guidelines for these sandwich board signs just in the downtown district. The whole idea is to come up with a sandwich board sign that works for the businesses in the downtown area that does not look overly obtrusive. It would allow the businesses to use their frontage and have these signs displayed there.

Mr. McGarry asked if what he was hearing was that they want to allow these sandwich board signs throughout the whole district, which would include all of U.S. 1. He thought they were just talking about from the Twin Pairs out to 20th Avenue. He said if they are going to allow this then some specifications need to be in place for these signs. He said as much as he doesn't want to do this, he will come up with some standards.

Mayor Kramer wanted to help the businesses in making sure this was effective.

Mr. McGarry expressed that sandwich board signs are for the benefit of walking traffic. He said anything they could do to reduce the look of these signs would help.

Mrs. Hawkins discussed some proposed sign size restrictions.

Mr. McGarry felt that they needed to require a permit to anyone wanting to display a sandwich board sign. He said for the area outside the downtown area they would need to do a sign overlay, which designates an area to allow these sandwich board signs. He needs to find the easiest way to do this without having to start changing the sign Ordinance.

Mr. Williams was astounded to learn that City Hall was not in the Downtown Zoning District.

Mr. Chisholm explained that the Economic Development Zone was for tax increment financing. He said that this is different than the Downtown District.

Mrs. Hawkins brought up that a lot of people are wrapping their cars with their business logo, which helps them when it comes to advertising. She knows that the Ordinance was written before the wrapping of the cars concept came out.

Mr. McGarry explained that these cars that are wrapped need to be parked where they are not seen as being a billboard. He said people need to show some common sense in where they are parking these vehicles. He reiterated that he doesn't want to have to change the sign Ordinance too much. He said when they do that they are opening it up for a challenge. He will bring back the changes for the sandwich board signs once he has developed them.

Mrs. Hawkins opened up the meeting for public comments.

Mr. Andres Moses, Owner of Moses Deli, stated that he would like to be able to put a sandwich board sign in front of his business. He said if it doesn't attract more business, then he will take it down.

Mr. McGarry reiterated that he will bring back something to the Committee to review.

Mr. McGarry brought up the discussion this Committee had some time ago about revising their proposed boundary and including more areas. He said that he did not think that was a good idea to do

at this time. He suggested holding off in doing that because they may get some pushback if they were to do it at this time. He said what they need to do now is get their Economic Plan approved by Council.

Mr. Chisholm agreed wholeheartedly.

Mr. McGarry expressed the importance of this Committee coordinating with the Cultural Council in the things that will be taking place for the Cultural Arts Village. He said he was not in favor of having an overlay district in downtown. The Cultural Council has talked about putting street lighting in the Cultural Arts Village similar to what this Committee has been discussing. Those are the kind of things that they need to be coordinating. He said representatives from that Committee should be attending these meetings so both groups can work together. He announced that the Treasure Coast Regional Planning Council (TCRPC) will be going over their report/recommendations for the Cultural Arts Village on Wednesday, February 17, 2016 at 5:30 p.m. at the Heritage Center. Then the Cultural Council will make a report to the City Council on March 15, 2016. Mr. McGarry explained that the overlay district cannot be put into place until the City is in compliance with their Comprehensive Plan.

5. OLD BUSINESS

A) Discuss Updated Action Plan and Revised Boundaries

Mr. Chisholm referred to the minutes of their last meeting where they talked about the City doing an excellent job with landscaping. He said the City's maintenance program downtown is terrible. He has some trees located in front of his store that have not been trimmed in over three (3) years. He offered to pay to have them trimmed himself and was told by the City that they would handle it.

Mrs. Hawkins commented that the strip they were referring to was 14th Avenue, south of the Twin Pairs. She was told that MainStreet maintains that area.

Mr. McGarry said that he would mention Mr. Chisholm's concerns to Mr. Falls.

Mrs. Hawkins brought up the berries that fall off of these trees. Mr. McGarry explained that if the berries are on the sidewalk in front of a merchant's building the merchants usually handle sweeping them off of the sidewalk and keeping their sidewalks clean.

Mr. Chisholm noted if the trees were trimmed then the berries would not be dropping.

The members welcomed Mr. Williams as their new member to the Economic Development Zone Committee.

6. NEXT MEETING DATE

A) March 21, 2016

The next meeting will be held on March 21, 2016.

7. ADJOURNMENT

Today's meeting adjourned at 10:55 a.m.

/tv

Vock, Tammy

From: Jessica Hawkins [jessicah@mbveng.com]
Sent: Thursday, February 18, 2016 11:02 AM
To: Vock, Tammy
Subject: FW: Public Meeting: Vero Beach Cultural Arts Village
Attachments: Vero Beach CAV 2nd Draft Report 1-13-16.pdf

Tammy,
Can you add Barbara to our March 21st meeting agenda, please?
I have attached the report info she sent in case you want to add it to our agenda/minutes.

Thank you. Have a wonderful day.

Jessica Hawkins

Project Coordinator ■ MBV Engineering, Inc.
1835 20th Street ■ Vero Beach, FL 32960
P: 772.569.0035 x 102 ■ F: 772-778-3617
JessicaH@mbveng.com ■ www.mbveng.com

From: Director [mailto:director@cultural-council.org]
Sent: Thursday, February 18, 2016 10:14 AM
To: Jessica Hawkins <jessicah@mbveng.com>
Subject: RE: Public Meeting: Vero Beach Cultural Arts Village

Jessica,

Sorry you missed the meeting last night; however, you do have your priorities right. The excitement and energy in the room was especially encouraging.

Attached is a draft of the report. The final report will be presented for approval to the City Council at its March 15 meeting. The Cultural Arts Village Leadership Team has already begun working on some of the recommendations.

I would be pleased to present a report to the Historical Downtown Vero Beach Economic Development Zone Committee on March 21st and discuss how we work together to make this vision a reality. Thank you so much for asking.

Best regards,

Barbara

Barbara Hoffman, Executive Director

Cultural Council of Indian River County
2041 14th Avenue
Vero Beach, Florida 32960
(772) 770-4857
www.cultural-council.org
www.verobeachculturalartsvillage.com



From: Jessica Hawkins [mailto:jessicah@mbveng.com]
Sent: Wednesday, February 17, 2016 1:59 PM

To: info@cultural-council.org

Subject: RE: Public Meeting: Vero Beach Cultural Arts Village

Barbara,

I would love to be there tonight. However, I have a prior commitment (my daughter's softball game ☺).

I was wondering if you could come and present a report on the Cultural Arts Village to the Historical Downtown Vero Beach Economic Development Zone Committee. Our next meeting is scheduled for March 21st at 10am in the City Council Chambers.

We would love to be able to work with you to assist with the overlay and how we can work with the Council to assist with some of the items in your plan to make them happen. Our Zone's Comp Plan already includes some of the items that are listed in your Master Plan and therefore, we may be able to really work together to help improve our Historic Downtown area.

Thank you greatly.

Jessica Hawkins, Chairman

**Historic Downtown Vero Beach Economic
Development Zone Advisory Committee**

City of Vero Beach

Cell: 772.532.4244

E-mail: jessicah@mbveng.com OR clerk@covb.org

From: Barbara Hoffman - Cultural Council of Indian River County [<mailto:info@cultural-council.org>]

Sent: Tuesday, February 16, 2016 5:50 PM

To: Jessica Hawkins <jessicah@mbveng.com>

Subject: Public Meeting: Vero Beach Cultural Arts Village

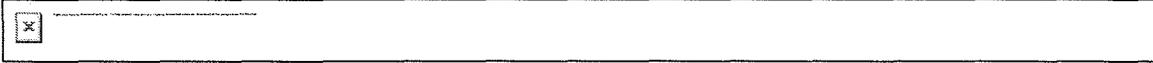
**This public meeting will be held at 5:30 Wednesday, February 17, 2016
in the Heritage Center, 2140 14th Avenue.**

The Leadership Team of the proposed Vero Beach Cultural Arts Village is holding a public meeting to present the report of the Cultural Arts Village Design Charrette. This report, presented by the Treasure Coast Regional Planning Council, is the result of the September 12th public design workshop, the 6 day open design studio held on September 13-18, interviews with 40 stakeholders, and direction by the Leadership Team and Vero Beach City staff.

The report presented by the Treasure Coast Regional Planning Council will be a Tour of the Master Plan. Among items included in the report are:

- Study area
- Pedestrian and bicycle improvements
- Infill development (bungalow courts, single family with accessory unit, restoring neighborhood character, maintaining character)
- Immediate Improvements
- Band shell outdoor performance space
- Mixed use building on Old Dixie and 19th Street
- Creating character
- Adaptive reuse possibilities on 14th avenue

- Village landmarks
- Parking strategies
- Preserving character



Cultural Council of Indian River County
2041 14th Avenue
Vero Beach, Florida 32960
772.770.4857

Cultural Council of Indian River County, 2041 14th Avenue, Vero Beach, FL 32960

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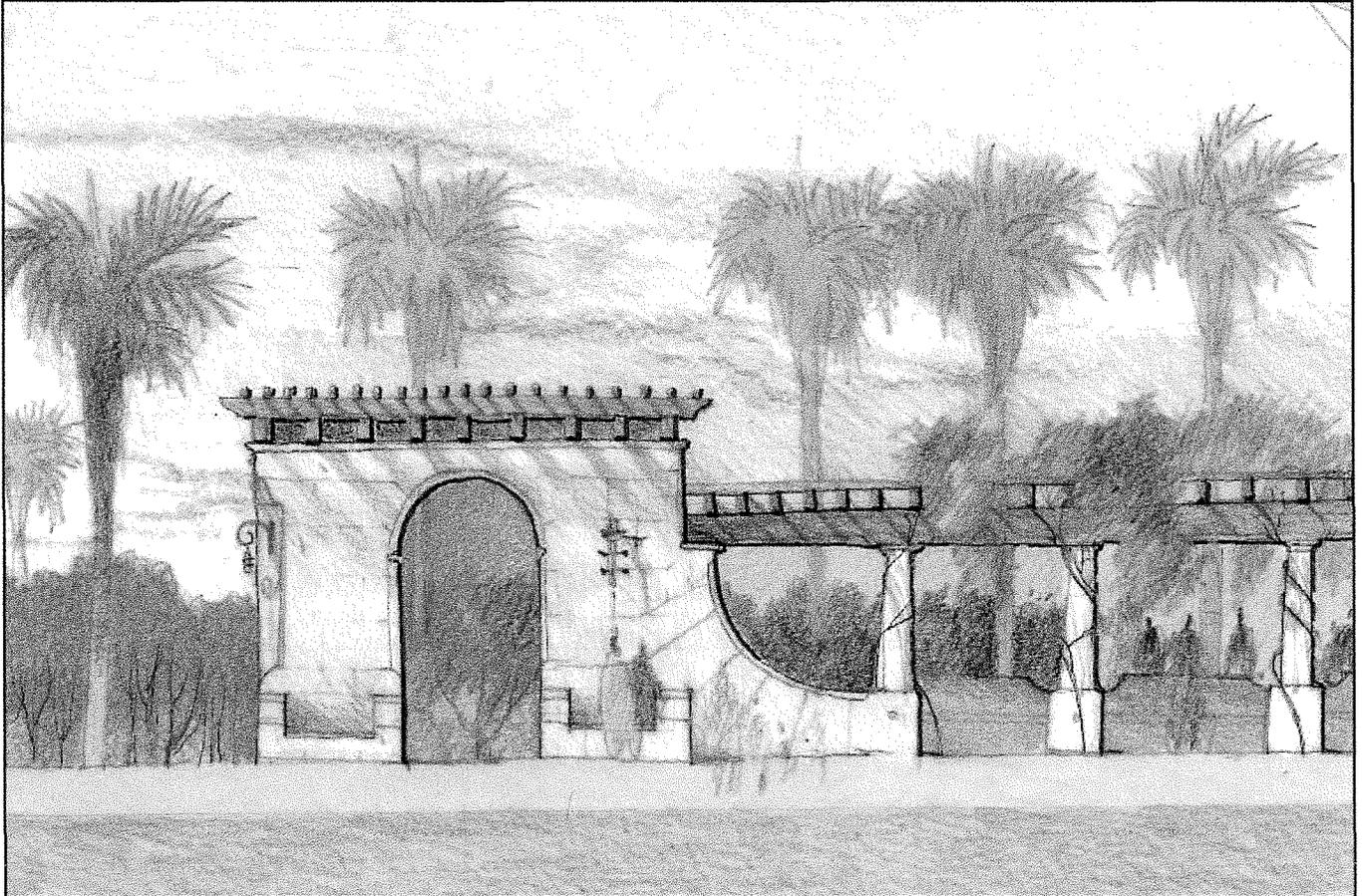
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Vero Beach Cultural Arts Village



CHARRETTE REPORT

First Draft

December 9, 2015

Second Draft

January 13, 2016

TREASURE COAST REGIONAL PLANNING COUNCIL

In Memorory of
Richard A. Stark



The Cultural Council of Indian River County pays tribute to Richard A. Stark for his contributions and leadership in the cultural arts of our community. Without Mr. Stark's generous support for the arts in Indian River County, including the Cultural Arts Village Project, this effort could not have been as successful.

The Vero Beach Cultural Arts Village Charrette and Report is dedicated to the memory of Mr. Stark.

Vero Beach Cultural Arts Village Plan

Introduction

PLEASE JOIN US IN THANKING
THE GENEROUS SPONSORS AND PARTNERS
OF THIS EFFORT

DORTHEA LEONHARDT FUND
COMMUNITIES FOUNDATION OF TEXAS
RICHARD A. STARK

HAMPTON INN & SUITES – DOWNTOWN VERO BEACH
KEITH D. KITE, KITE PROPERTIES, LLC

CULTURAL COUNCIL OF INDIAN RIVER COUNTY

CITY OF VERO BEACH
VERO HERITAGE CENTER
PRESS JOURNAL/TC PALM

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VEROBUZZTV

VERO BEACH ART CLUB
HORACE & DONNA LINDSAY
VICTORIA & CHARLES GOULD
GOULD & ASSOCIATES PA

CHRISTIANA “ANNA” & WILLIAM T. BRADY

QUALITY KITCHENS & BATHS, INC.
KENNETH, DEBORAH & ANNORA DAIGE

ALEX MACWILLIAM, INC. REAL ESTATE
TREASURE COAST CHAPTER ALA
PETER JONES ALA

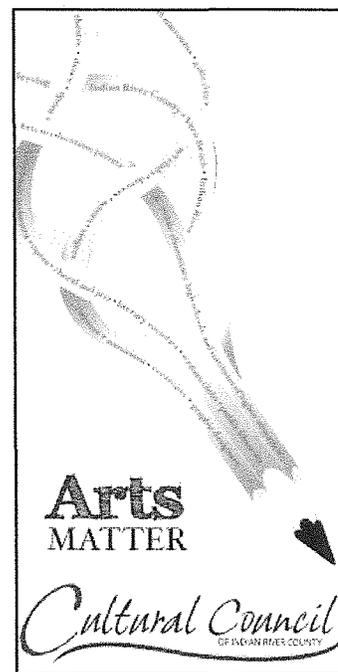
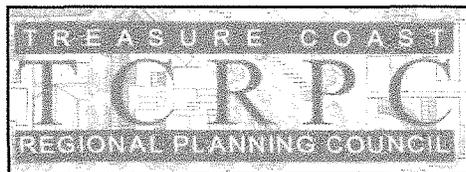
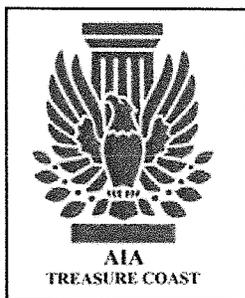


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Acknowledgments

Honorable Jay Kramer, Mayor, City of Vero Beach
Honorable Randy Old, Vice Mayor, City of Vero Beach
Pilar Turner, Councilmember, City of Vero beach
Dick Winger, Councilmember, City of Vero beach
Harry Howle III, Councilmember, City of Vero Beach

Barbara Hoffman, Executive Director,
The Cultural Council of Indian River County

Lisa Lindner, Executive Assistant
The Cultural Council of Indian River County

The mission of the Vero Beach Cultural Arts Village is to foster connections among artists and the public that ignite the creative spirit. The Village creates an environment attractive to residents, visitors, and creative professionals of all types, where the visiting public and cultural community can meet, learn, entertain and interact in the promotion and appreciation of the visual, culinary and performing arts.

“We envision a vibrant downtown community where special events, food fairs, concerts, lectures, exhibitions and more will inspire our senses. We see job opportunity.

We see a dynamic community promoting growth, sustainability and fun!”

– Cultural Arts Village Leadership Team



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THE CULTURAL COUNCIL LEADERSHIP TEAM

The Cultural Council Leadership Team, consisting primarily of volunteers, has created a vision plan for the proposed Cultural Arts Village in downtown Vero Beach. Working in partnership with regional planners, community groups, residents, business leaders, city council and property owners, the team will present its vision of the arts village to the community-at-large in September 2015.

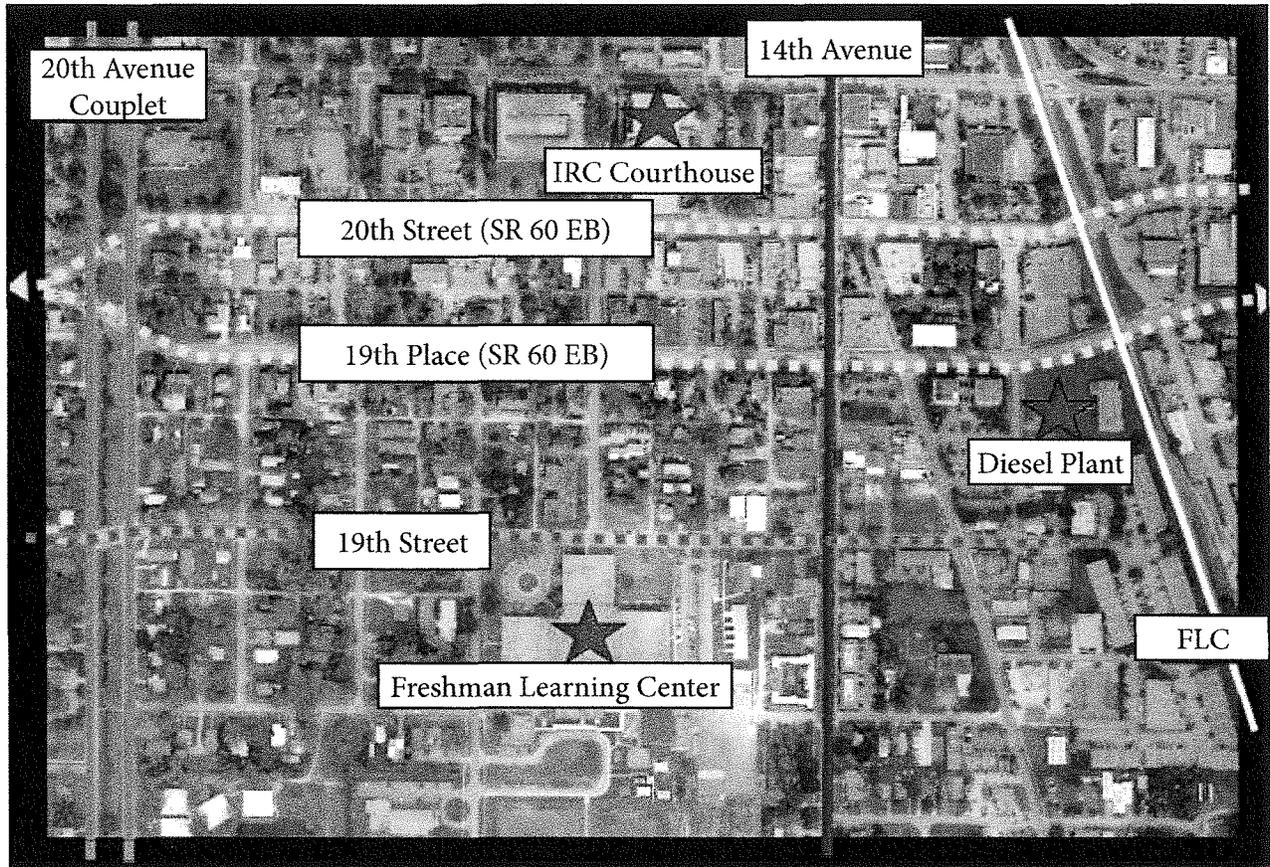
Cultural Council of Indian River County Cultural Arts Village Leadership Team

Richard Bialosky
Anna Brady
Luis Van Cotthem
Ken Daige
Suzi Davis
Vicki Gould
Susan Grandpierre
Barbara Hoffman
Tom Hoos

Peter Jones
Mary Ellen Koser
Donna Lindsay
Jon Moses
Ross Power
Alicia Quinn
John Ryan
Neil Sickterman
Richard & Diana Stark
Bob Webster

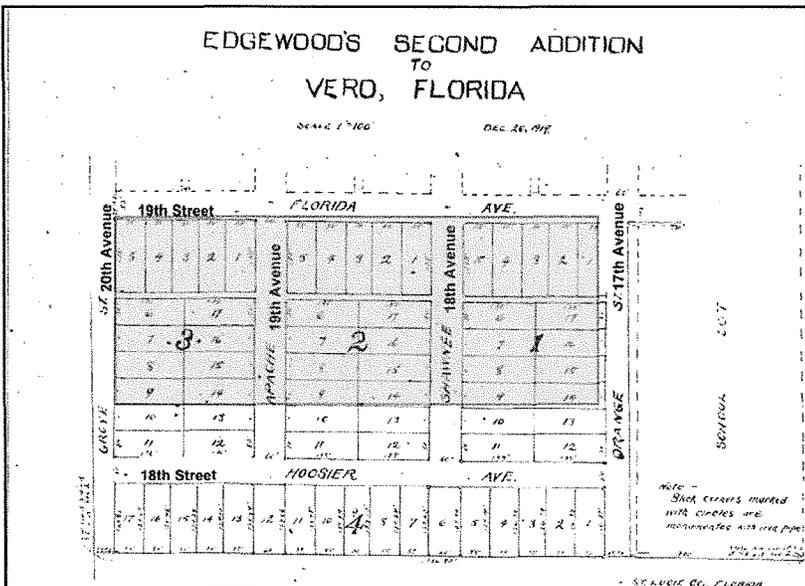
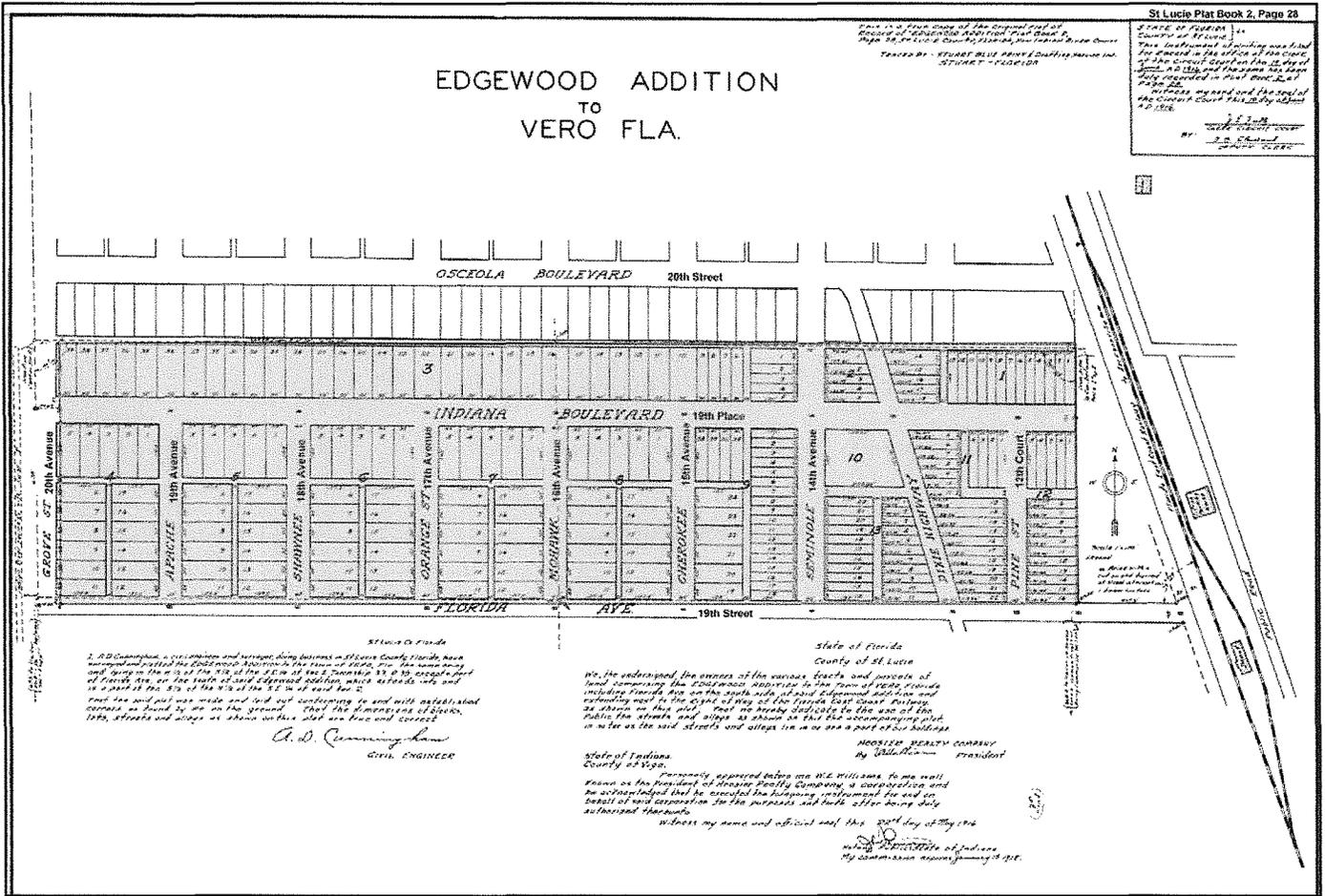
Charrette Study Area

The Charrette Study Area



The diagram above identifies the general area that the charrette participants and design team considered during the Cultural Arts Village charrette. Note the significant landmarks identified including 20th Street, 19th Place, 19th Street, the Diesel Plant, the Freshman Learning Center, and 14th Avenue. While the team felt it was important to consider adjacent uses and activities when considering recommendations for the CAV, the primary focus for implementation of the Village is a more limited area.

Charrette Study Area

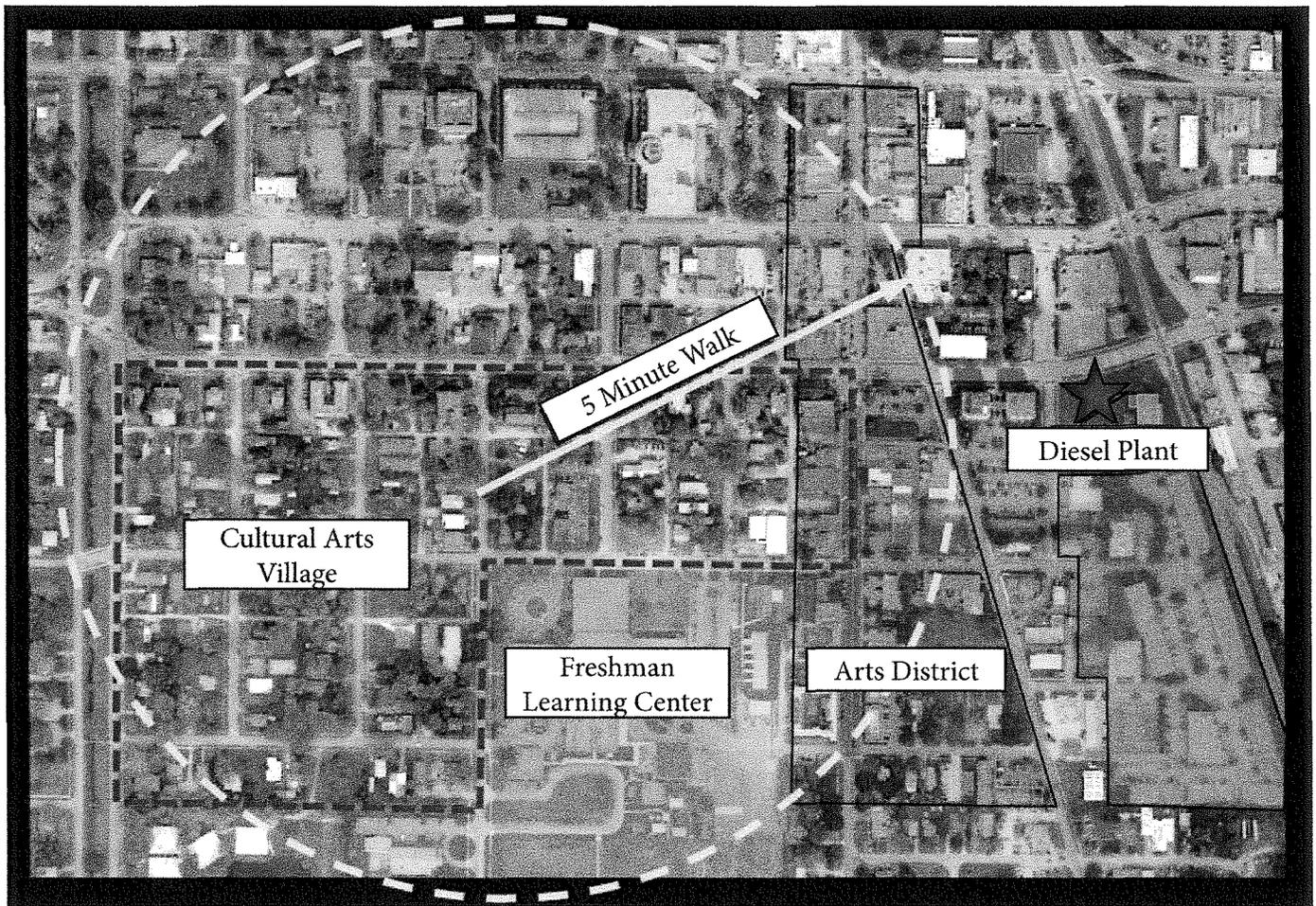


Considering that the Cultural Arts Village is intended to have a more residential character than an *Arts District*, the natural focus for the Village was the original Edgewood Addition to the original Vero Beach Plat. Later, the Edgewood Addition was expanded with the Second Addition. Both of the original plat expansions (illustrated to the left) were developed as an in-town neighborhood with a variety of building types and architectural character.

The actual Cultural Arts Village boundaries are proposed to be expanded north to 19th Place and south to include the lots south of 18th Street.

Vero Beach Cultural Arts Village Plan

Charrette Study Area



The diagram above illustrates a number of elements within the charrette study area as well as the proposed boundaries for the Cultural Arts Village:

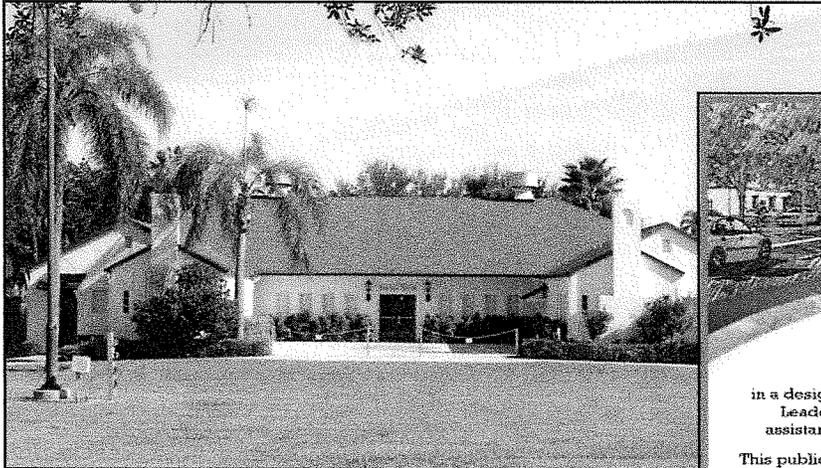
Cultural Arts Village: Identified with the dashed red line spanning from 19th Place to the north; 14th Avenue to the east; south of 18th Street to the south; and 20th Avenue to the west. The Cultural Arts Village will be more residential in character than the existing Arts District or the Industrial District.

Vero Arts District: Identified in the red shaded area, the Vero Arts District is already established and has 14th Avenue as its central spine. The Arts District is comprised primarily of art galleries and studios and will appropriately be augmented by the future CAV with live-in studio and gallery spaces.

Industrial District: The area that is shaded blue just south of the Diesel Plant is the existing industrial district south of downtown and adjacent to the FEC railway corridor. This district currently houses some more intense design and art studios and is perfectly compatible and well-situated to enhance the CAV.

Public Workshop

On September 12th, 2015, the TCRPC team conducted a public design workshop at The Vero Beach Heritage Center. The workshop began with an opening presentation that illustrated the cultural significance and history of the Edgewood neighborhood and presented similar efforts in other places that are improving and revitalizing unique areas into arts villages. The flyer and photos from the workshop are provided below.



Please Join Us
Saturday Sept. 12th

You are invited to participate in a design workshop for a Cultural Arts Village, conducted by the Village Leadership Team, local architects and city planners, with technical assistance provided by the Treasure Coast Regional Planning Council.

This public interactive workshop will offer residents and interested public an opportunity to share their ideas with architects and planners in creating a vision plan for the proposed Cultural Arts Village in the Edgewood Neighborhood in downtown Vero Beach.

We look forward to your participation and hope to see you there!

WHEN:
Saturday, September 12, 2015
9:30am - 3:00pm

WHERE:
Heritage Center
2140 14th Avenue, Vero Beach

September 13 - Sept. 17
Open Public Studio
9:00 am - 8:00 pm
Business Center
Downtown Hampton Inn

September 18
Charrette Work in Progress
Presentation
6:00 pm
Heritage Center

For more information, go to
www.verobeachculturalartsvillage.com
or call 772-770-4887

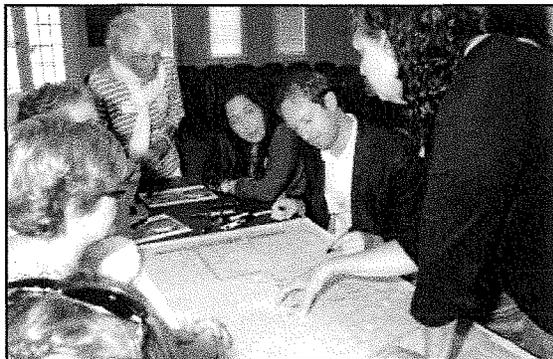
Cultural Council
VERO BEACH | cultural arts village



Vero Beach Cultural Arts Village Plan

Public Workshop

Nearly 120 people attended the public workshop at the Heritage Center. The participants worked in groups at tables with the TCRPC team members. Each table developed a plan of their recommendations and presented those ideas back to the group. Below are images from the workshop as well as the table plans developed by the groups.



Vero Beach Cultural Arts Village Plan

Table #1

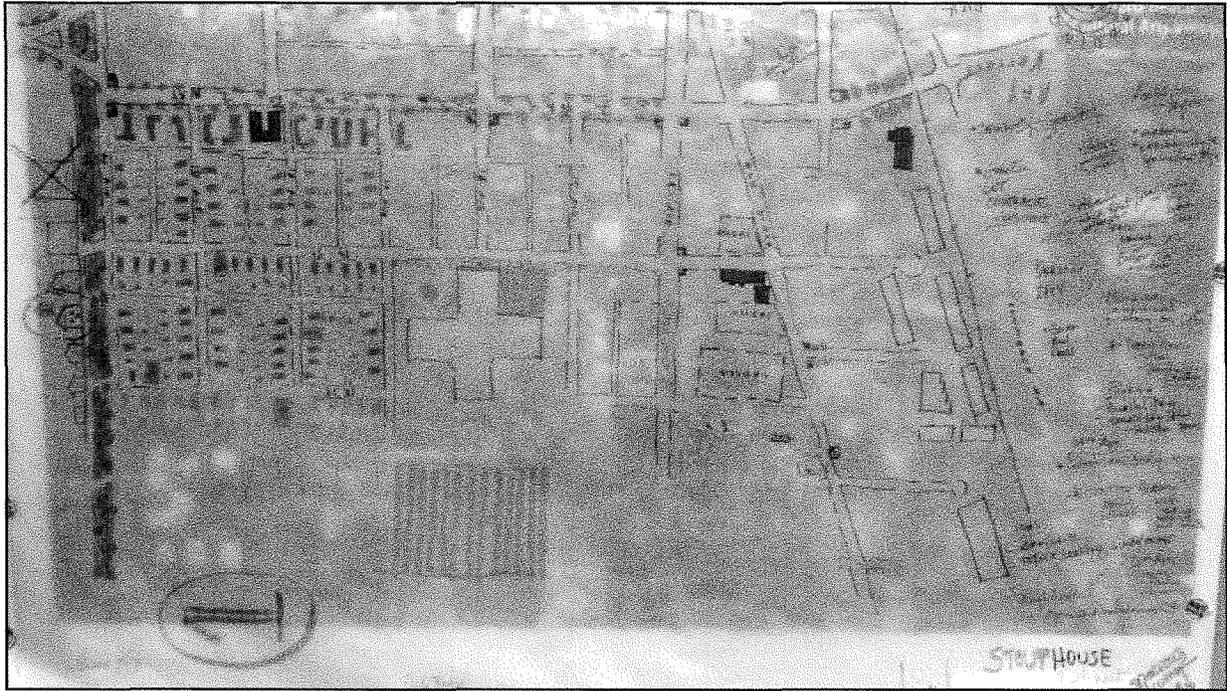


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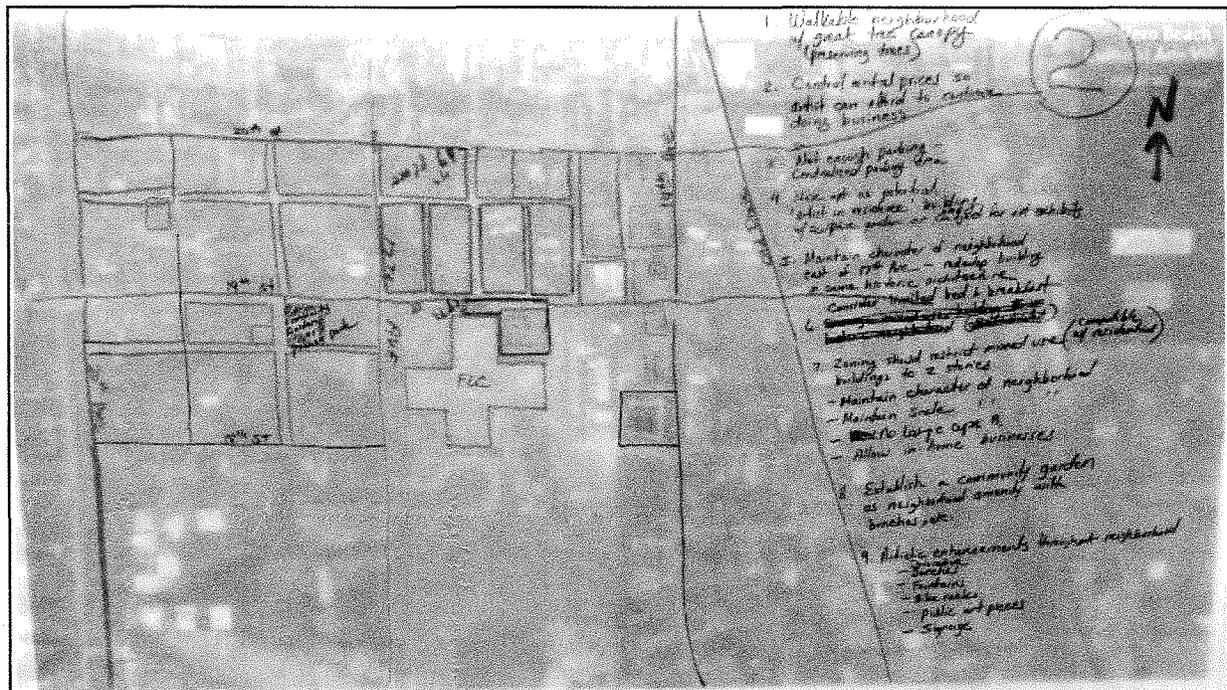


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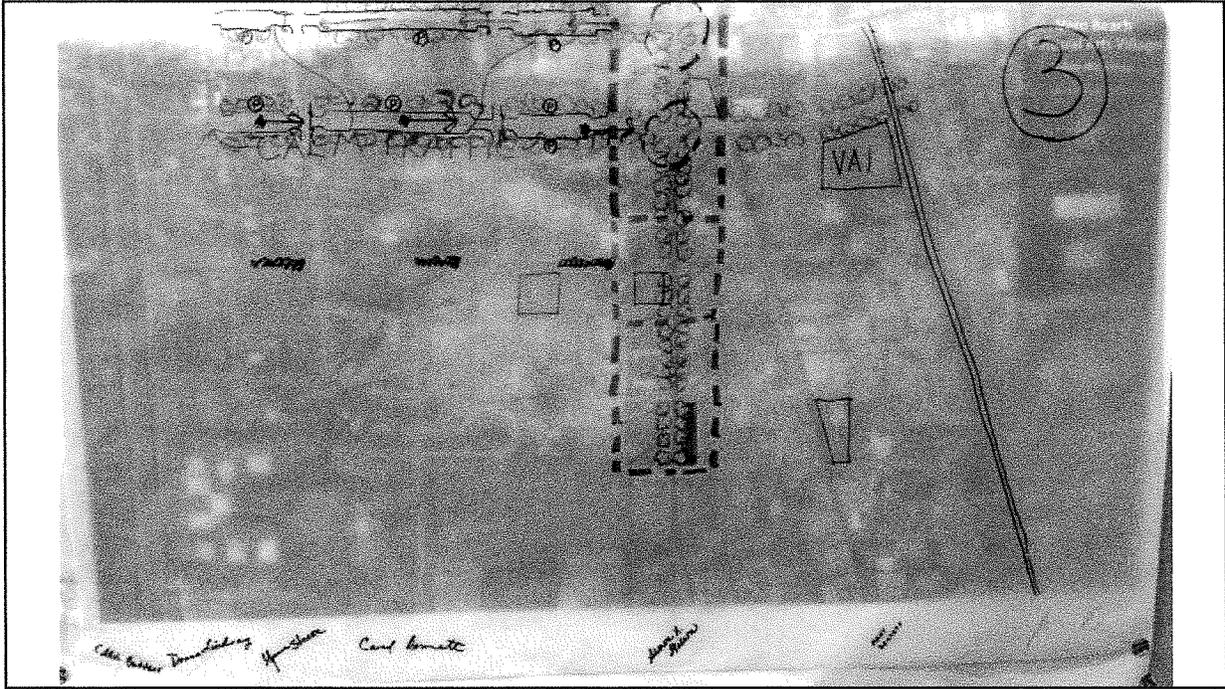


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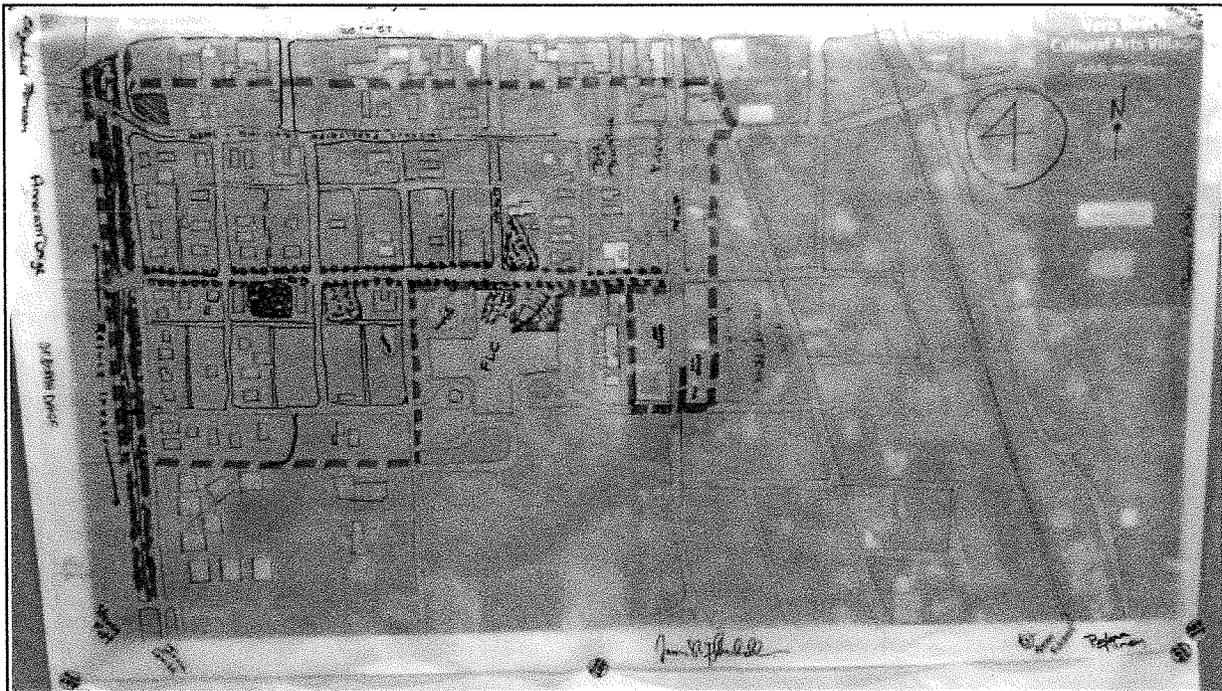


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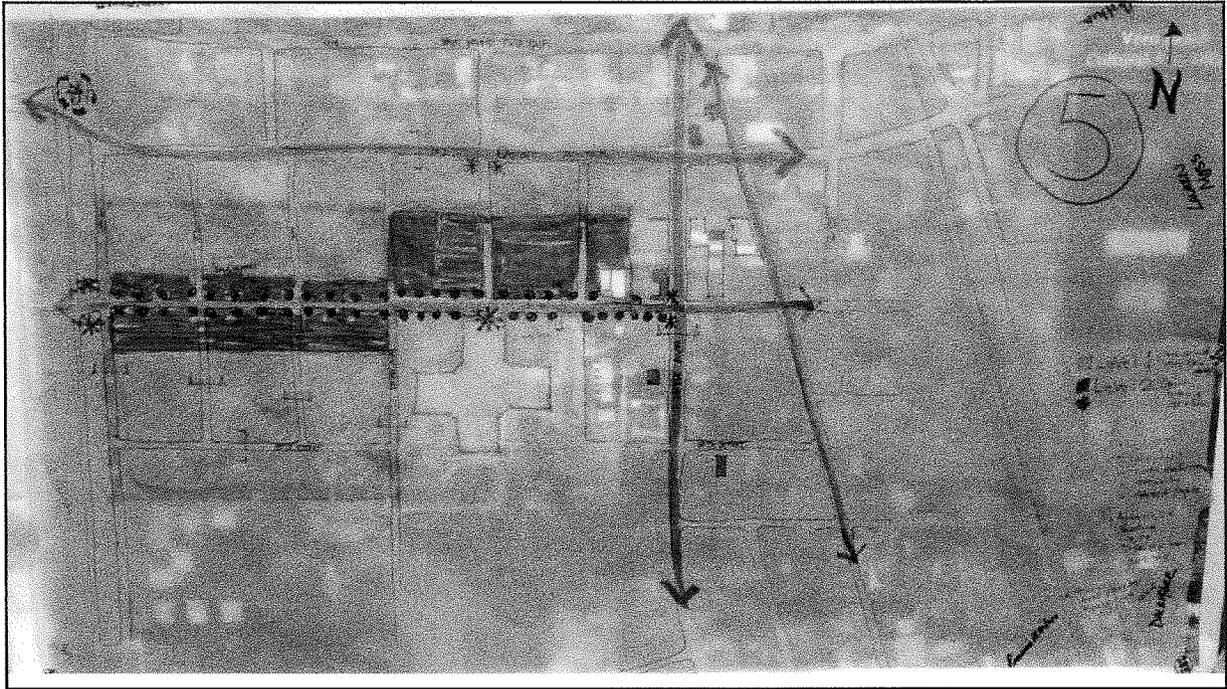


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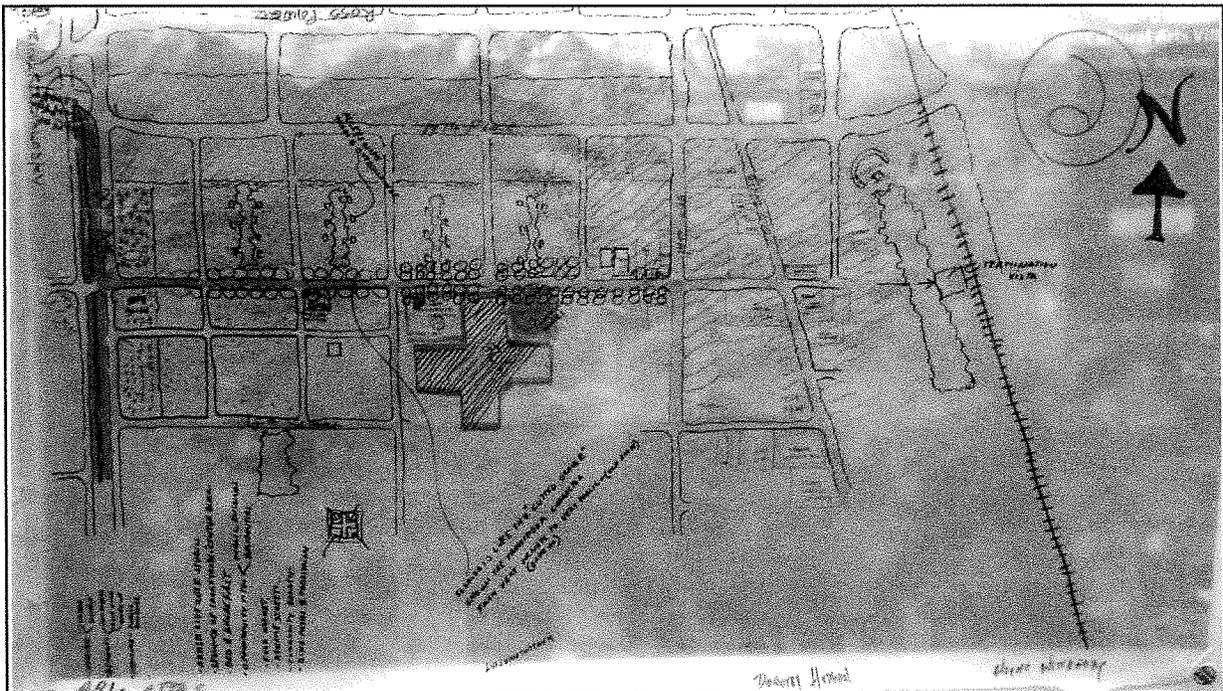
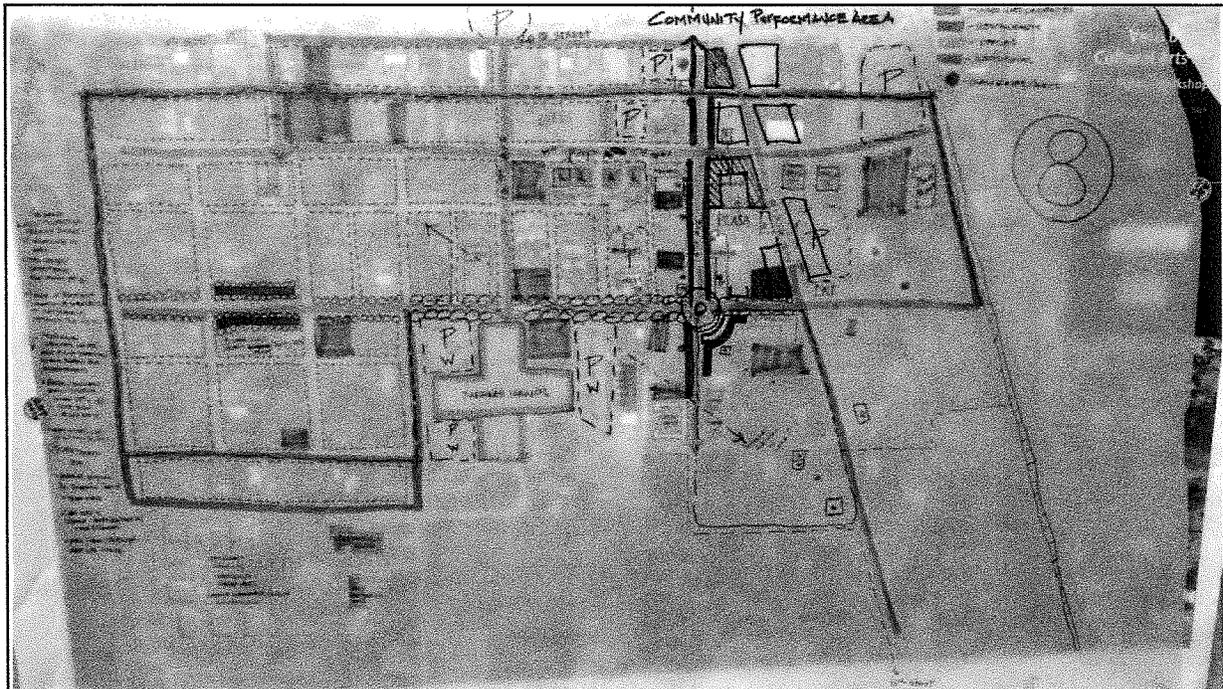
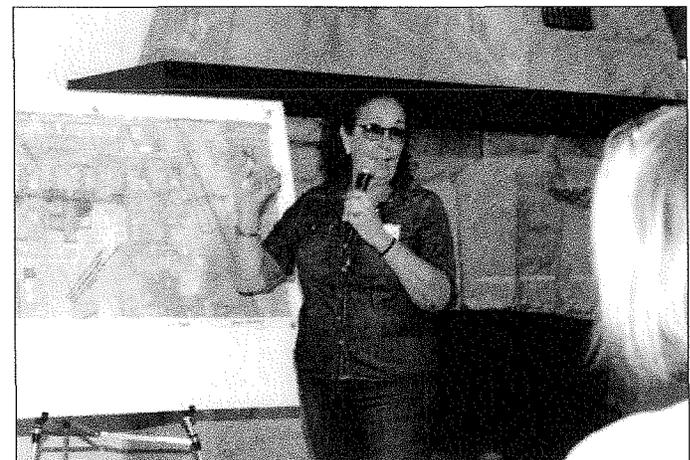
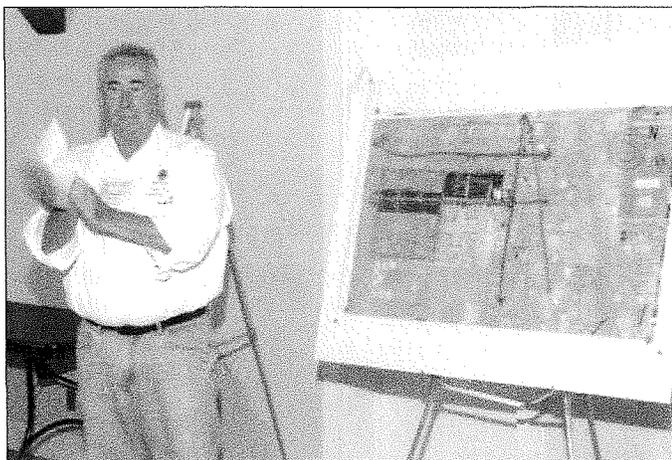
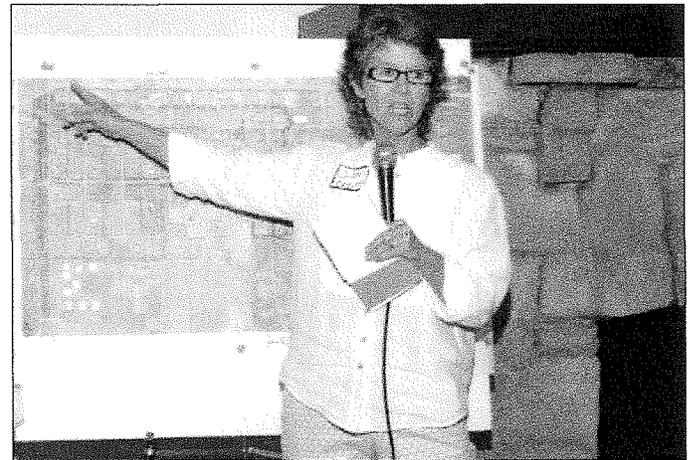
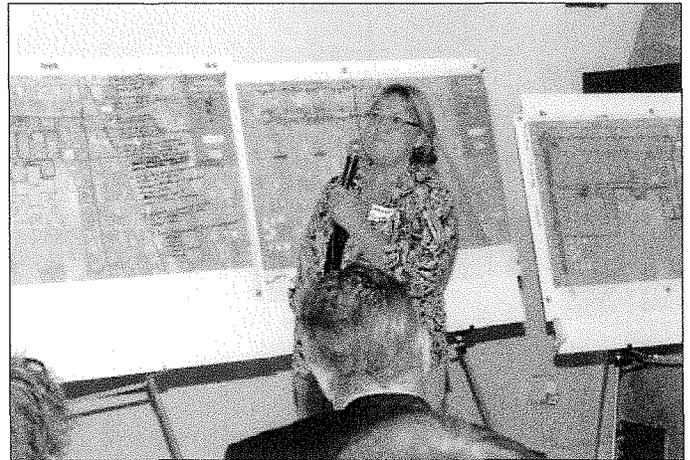


Table #7



Table #8





Each of the table groups that participated in the public design workshop were asked to select members of the community to present their ideas to the rest of the groups. This fun and inofrmative process let's the community, in their own words, describe issues that are important to them. This process provides the design team with threads of consensus upon which to develop the Cultural Arts Village Master Plan.

Public Workshop

The Community's Recommendations

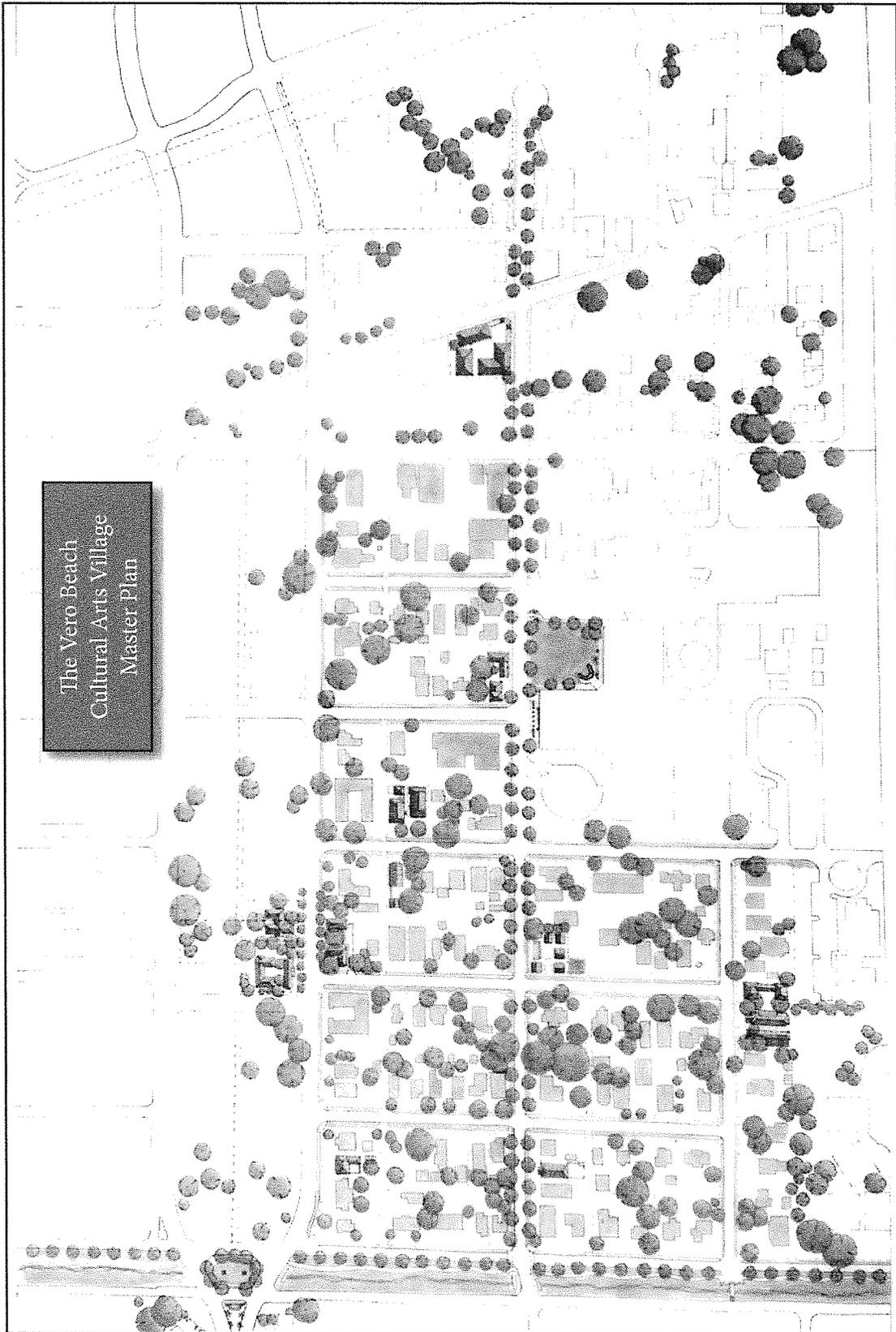
- No three story buildings (or at least reserve for SR 60)
- Allow small out-buildings and cottages (as living units)
- Review parking in the area – parking issues
- Add Village markers and monuments to strengthen identity
- Consider lease controls – protection against gentrification
- Consider the Muse Apartment building as studios/arts residences
- Allow limited lodging (B&B) uses in the Village
- Develop community gardens – engage schools and students
- Create an Edgewood Neighborhood Association (assist with Code Enforcement, etc)
- Develop Options for the Diesel Plant (Vocational Arts Institute)
- Add an Outdoor Amphitheater and/or performance spaces
- Restore historic streets names (20th Street = Osceola Boulevard;
19th Place = Indiana Boulevard; 19th Street = Florida Avenue)
- Develop Cultural Arts Village Overlay Zoning District (unique zoning and
use considerations)
- Allow Mixed-use, home-office, accessory dwelling uses
- Re-Consider Improvements to SR 60
- Consider Artistic Murals in Strategic Locations
- Promote the Cultural Arts Village in addition to the Arts District



Tour of the Master Plan

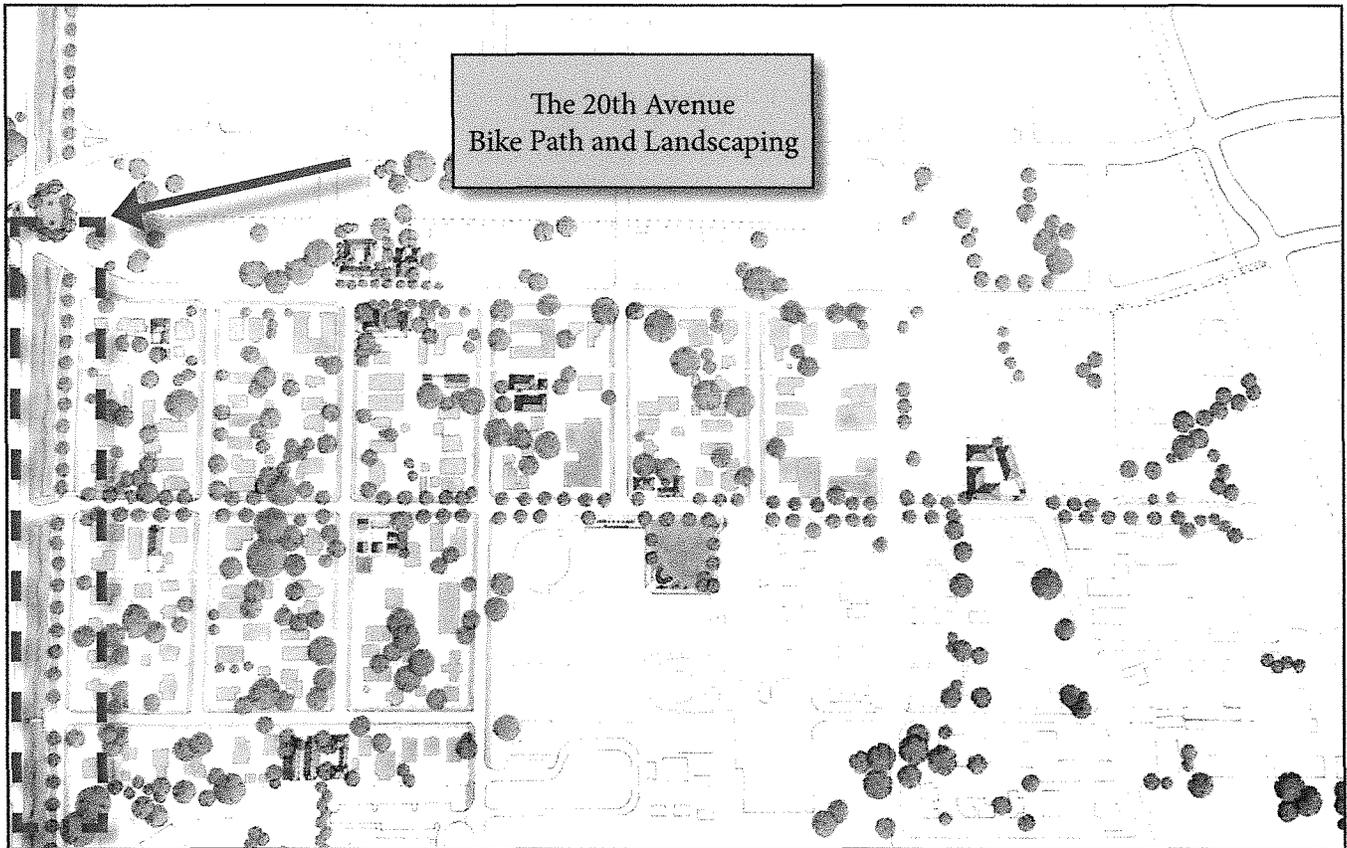


Tour of the Master Plan



Vero Beach Cultural Arts Village Plan

Pedestrian and Bicycle Improvements



Pedestrian and bicycle improvements are shown along the 20th avenue canal, which is controlled by the Indian River Farms Water Control District. A 10' - 12' grassy area exists on the West side, and a 25' - 50' grassy area exists along the East side of the thoroughfare. The East side of the canal would be a great area to incorporate a multi-purpose path with shade trees and street lights.

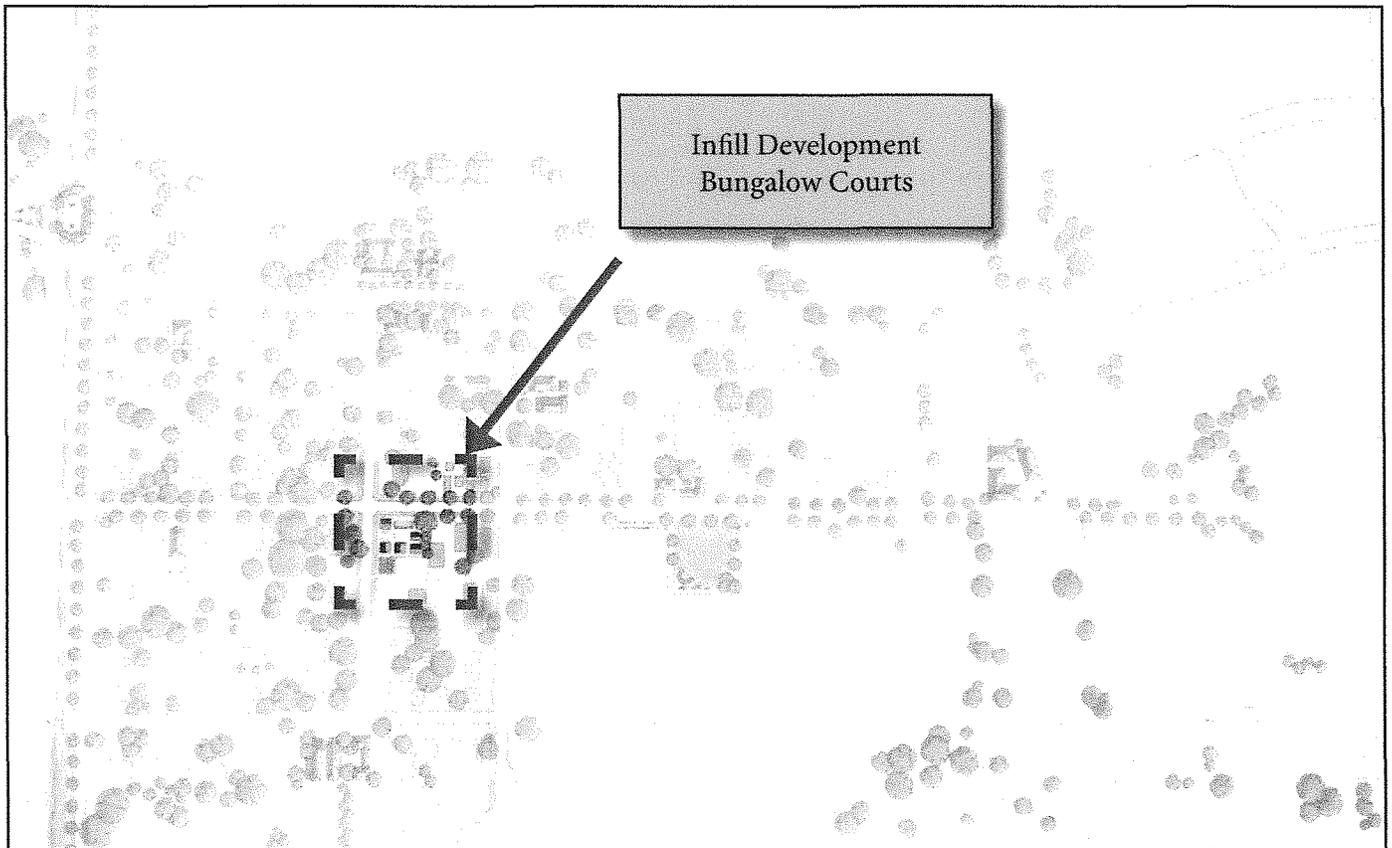
Pedestrian and Bicycle Improvements

Before and After of the 20th Avenue Multi-Use Path

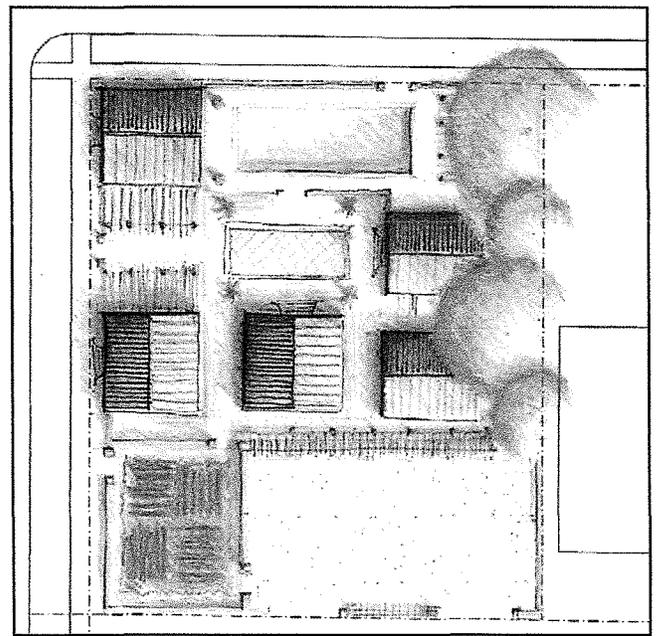


The photo above shows the existing conditions along the 20th Avenue canal looking North. The proposed multi-purpose path is shown in the rendering provided below. Shade trees will provide comfort throughout the day, while street lights are provided for safety in the evenings.



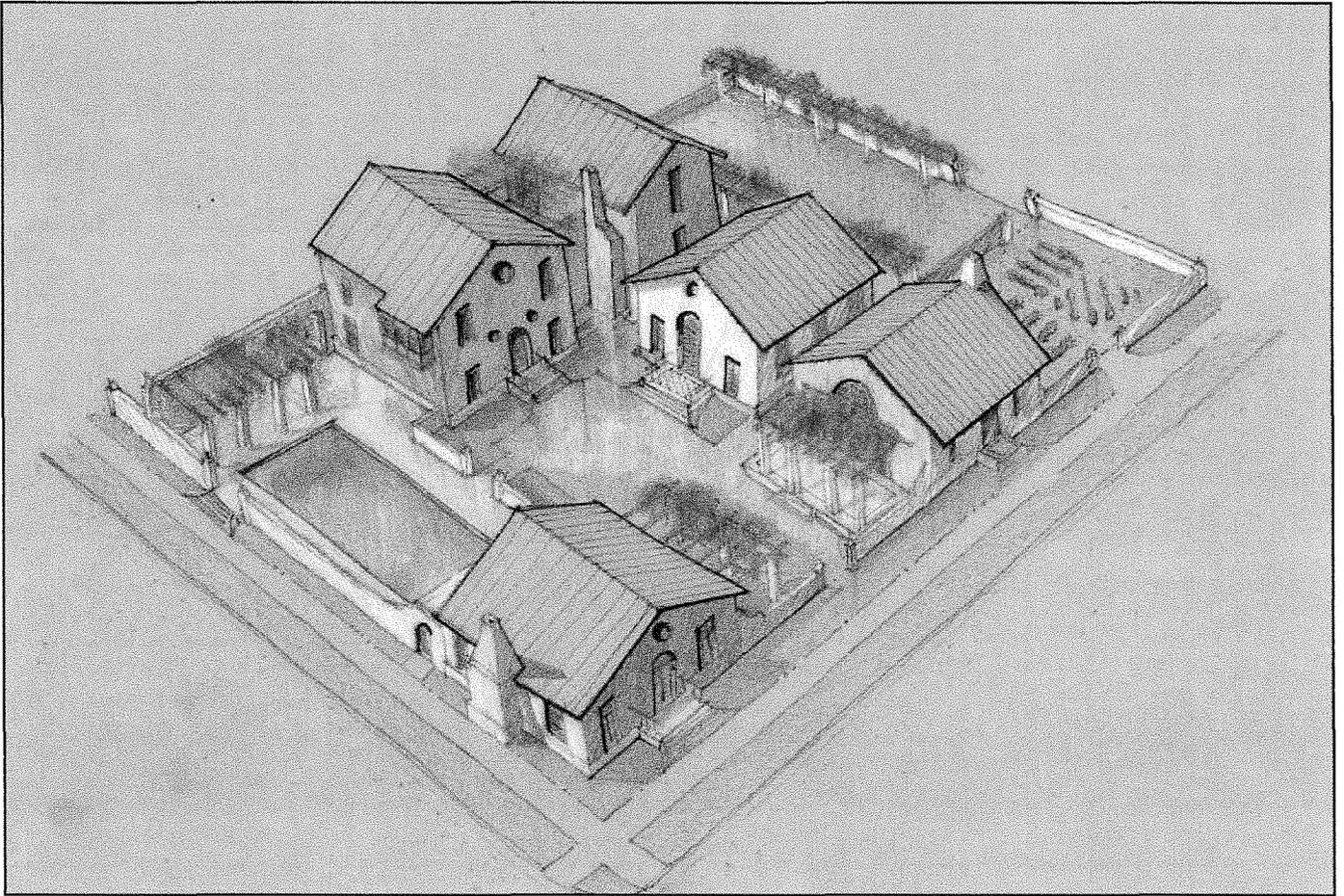


The image above is an aerial of the existing lots considered a potential infill site to incorporate the Bungalow Court concept.



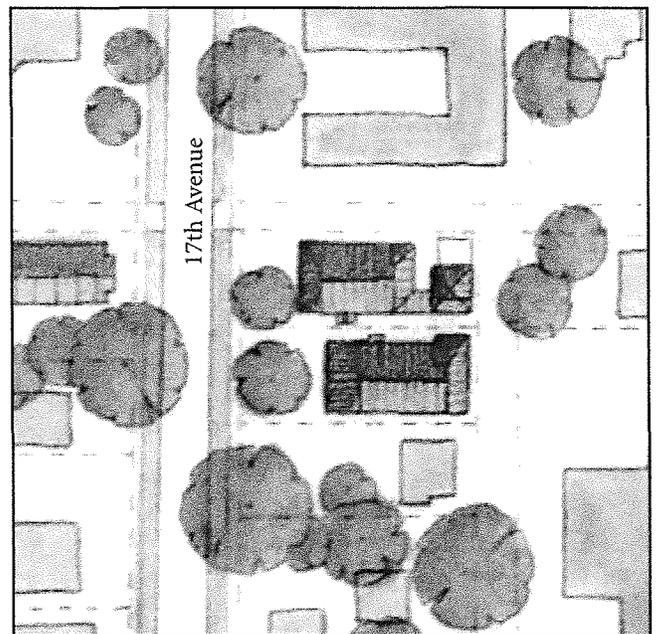
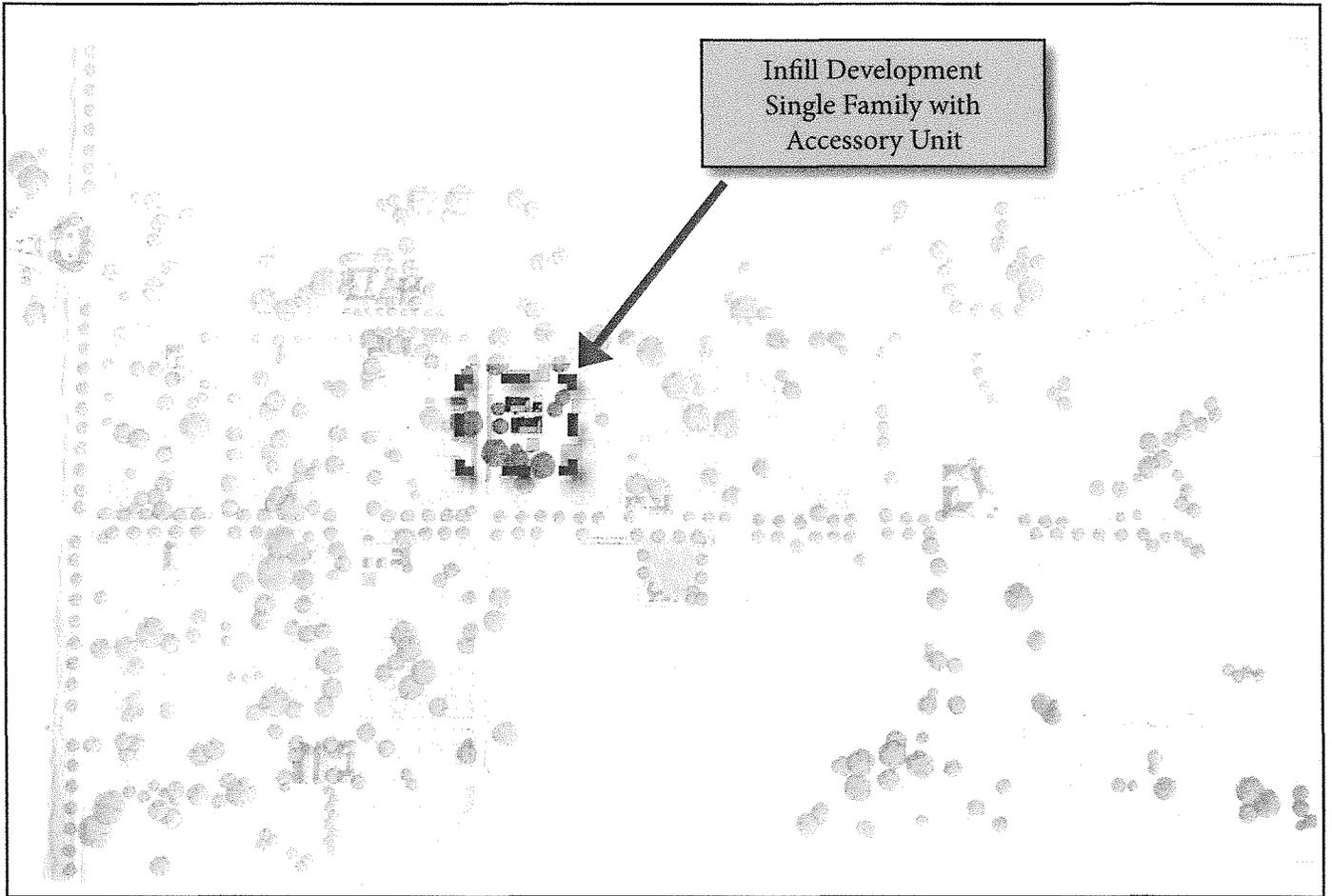
Above is a schematic site plan illustrating the Bungalow Court concept.

Bungalow Courts

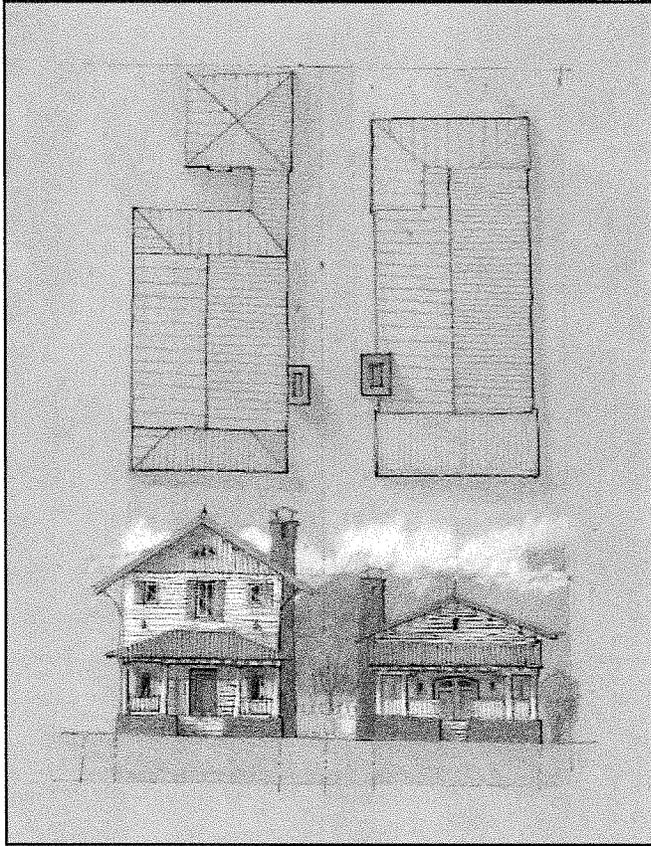


The bungalow courts are low scale and provide intimate spaces while preserving the tree canopy. The series of small buildings between 800- 1200 square feet, include a parking court, which is well screened from the street. The units all face the street, and share an optional swimming pool area. A communal garden could also be located on the property.

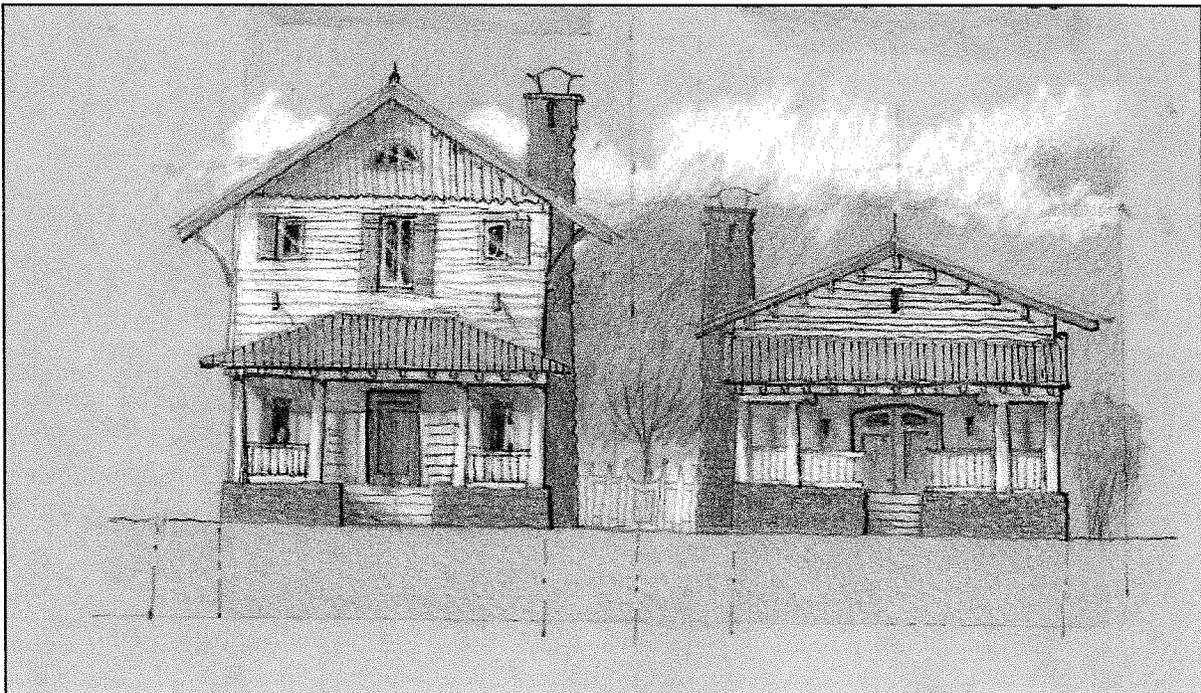
Single Family with Accessory Unit



Single Family with Accessory Unit



The option for a single family home with an accessory building is shown on two adjacent lots along 17th Avenue just North of 19th Street. They are rendered in a Florida vernacular style with beautiful wood siding. Each lot size is 50' feet which is a typical historic lot width. The open front porch allows for natural surveillance and will keep the street animated.

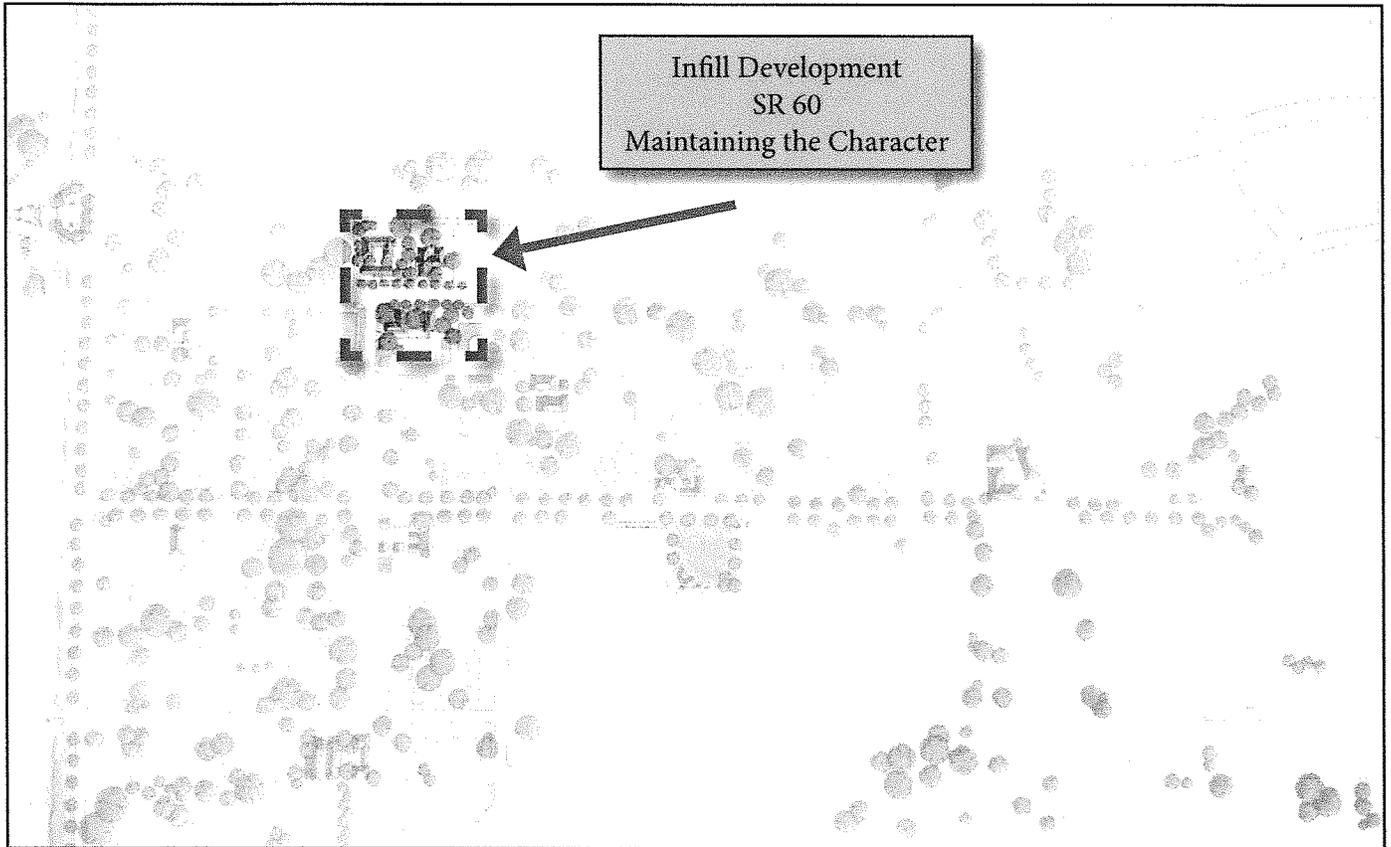


Restoring the Neighborhood Character



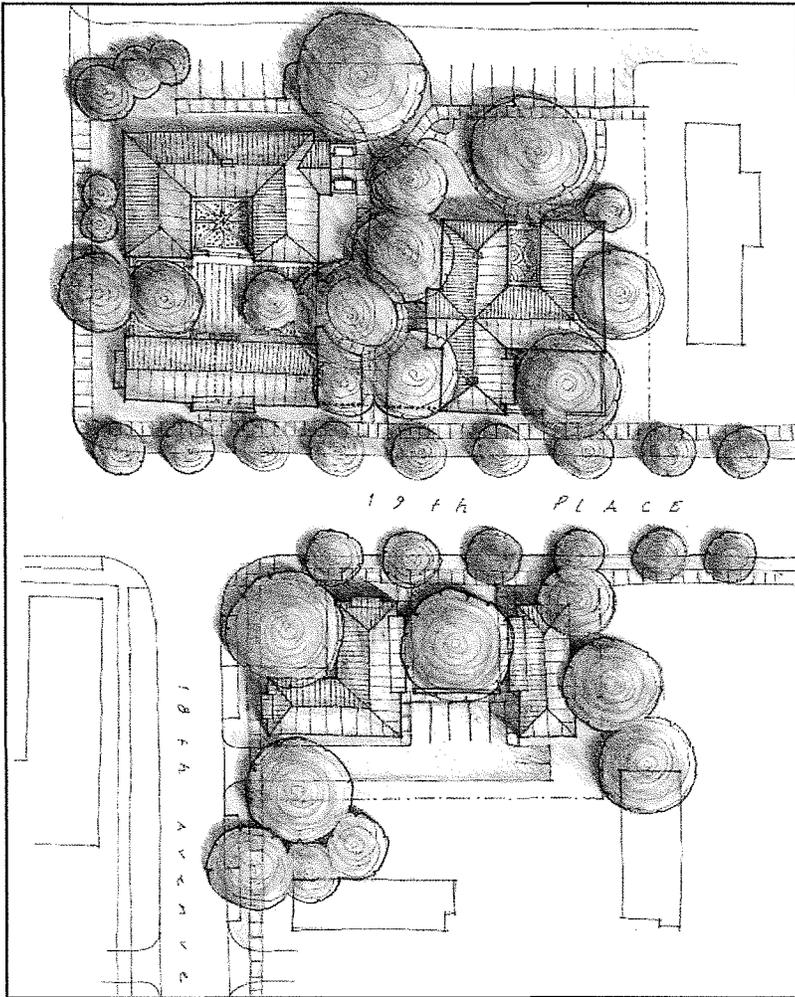
There are a variety of houses and a diversity of buildings in scale and Architectural style throughout the village. Restoring the neighborhood character is very important. Some of these homes are in need of restoration and renovation. Shown above is a before and after of a simple way for these beautiful houses to gain visual access from the street.

Maintaining the Character



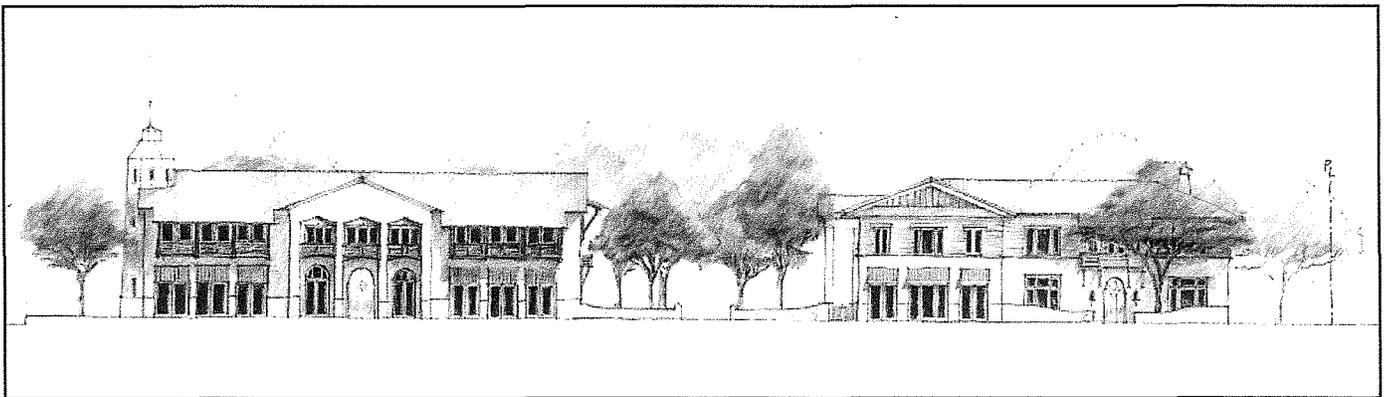
Maintaining the character through future growth, while preserving the tree canopy is extremely important. The existing zoning for this particular site along SR60 is P.O.I. which stands for professional offices and institutional.

Maintaining the Character

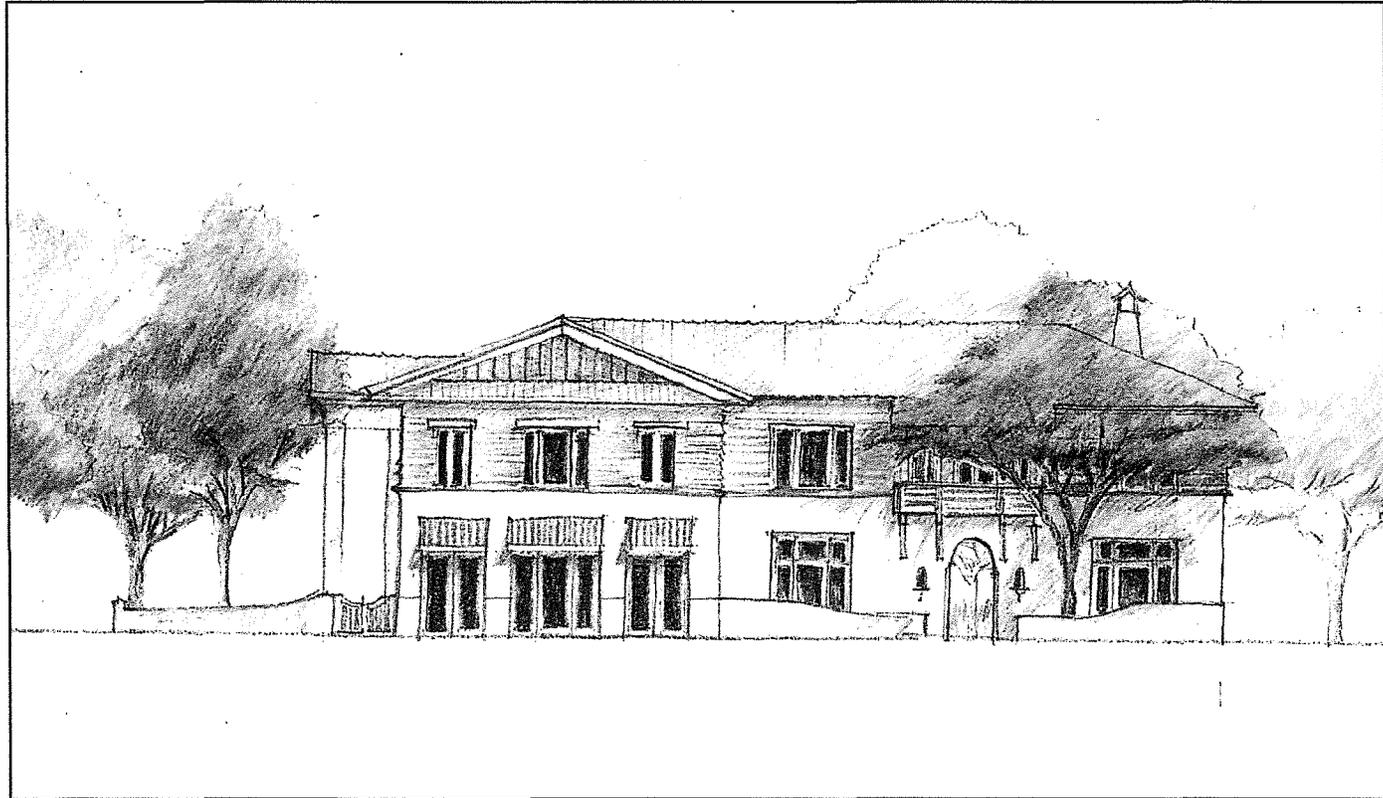
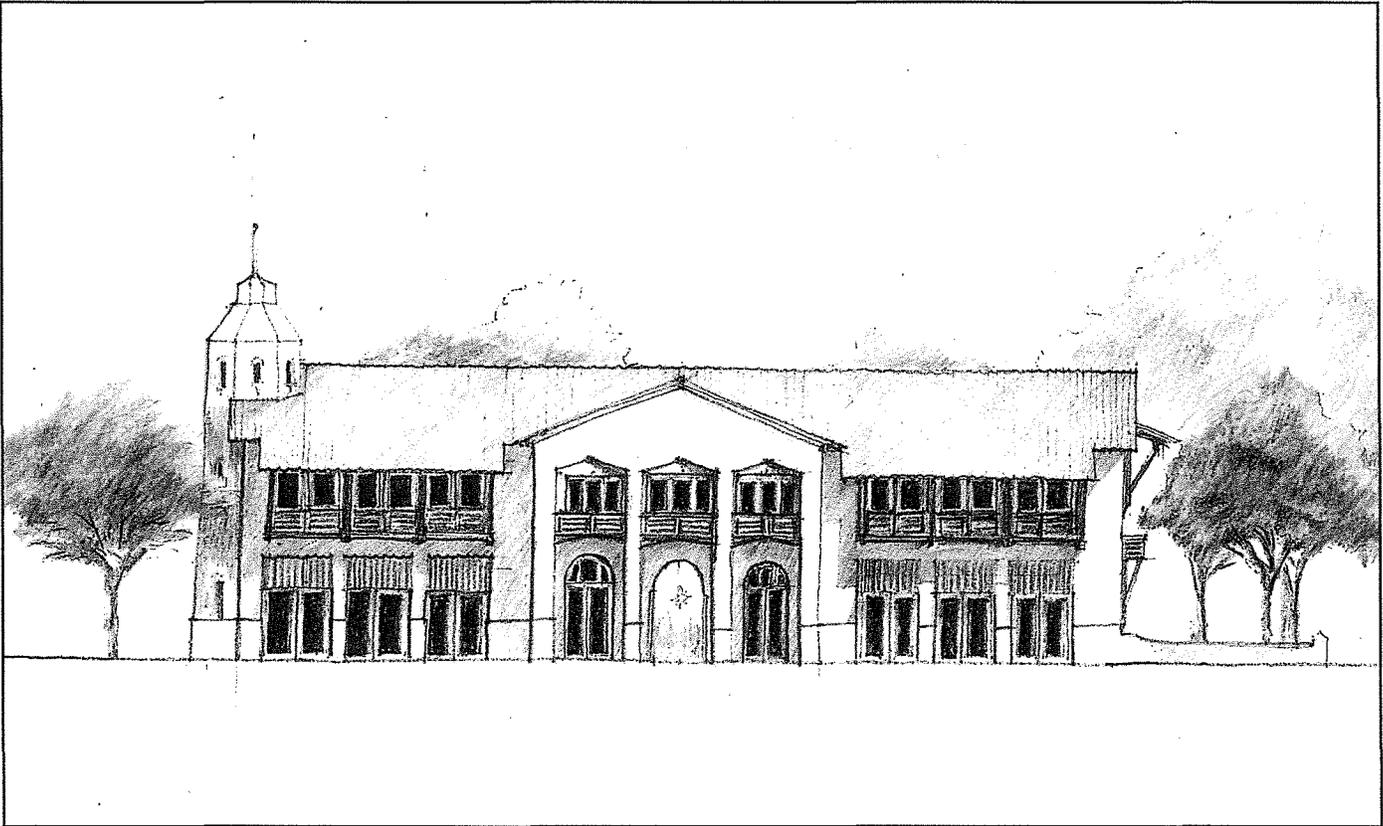


The rendering shows a two story office building with a masonry ground floor and wood siding above.

Looking at the plan view, one can see the interesting courtyards and beautiful preserved tree canopy.

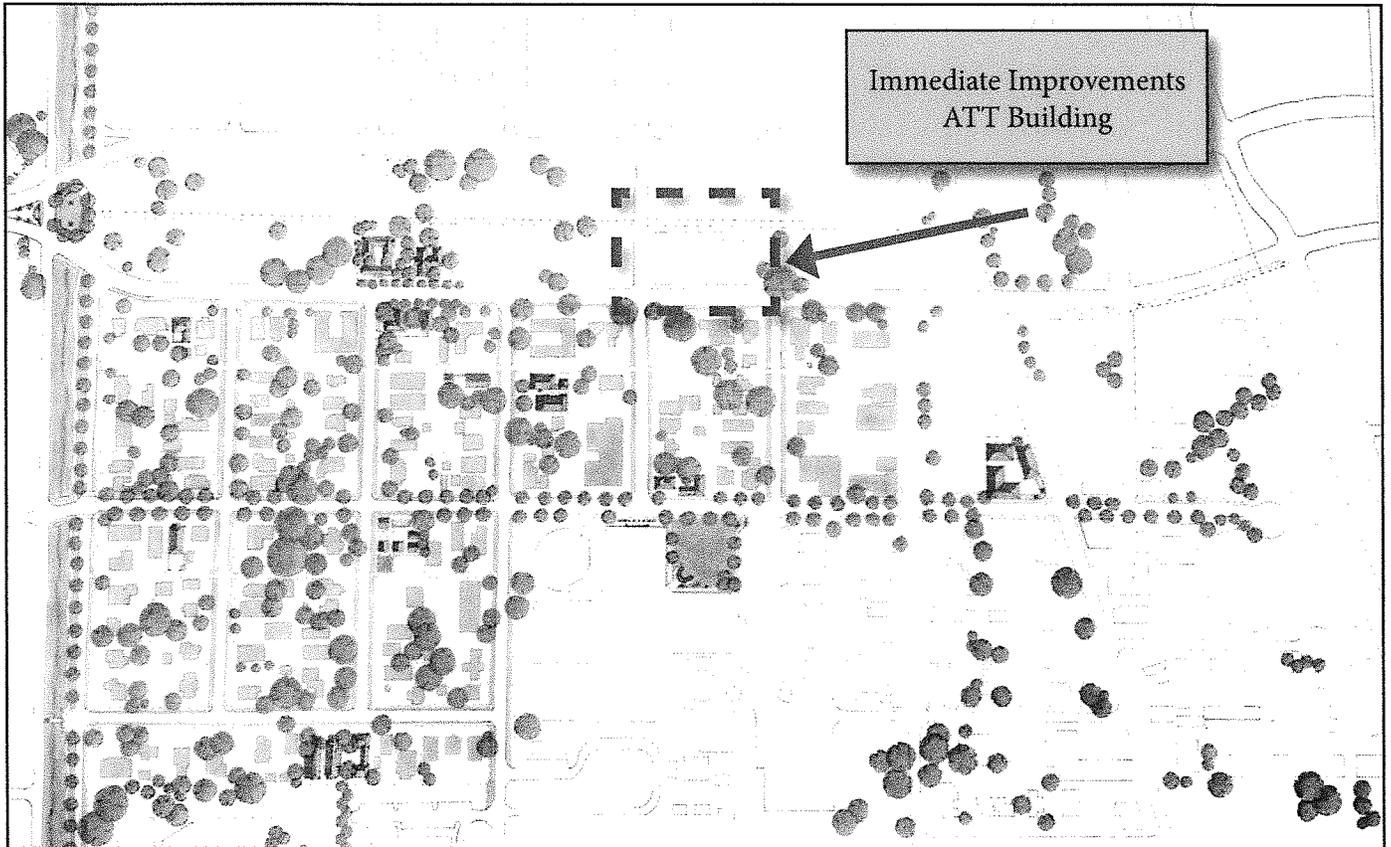


Maintaining the Character



Vero Beach Cultural Arts Village Plan

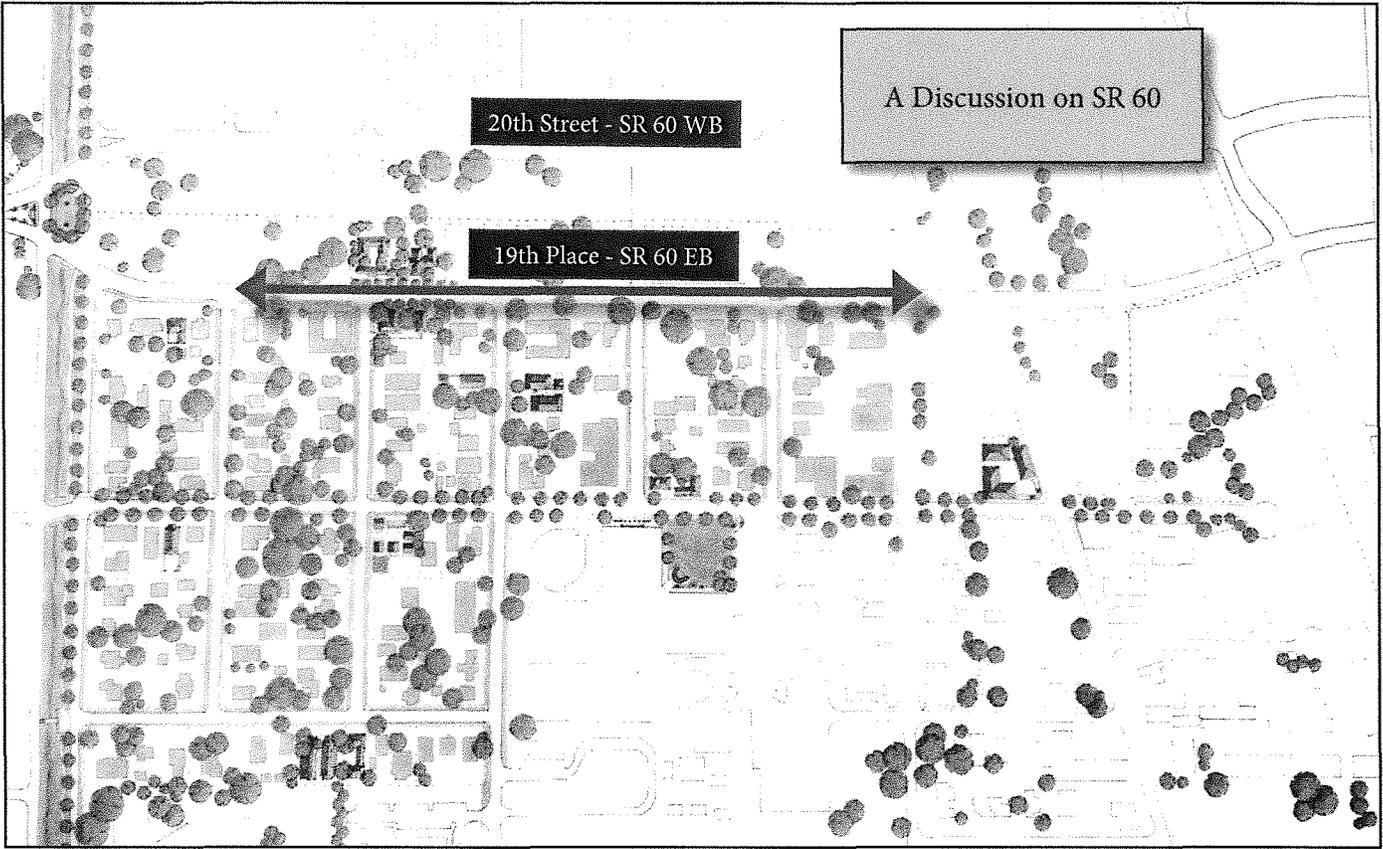
Immediate Improvements - ATT Building



Immediate improvements can be accomplished with existing buildings that may lack in architectural luster. The ATT building is located along the Eastbound lanes of SR 60. Murals along the ATT Building could show improvement in a short period of time. The art could be very light and whimsical as shown in the rendering. The murals could even break the facade of the building into panels, which could be used for an art competition.

Immediate Improvements - ATT Building





Half of the tables on Saturday presented SR60 as a significant issue that needs to be addressed.



A Discussion on SR 60

SR 60 "TWIN PAIRS" TRAFFIC CALMING FEASIBILITY STUDY VERO BEACH, FLORIDA

SUMMARY AND NEXT STEPS

Prepared for:



Indian River Metropolitan Planning Organization



City of Vero Beach

Prepared by:

Kimley-Horn and Associates, Inc.



Kimley-Horn
and Associates, Inc.

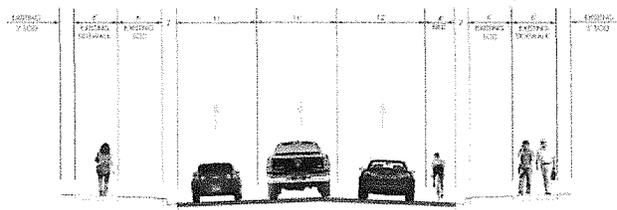
The City of Vero Beach requested that the Indian River MPO conduct a traffic calming feasibility study to develop measures to mitigate the adverse impacts of the SR 60 "Twin Pairs" on pedestrian-oriented mixed-use development in Downtown Vero Beach. This study evaluated the feasibility of reducing eastbound travel lanes from three to two and westbound travel lanes from four to two between 20th Avenue and FEC railroad.

As demonstrated in this report, the existing and forecast traffic volumes on the roadway network support the proposed lane reduction. Further, a qualitative assessment shows that the proposed lane reduction is not expected to have an adverse impact on evacuations. The draft concept plans and traffic analysis were submitted to the FDOT for review and comment. The study results were presented at a public workshop on November 15, 2012, and to the City of Vero Beach's Planning and Zoning Board on December 20, 2012. Further, the proposed concepts will be presented to the following committees:

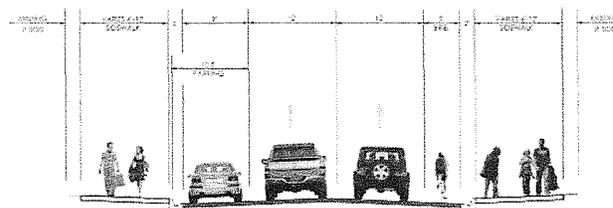
- Technical Advisory Committee and Citizens Advisory Committee - Indian River MPO
- Governing Board - Indian River MPO
- City of Vero Beach Council

If the proposed lane reduction concept is approved by these stakeholders, the project sponsor will be required to submit a formal Lane Elimination Request to FDOT District Four. Further coordination will be required for identifying potential funding sources for project implementation.

Figure 3:
Typical Section



Existing Section - Eastbound



Proposed Section - Eastbound

SR 60 Lane Reduction Study
Conceptual Alternatives

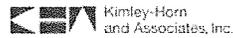
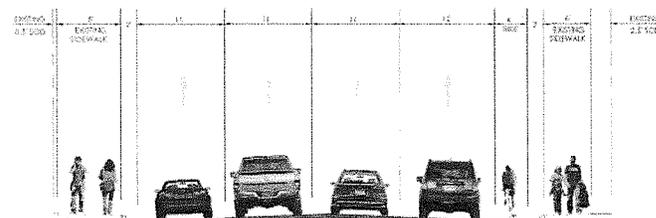
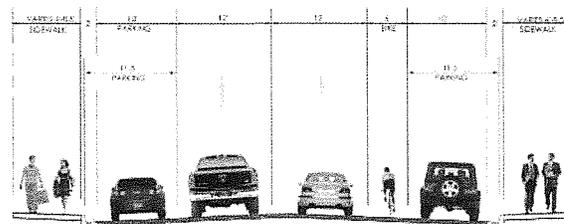


Figure 3:
Typical Section

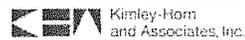


Existing Section - Westbound



Proposed Section - Westbound

SR 60 Lane Reduction Study
Conceptual Alternatives



A Discussion on SR 60



Existing Eastbound view of SR 60



The addition of on street parking which also serves as protection to a bike lane.

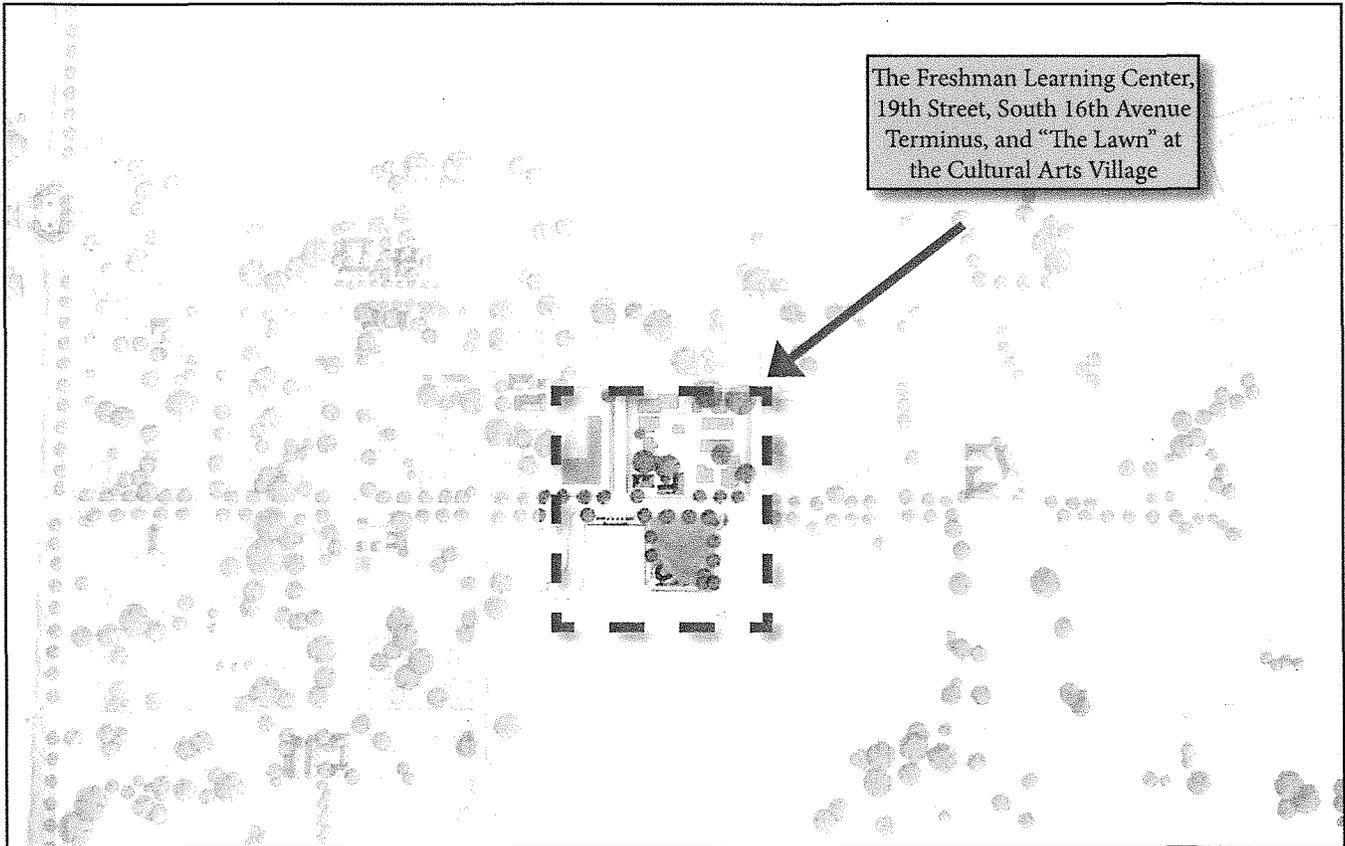


Existing Westbound view of SR 60



The computer rendering shows the addition of on street parking and a protected bike lane.

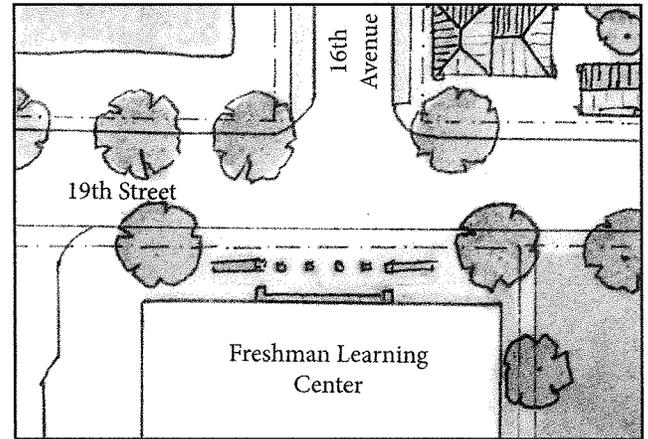
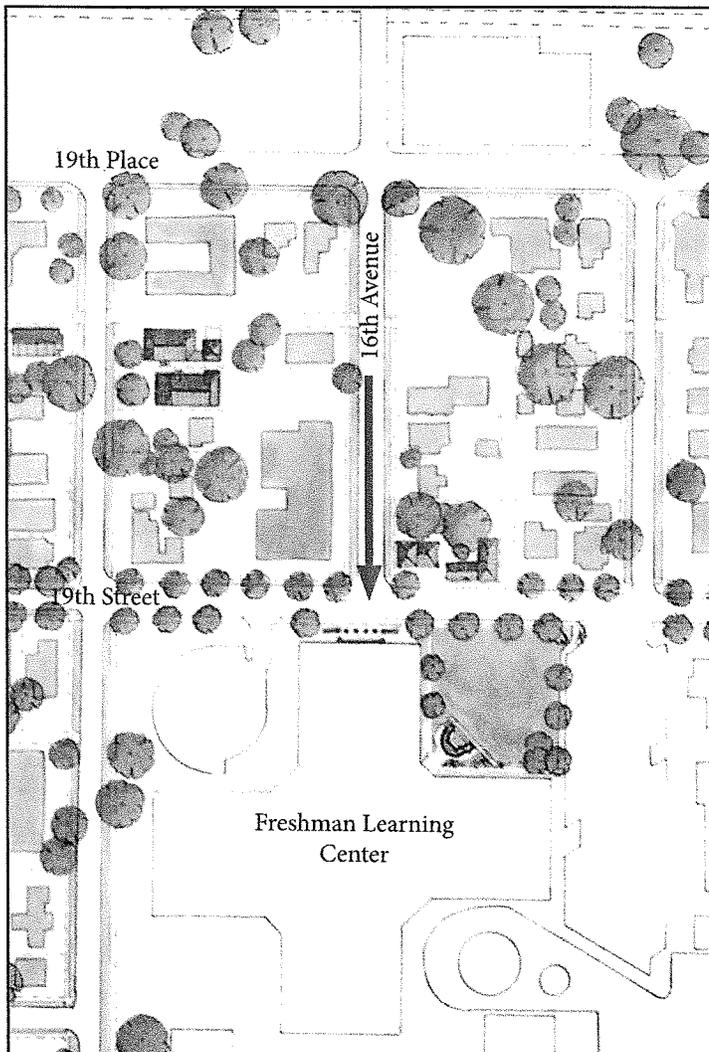
FLC and 16th Avenue Terminus



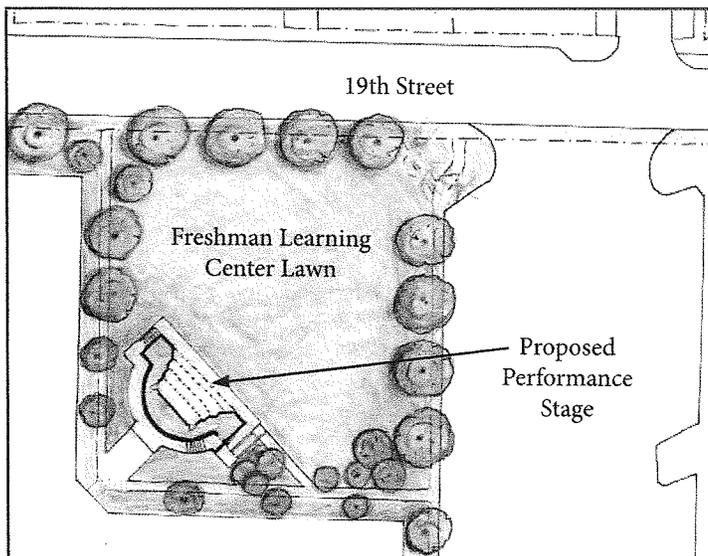
The Vero Beach Freshman Learning Center, located on 19th Street between South 17th Avenue and South 14th Avenue, is centrally located within the Cultural Arts Village and offers unique opportunities to enhance the community. The facility is located on the site where the historic Vero Beach High School once stood and a plaque on the northeast corner of the lawn commemorates that once cherished building. The architecture of the Freshman Learning Center is rather institutional with limited windows and its curb-appeal could be improved. The campus does contain many surface parking spaces and the lawn facing 19th Street could provide opportunities for additional civic uses.

During the Saturday Public Design Workshop many suggestions were made to utilize the 19th Street lawn, improve the building façade on 19th Street, and provide for more landscaping and shade trees. During the opening presentation at the workshop, the Treasure Coast Regional Planning Council staff pointed out the 16th Avenue “terminated” vista; once providing an extraordinary perspective of the historic school, now looking at an unremarkable side entry door. The following pages illustrate some design ideas on how to improve the Freshman Learning Center aesthetically as well as integrate the campus into the Cultural Arts Village.

The Freshman Learning Center

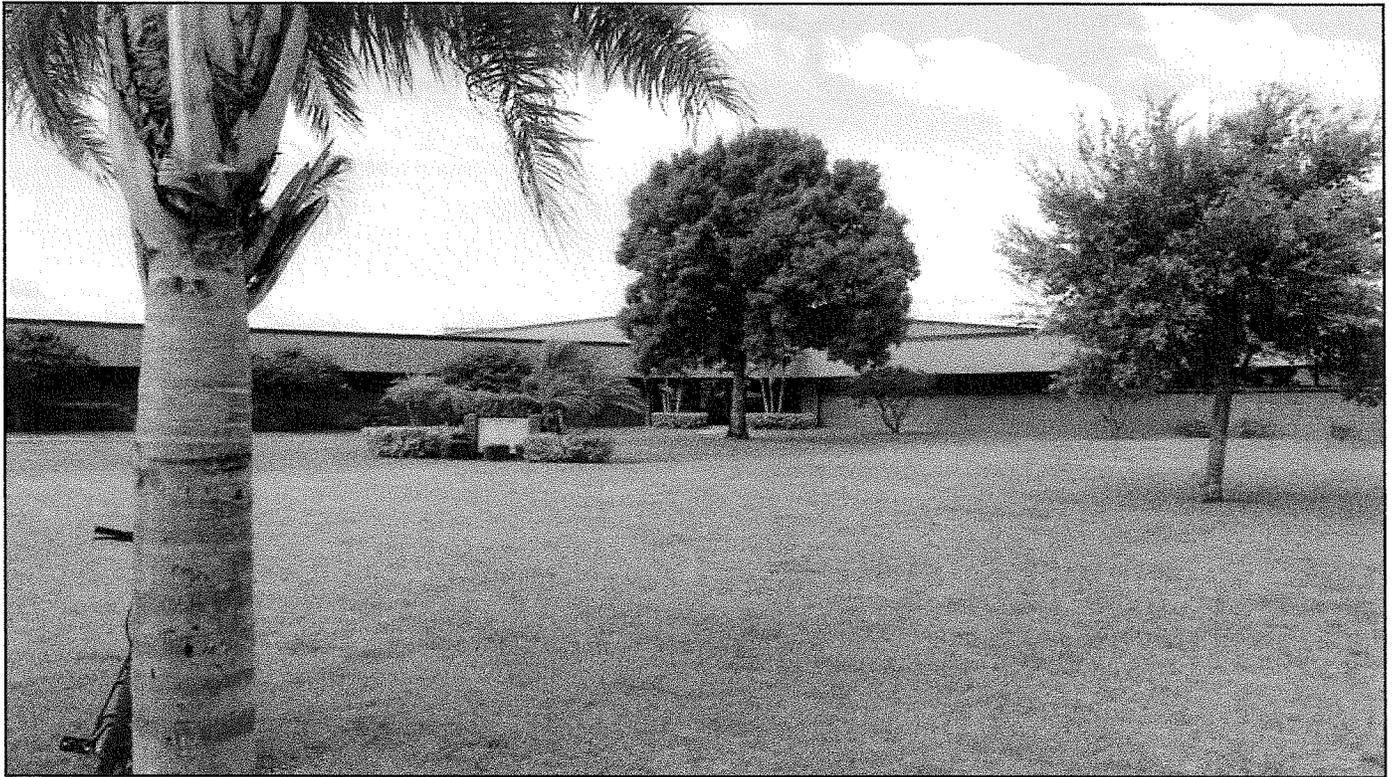


The drawing at left is a detail of the Master Plan showing the Freshman Learning Center Campus where it faces 19th Street. The red arrow indicates the view of the 16th Avenue vista terminating on the center. The detailed plan drawing above shows how new civic or garden architecture could fit between the existing building and the existing sidewalk, providing an improved terminus without altering the existing building.

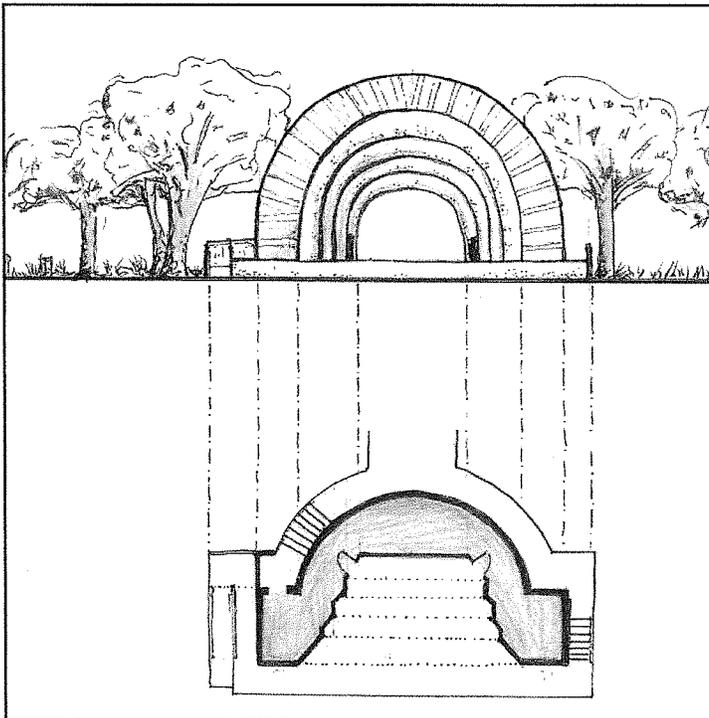


The drawing to the left is a plan detail illustrating the concept of a performance stage or bandshell which could be built in the 19th Street lawn of the Freshman Learning Center. The Freshman Learning Center 19th Street lawn is centrally located within the Cultural Arts Village, it is publicly owned (Indian River County School District), and could be activated in such a way as to direct sound away from the neighborhood and utilize the existing parking lots on off-school hours. Cooperative agreements between the City of Vero Beach and the Indian River County School District will need to be reached in order for these improvements to occur.

Band Shell Outdoor Performance Space

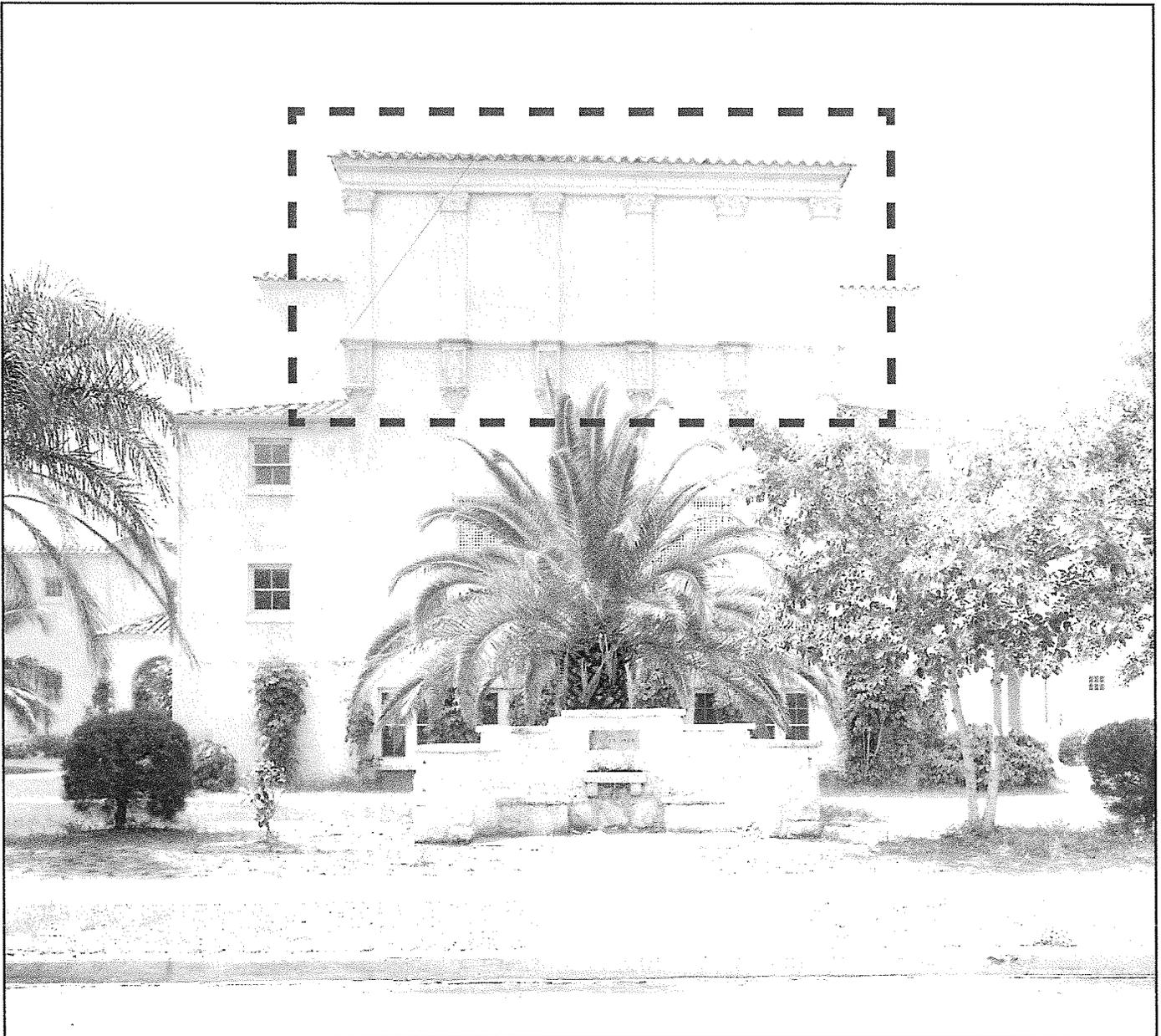


The image above is the existing conditions of the 19th Street lawn at the Freshman Learning Center. The lawn is approximately 150' x 150' (1/2 acre), does not appear to be programmed, and could be a huge asset to the Cultural Arts Village as a centrally-located civic and event space.



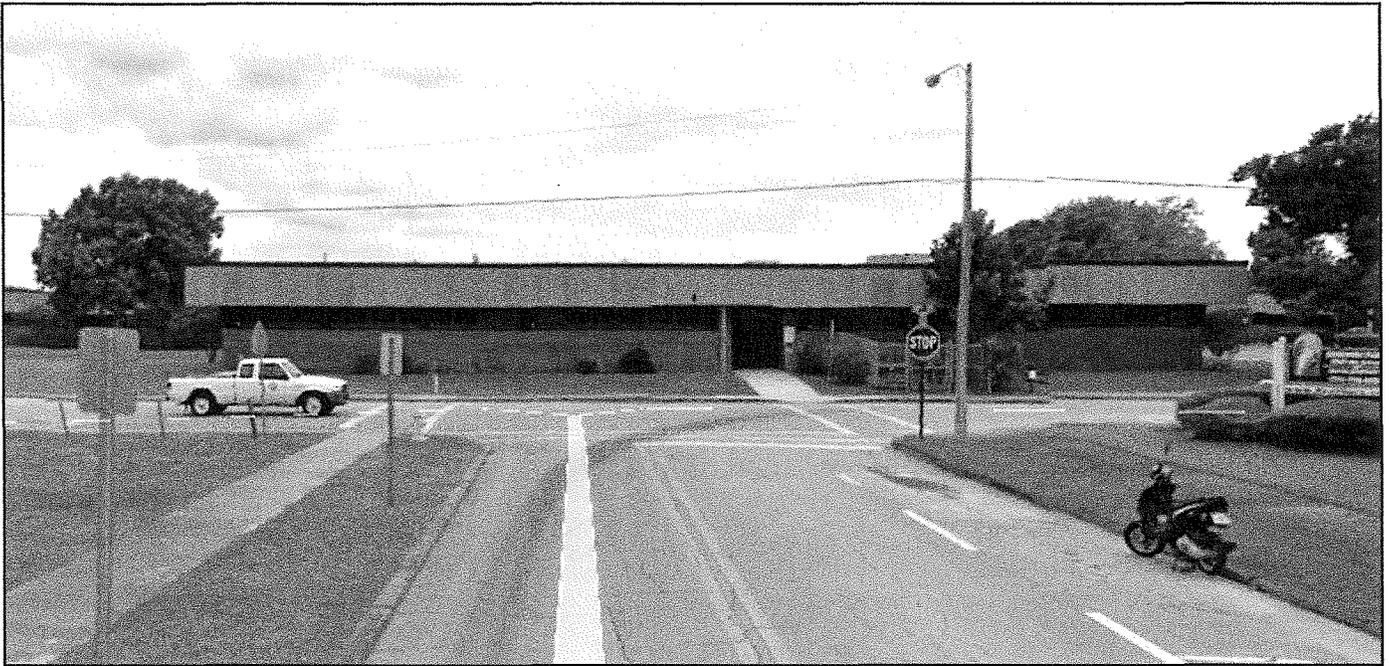
The rendering to the left illustrates a typical bandshell-type of performance stage that could be incorporated into the lawn. Below is an example of a similar use in Youngstown, Ohio. Any potential performance structure could be designed to suit the desired character of the neighborhood. A design competition could be a fun and engaging way to solicit ideas for the new "Lawn at the Cultural Arts Village".



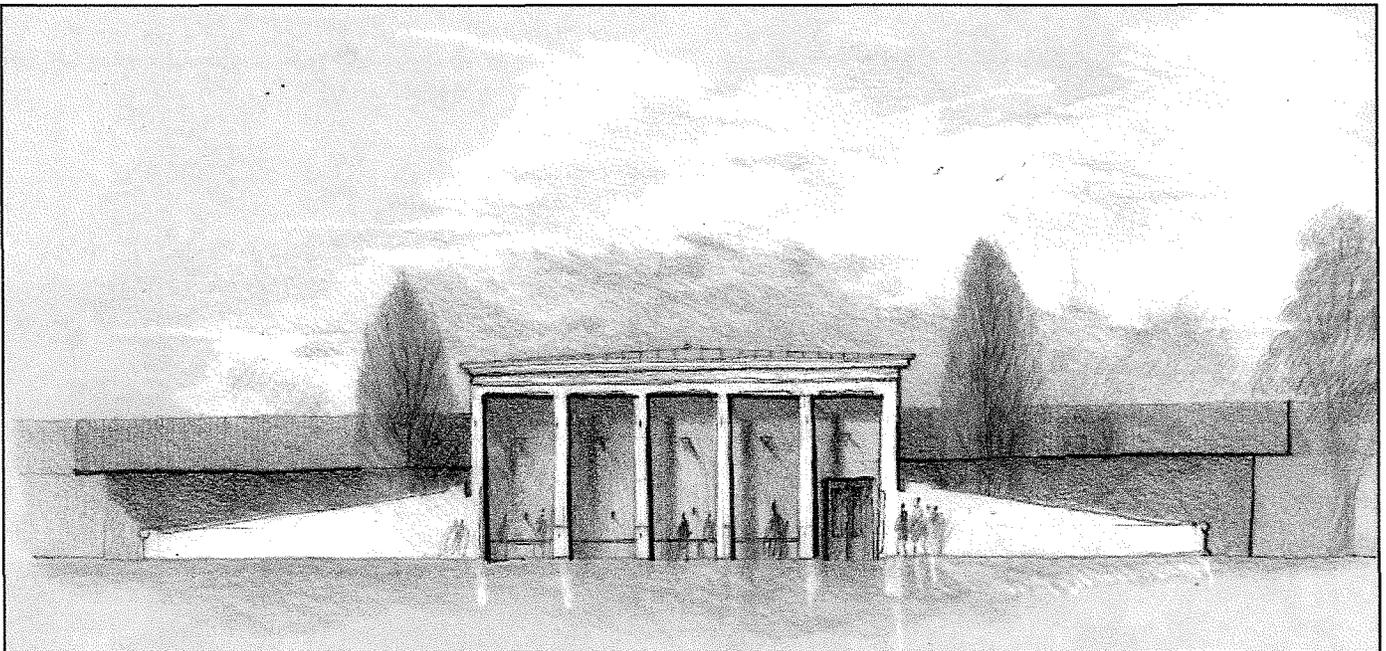


The historic photo above is of the original Vero Beach High School. This majestic building sat at what is now the current site of the Freshman Learning Center. This was the view facing the school from South 16th Avenue. The building provided a wonderful, architectural terminus to 16th Avenue and anchored the site as a place of great civic importance. During the public design workshop different ideas were discussed for how to improve the presence of the existing Freshman Learning Center on 19th Street and from 16th Avenue. The charrette design team looked to the historic architecture, in particular the pilastered treatment at the top of the tower, as inspiration for a new public loggia facing 19th Street.

FLC and 16th Avenue Terminus



The photo above is today's view of the Freshman Learning Center from South 16th Avenue. Note that the architecture is neither civic nor timeless in its design and does not respond to the terminus of South 16th Avenue in any meaningful way. In fact, a locked door of smoked glass and a backflow preventer surrounded by chain link comprise the public face of the Freshman Learning Center at 19th Street and South 16th Avenue.



The rendering above illustrates a proposed public loggia, inspired by the historic Vero Beach High School, as the new visual terminus to South 16th Avenue. The loggia would provide shade, seating, and a more ceremonial entrance to the Freshman Learning Center. As a piece of civic garden architecture, this loggia would reinforce the other monuments and markers proposed throughout the Cultural Arts Village.

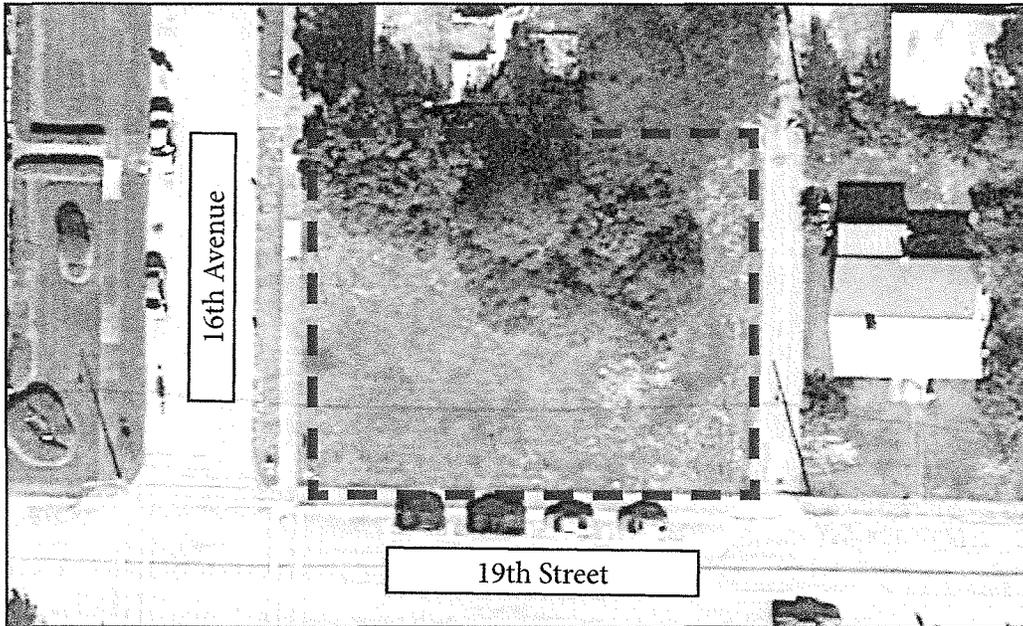


One of the most notable characteristics of the Cultural Arts Village area is the mature tree canopy. Unfortunately, the canopy is not consistent in all areas or on all streets. As the central spine of the Village, it is very important that 19th Street is held to the highest standard from a design and experiential point of view. As the image of existing conditions above illustrates, more trees on 19th Street are needed.

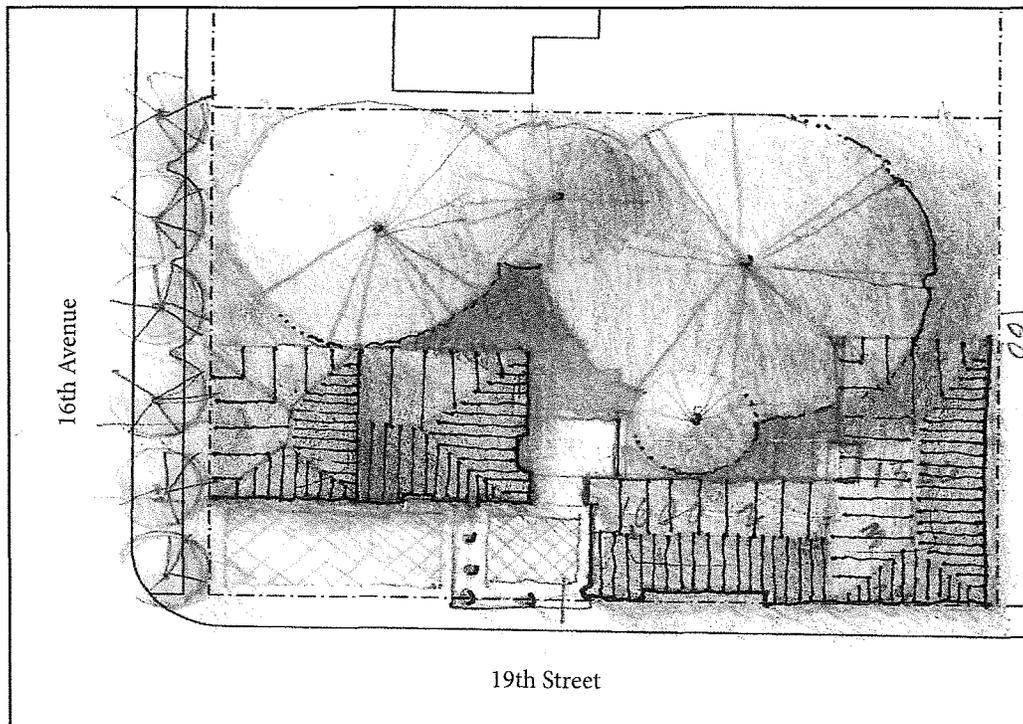


This computer rendering “after” view illustrates how the addition of shade trees will help soften the streetscape and enhance the shade and aesthetics of 19th Street. These additional trees are located on school district and private property. The city should develop a “Friends of the Canopy” program and solicit cooperation from property owners to allow shade trees to be planted on their properties.

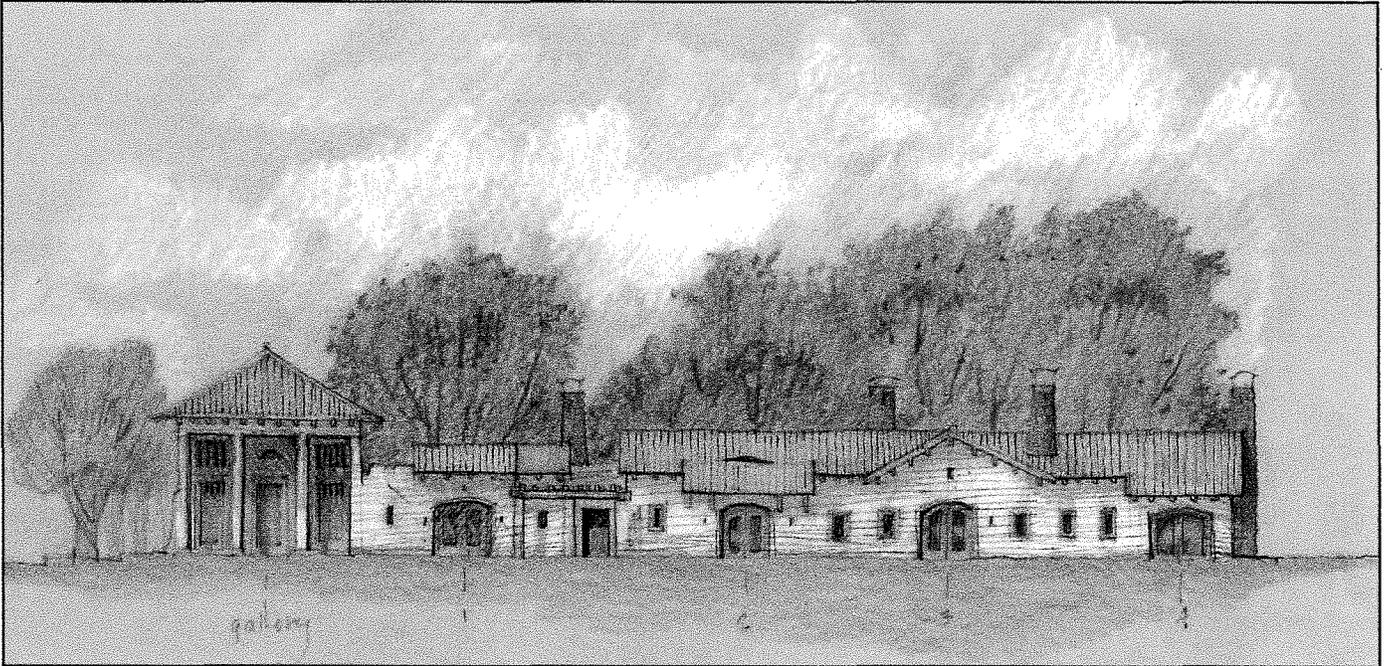
Infill Redevelopment on 19th Street



Another infill redevelopment example is located on the corner of 19th Street and 16th Avenue across from the FLC. Two separate buildings will include an artist/residents compound and the other a gallery space. The existing beautiful trees will remain.



Infill Redevelopment on 19th Street

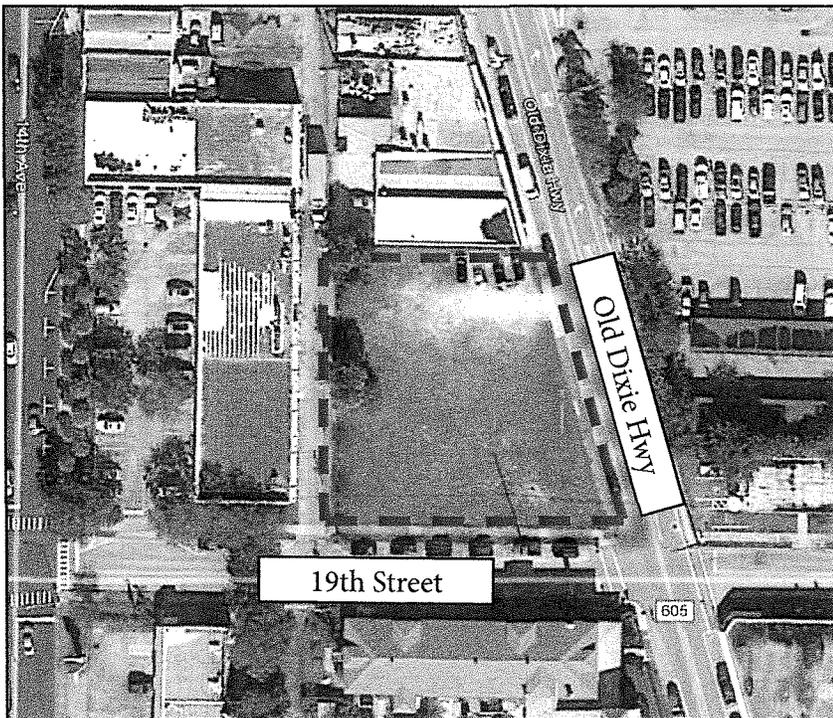
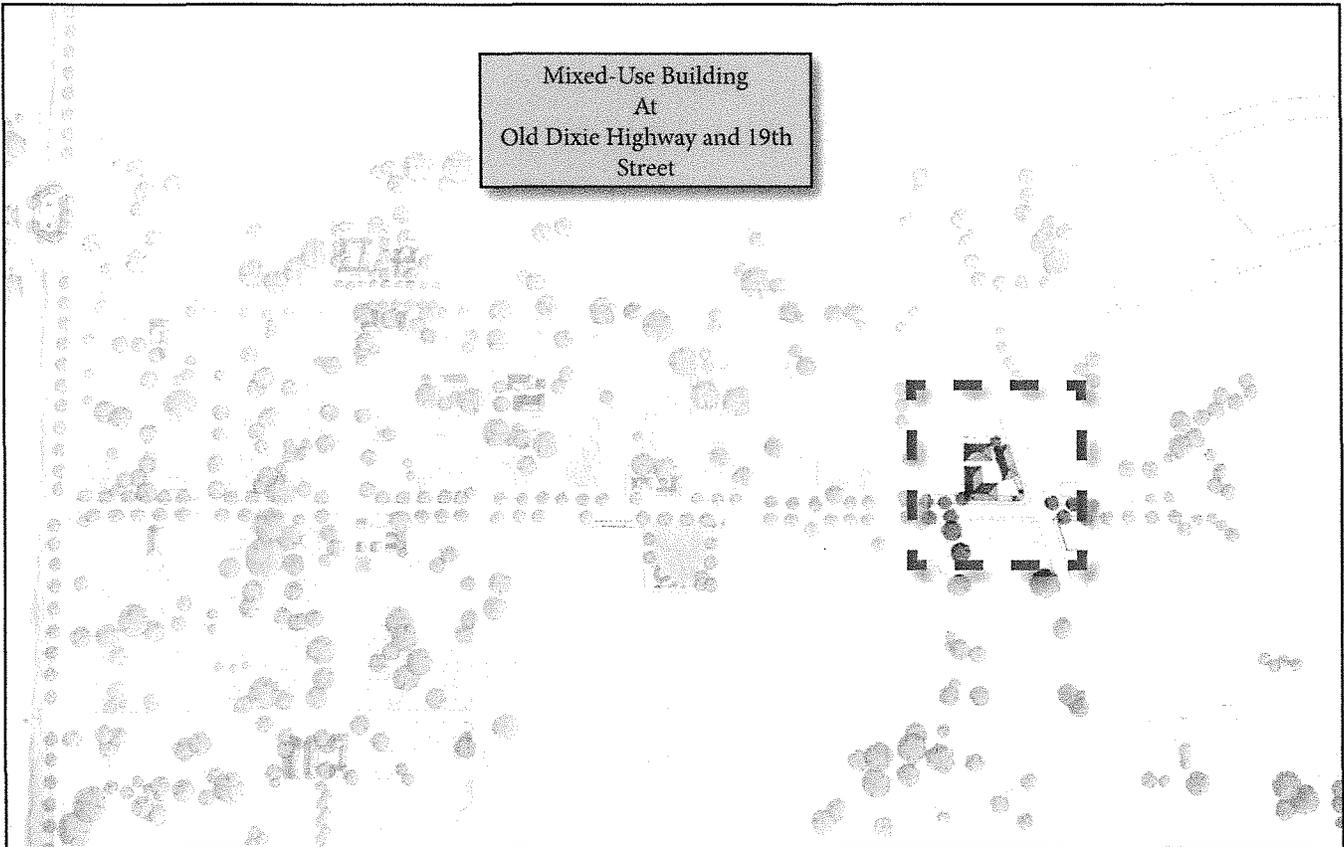


The rendered view above is from 19th Street looking North.



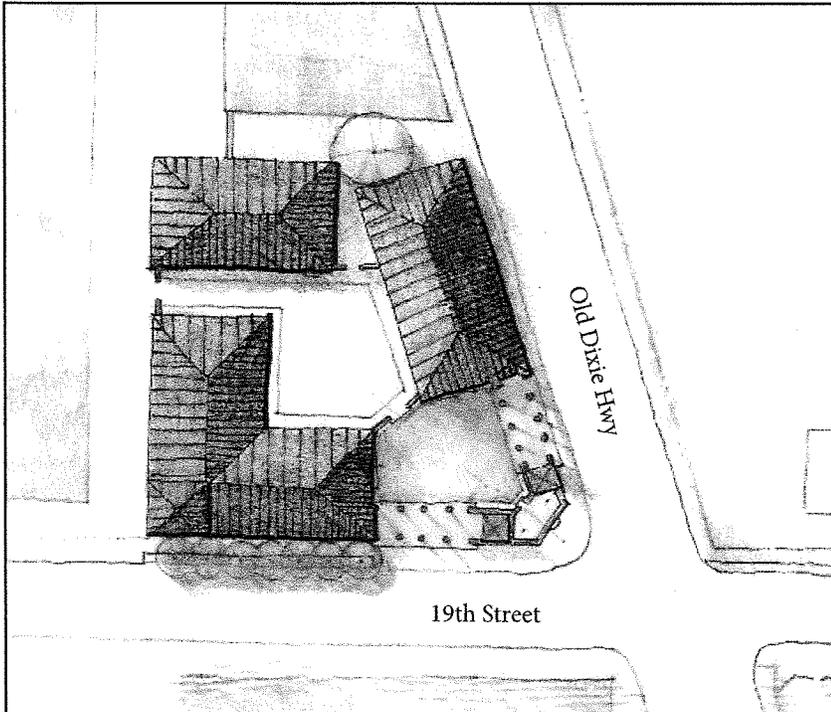
The gallery with its tall ceilings will allow for a dramatic space to show art and entertain. Staying within the Florida vernacular character, increased height of the gallery space is also used to help distinguish between the two separate uses.

Mixed Use Building at Old Dixie Highway and 19th Street

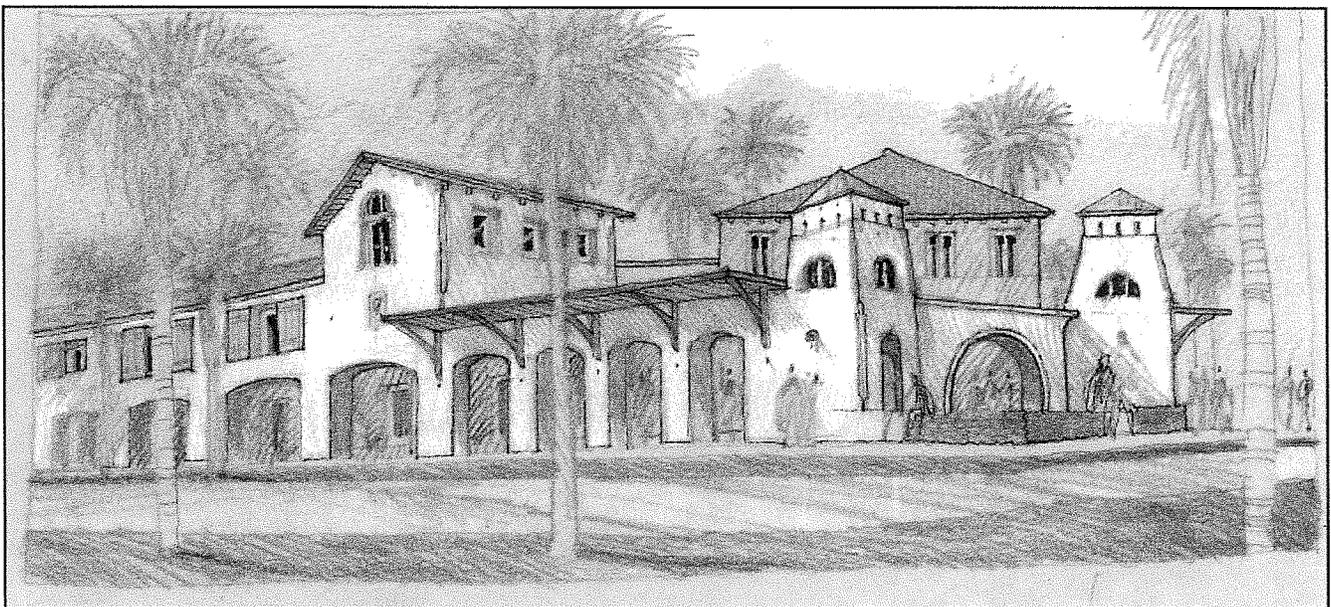


A mixed use building example is located along 19th Street and Old Dixie Highway. Three separate buildings will include residential, office, retail, and gallery space.

Mixed Use Building at Old Dixie Highway and 19th Street



There is a loggia to enter the outdoor space, which anchors the corner with a well located open plaza along the street.



Creating Character



Creating character within the village can be done incrementally over time. The old post office shown in this series of computer renderings becomes a new restaurant which also takes advantage of the empty lot next door allowing for a quite unique and intimate space.

Adaptive Reuse Possibilities along 14th Avenue



Photograph of the existing building, which was the old post office located along 14th Avenue is provided above.



As a first step in renovating the existing structure, the facade of the building is cleaned and painted. The interior gives a warm inviting light welcoming the public.

Adaptive Reuse Possibilities along 14th Avenue

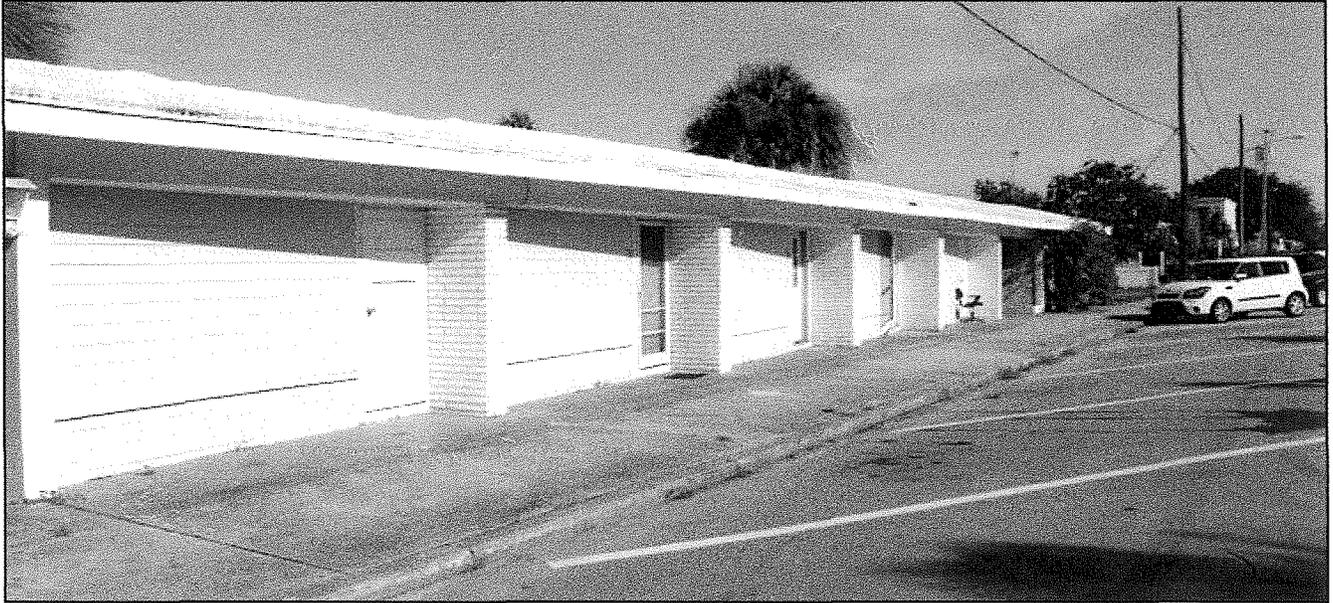


Shown above with the addition of outdoor lighting, shade trees, and signage to provide even more curb appeal.



A beautiful covered outdoor eatery space takes advantage of the empty lot adjacent to the building.

Adaptive Reuse Possibilities along 14th Avenue



The “Muse Apartments” are used as an example of adaptive reuse within the village. Located along 14th Avenue the existing photograph of the building is provided above.

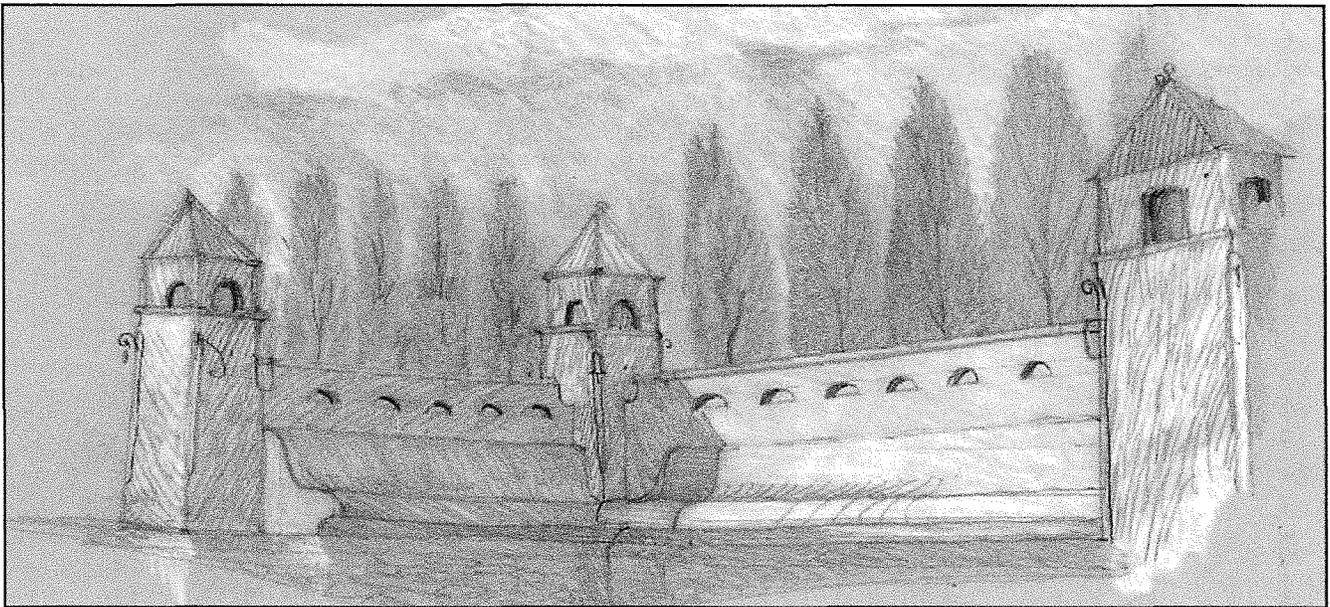


The building as shown here in the computer rendered “after” view shows what a little power washing and the addition of store front would do to the appearance. As some of the buildings are given attention, one will notice that these “missing teeth” start to fill in.

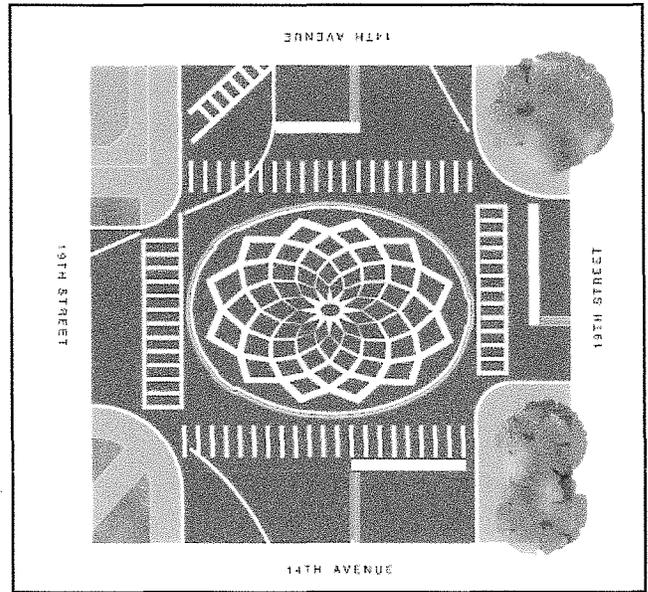
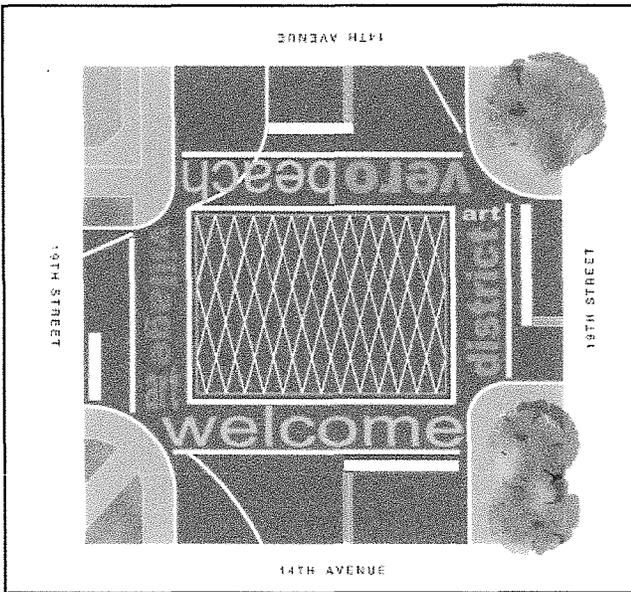
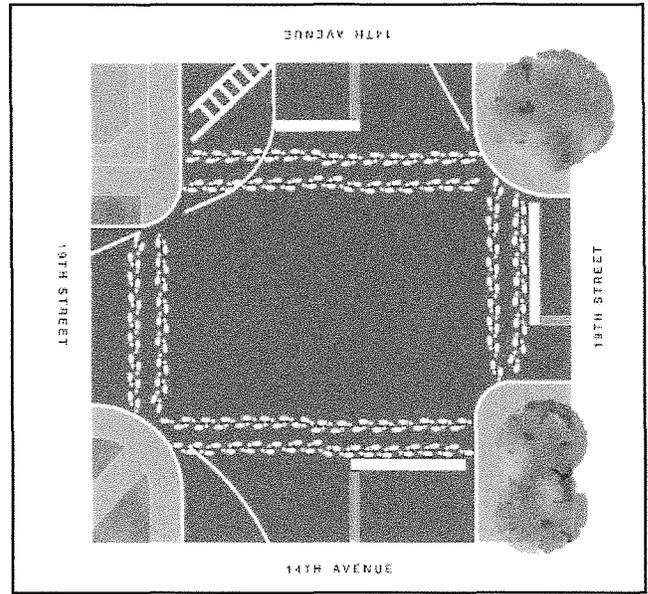
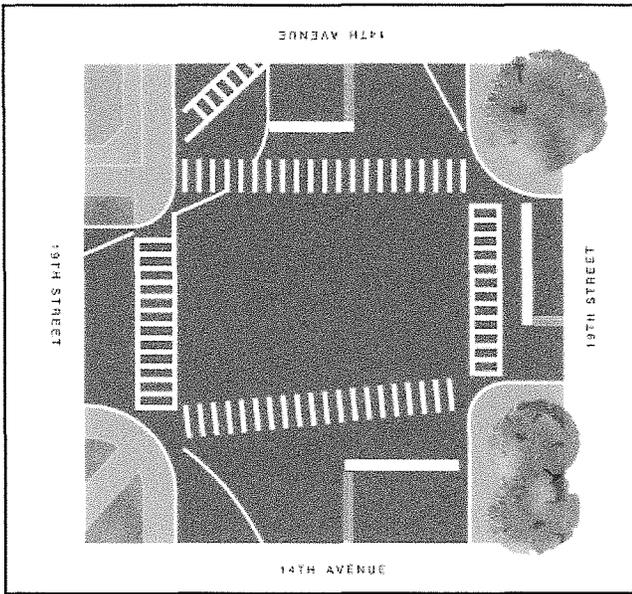
Village Landmarks and Civic Markers



Landmarks around the Cultural Arts Village give an added layer of interest and texture to the city. Shown in the photograph is the DeSoto Fountain located in Coral Gables, Florida. The following concept drawings are not site specific, but given as examples of what could be created within the village using well-made materials that will last over time.

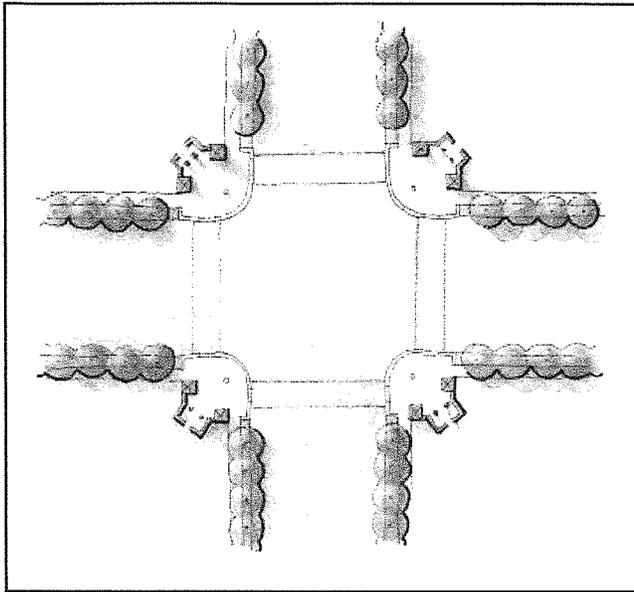


Village Landmarks and Civic Markers

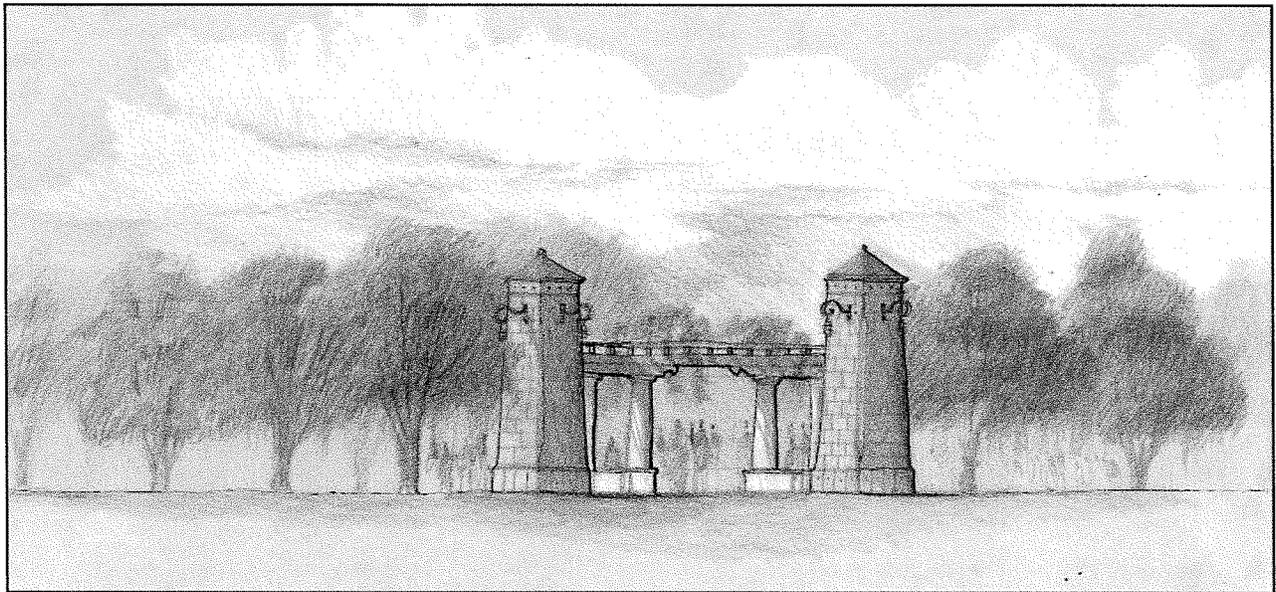


Stamped colored asphalt can be used to pronounce the more important intersections. The computer renderings are provided to give examples of what this may look like. This is an inexpensive way to add even more unique character to the Vero Beach Cultural Arts Village.

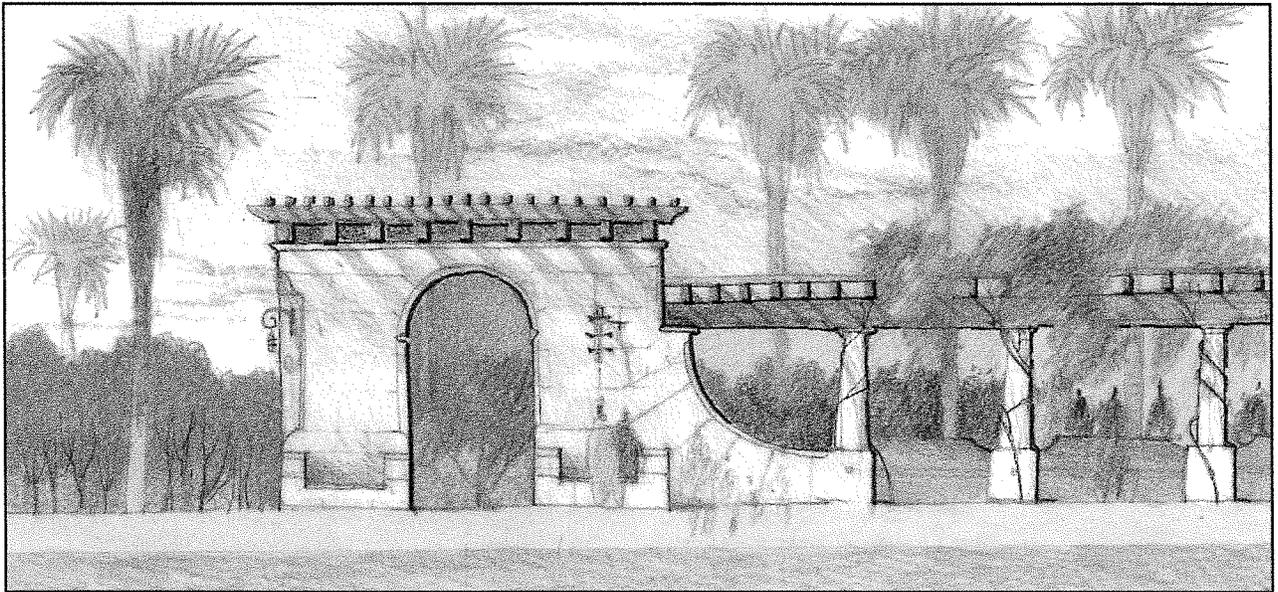
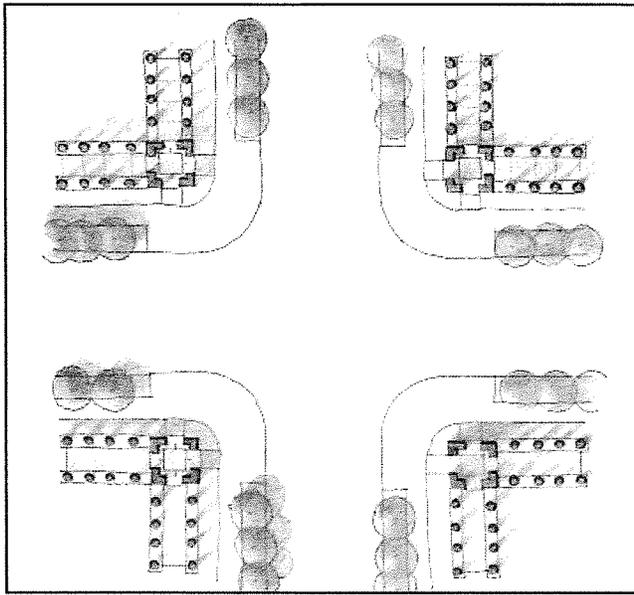
Village Landmarks and Civic Markers



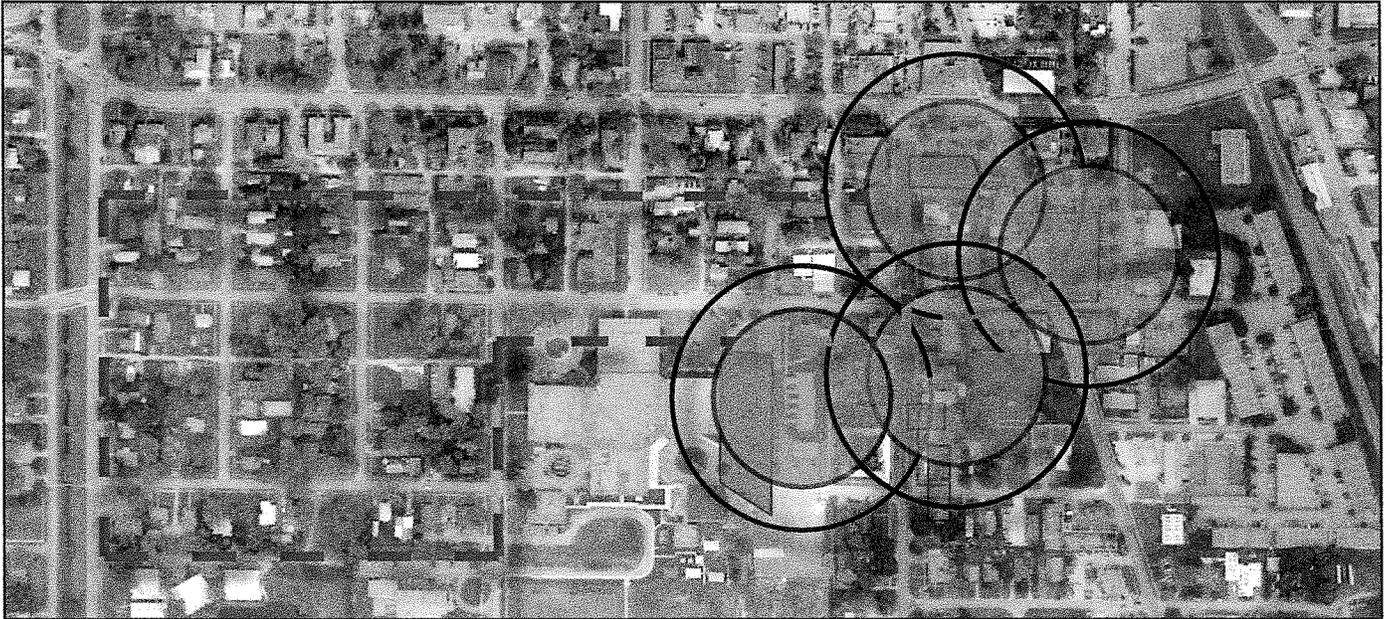
Marking the four corners of the intersections with monuments will make the city special with a traditional aesthetic that would work with the community and last over time. The following two examples provided are not site specific.



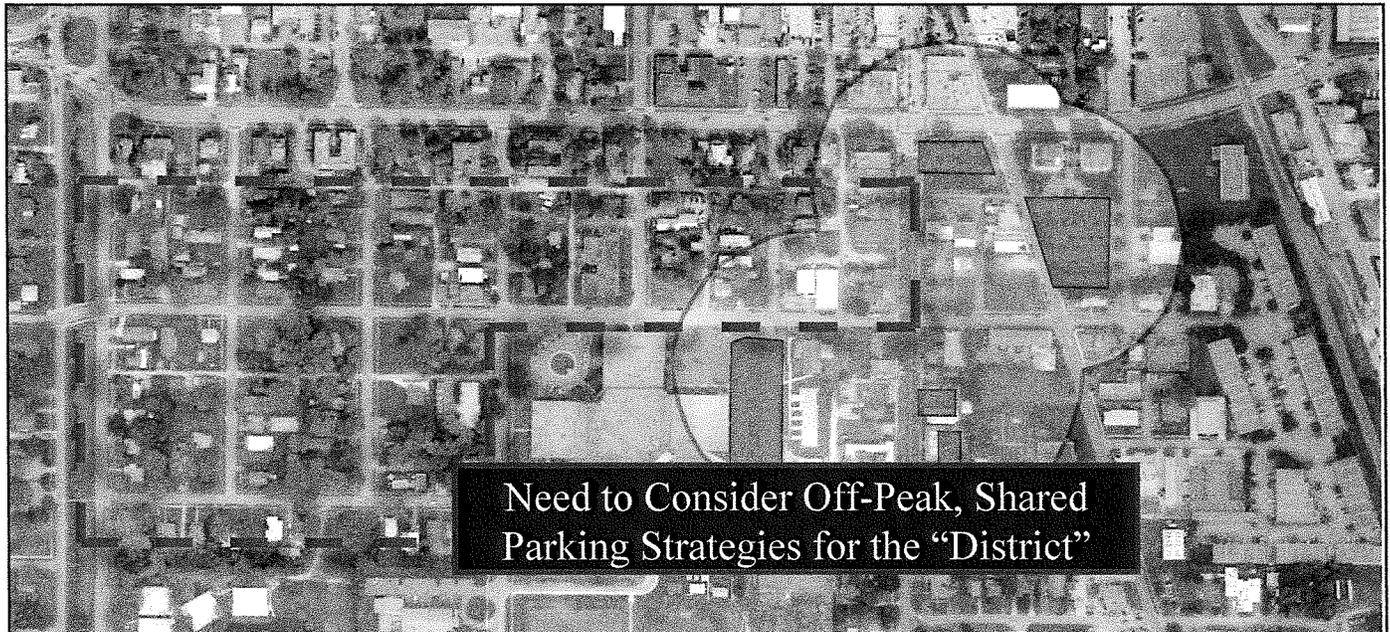
Village Landmarks and Civic Markers



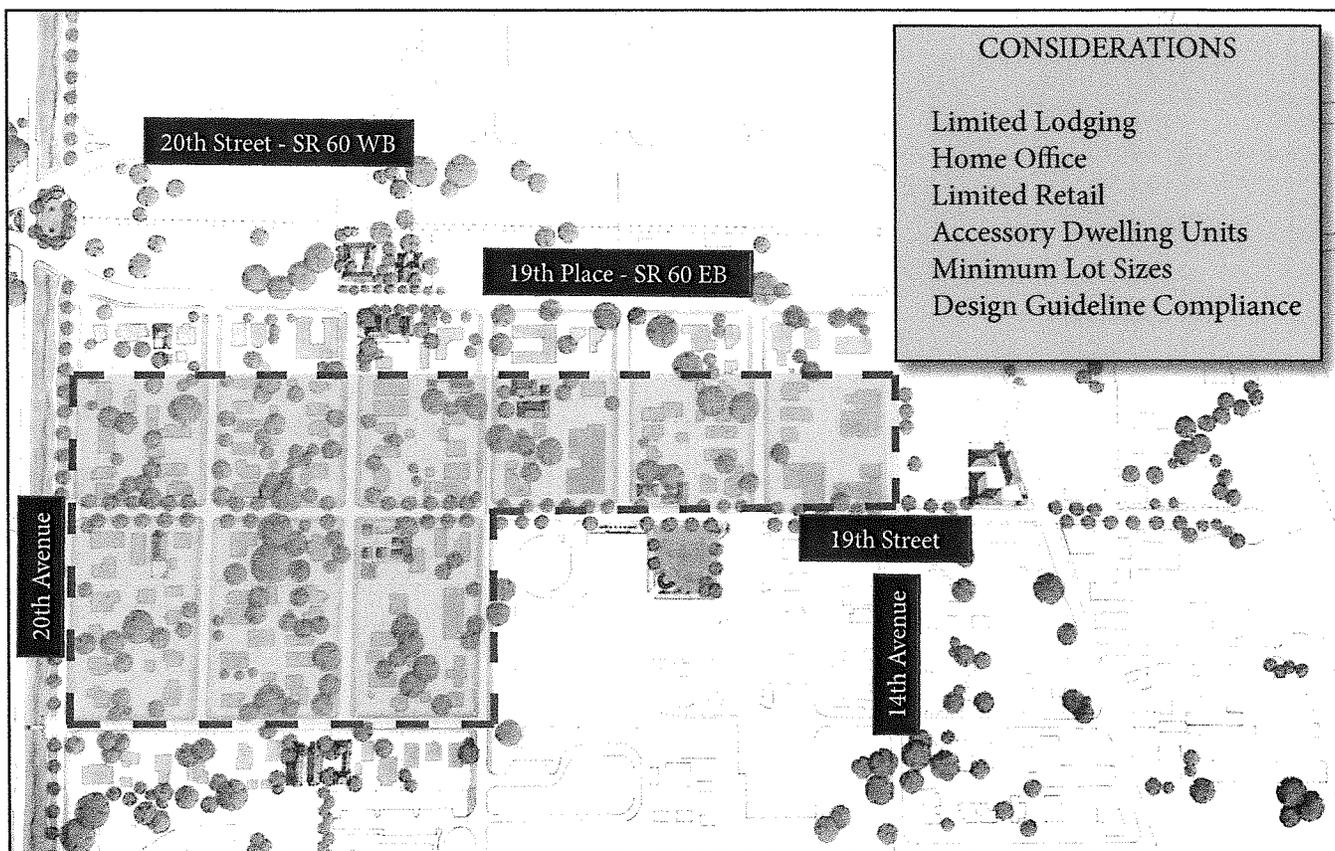
Parking Strategies for Future Growth



Parking strategies for future growth pose two very important questions. Is there enough asphalt? Are we using the existing asphalt effectively? There are five private and publically owned parking lots within the village which are shown shaded in red on the provided diagram. Off peak hours and shared parking agreements for evenings and weekends are an option to be considered. Most people are willing to walk 200'-300' feet from their parking space, this radius is shown shaded in blue on the diagram. The radius extends to 250' feet, which is a typical valet parking distance. As you can see below the parking field almost doubles and encompasses the entire district with this addition of valet parking.



Zoning and Other Recommendations



20th Street



19th Place

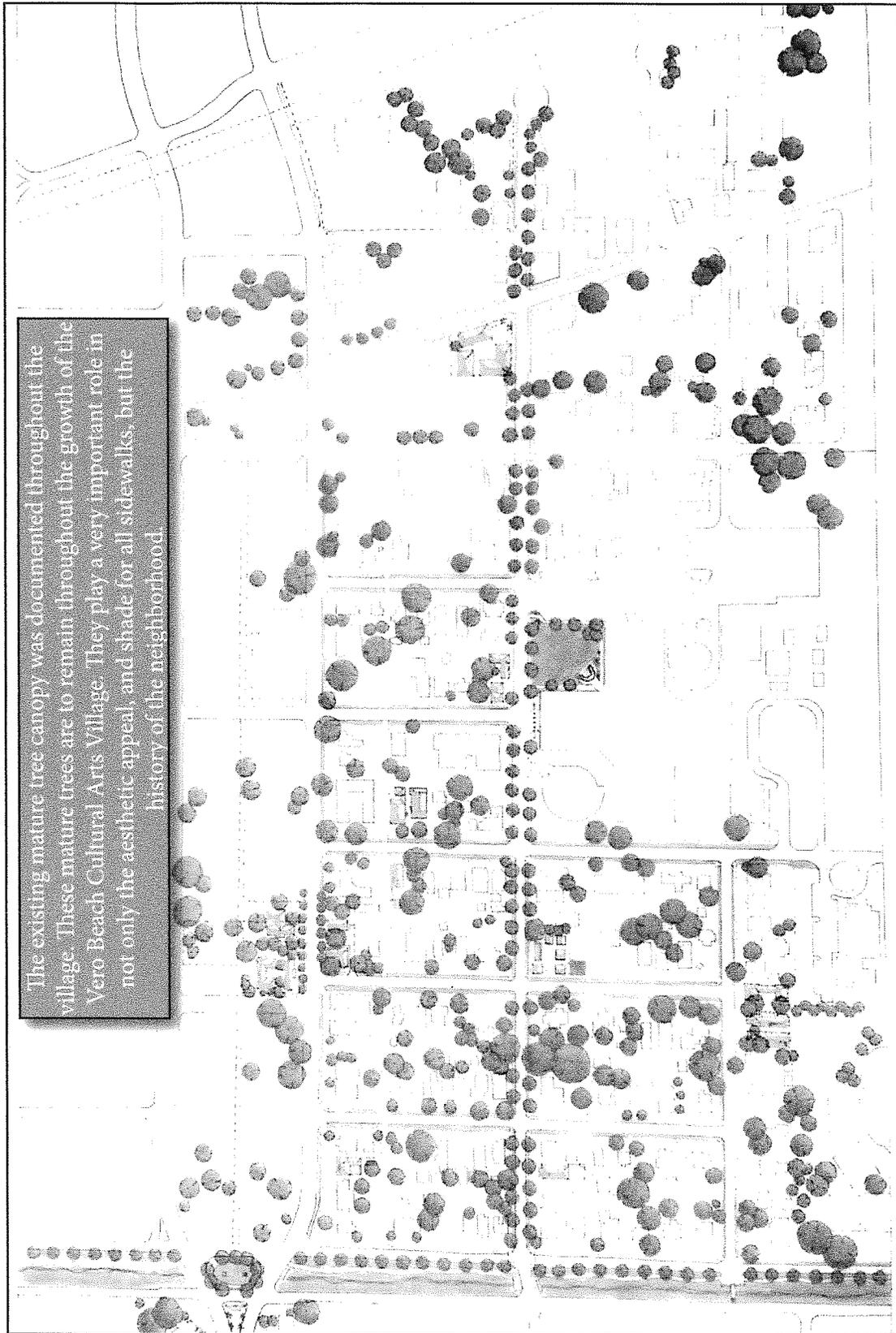


19th Street



The current zoning is RN 10-12, which means Residential Neighborhood 10-12 unit per acre. There are two ways to change the zoning. One way is to actually change the zoning; the other is to create an overlay district. Changing the zoning isn't ideal since the RN 10-12 zone is throughout the city. It would be better to have an overlay district limited to this area. Some considerations to this overlay would allow for limited lodging, home office, limited retail, accessory dwelling units, minimum lot sizes, and design guideline compliance.

Another recommendation would be to bring back the historic street names. These streets have a history and character special to the village and should be celebrated.



Implementation

IMPLEMENTATION

When considering the implementation of the concepts and ideas illustrated in the Cultural Arts Village Master Plan, it is important to remember that this is not a “project”; the Master Plan discusses many improvements that represent dozens of projects. Some of these projects, such as infill redevelopment, will ultimately be implemented by the private sector. However, to foster an environment that attracts investment that is consistent with the community’s desires for smaller-scaled, incremental infill development and redevelopment of existing contributing structures, there will be work for the City of Vero Beach as well.

This chapter identifies a few of the priority projects that can show immediate improvements and commitment from all parties to the effort of creating a successful Cultural Arts Village.

IMMEDIATE ACTION ITEMS

The following items are implementation actions that require little in the way of funding, planning, and multi-jurisdictional coordination. These action items are intended to show quick responses to the community’s desires and maintain momentum in implementing more complex elements of the plan.

I. Historic Street Names

There was much discussion during the charrette about forging a sense of identity in the CAV by bringing back the original street names. Coupled with traditional, pedestrian-scaled street lights and decorative signs, these improvements could mark the major intersections of the district. While not free, these upgrades could be relatively inexpensive and if need be, be phased over time.



II. ATT Building Mural

The charrette report recommends working with ATT representatives to gain permission to paint a mural on the ATT building on 19th Place. The Cultural Council, in collaboration with the City, could host a design competition open to local artists that would determine the desired artwork. In fact, the building is large enough that multiple artists could participate. Many cities are looking to well-executed murals to adorn the blank walls in their city as way to promote local artists and bring attention to their commercial areas.



III. Cultural Arts Village Community Association

There needs to be a concerted effort for the current residents, property owners, and business owners within the Cultural Arts Village to become organized and actively participate in their future. The Osceola Park Neighborhood Association could serve as a model and mentor to the CAV. This component is so important for a number of reasons: it builds camaraderie and trust within the community; organized neighborhoods usually have a stronger element of natural surveillance and more effectively communicate their concerns and desires to the City; planning events and fundraisers to promote the neighborhood and pay for improvements are more likely to be successful; having a recognizable neighborhood organization gives greater credibility to community concerns and requests.

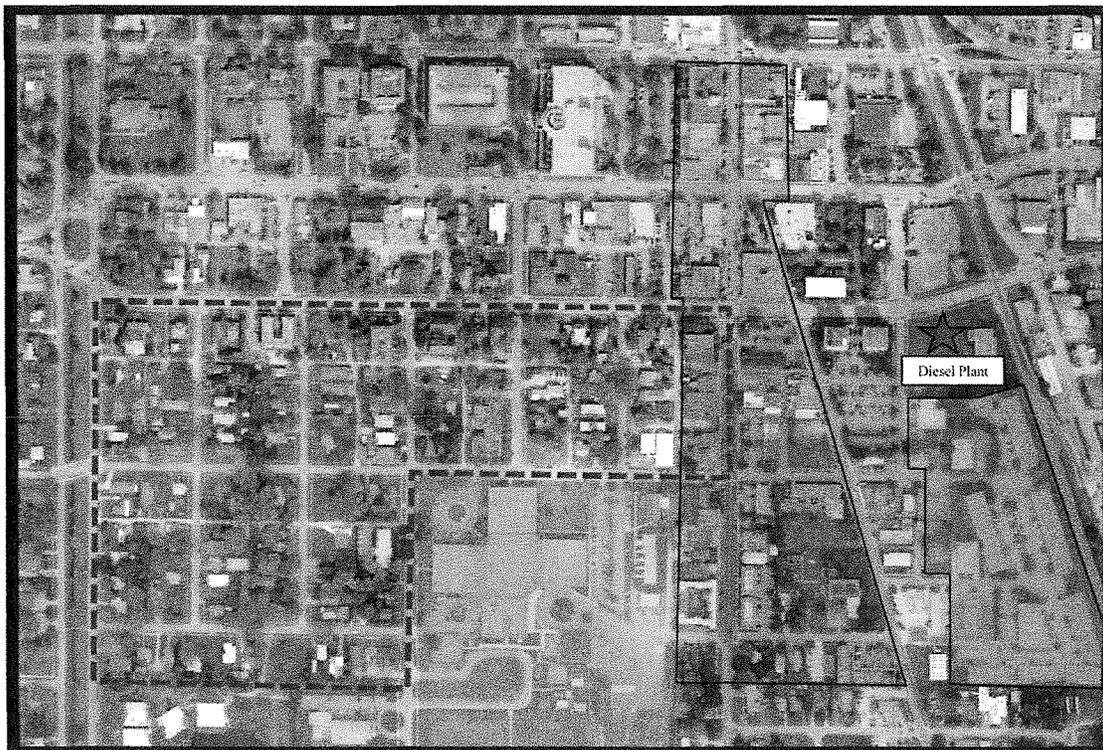
Implementation

IV. Cultural Arts Village ~ Zoning Overlay District

To effectively implement the strategies laid out in this charrette report, and attract invest consistent with the community's desires, there must be changes to the existing development rules. The Land Development Regulations for the City of Vero Beach is the document that provides instructions for permissible uses and building configurations on parcels throughout the city. The strategy recommended for the Cultural Arts District is the development of a zoning overlay district. An overlay district would provide alternative regulations, consistent with the uses and smaller building increments suggested by the community, while maintaining the base zoning regulations. This approach would ensure that any relief provided in the overlay (i.e. setbacks, lot coverage, etc.) is specific to the district only. Also, by not revising the existing zoning district regulations, one avoids unintended impacts to other areas of the city that share the same zoning. Key areas to be addressed in the overlay district include:

Permitted uses; building setbacks (perimeter and internal); parking; lot coverage; minimum and maximum lot size; minimum lot width; accessory buildings and uses.

While the process to develop, vet, and adopt the Cultural Arts Village ~ Zoning Overlay District may be lengthy, that process can begin almost immediately with staff and project leaders reviewing existing ordinances and establishing a strategy and timeline for developing the overlay.



The dashed red line illustrated on the aerial above outlines the specific Cultural Arts Village Boundary defined by 19th Place to the north; 14th Avenue to the east; south of 18th Street to the south; and 20th Avenue to the west. This area would also serve as the overlay district boundary.

INTERMEDIATE ACTION ITEMS

The following action items represent projects with a greater degree of complexity, expense, and/or require earlier actions to implement.

I. 19th Avenue Streetscape

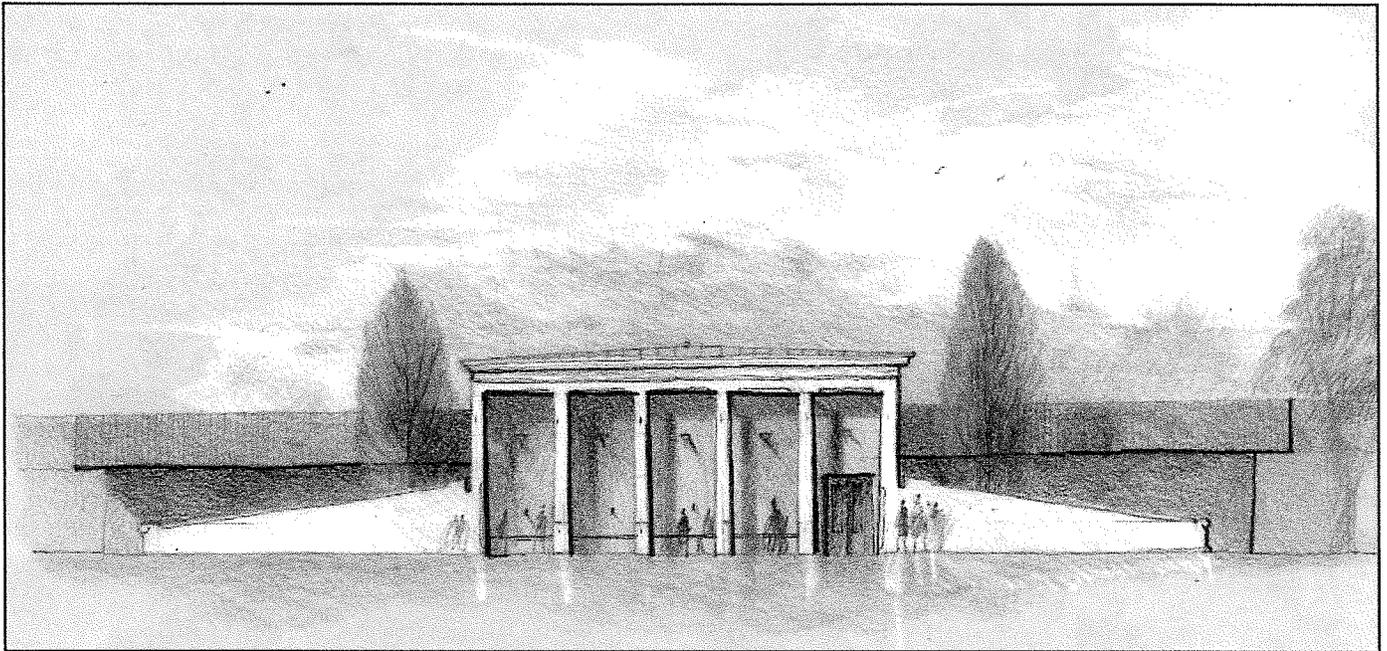
The CAV plan recommends streetscape improvements throughout the Village but in particular, 19th Avenue as it serves as the central east-west spine through the Village. The initial phase of these improvements includes the planting of shade trees along the corridor. Considering the limited space availability within the right-of-way (and the desire to keep the on-street parking adjacent to the Freshman Learning Center), this plan recommends the City develop a partnership with private property owners to implement a shade-tree planting program. The City could do the analysis and planning, and install shade trees to those property owners willing to participate and agree to maintain and water the trees. This is a cooperative approach to providing much needed shade on the corridor without creating new easements or acquiring property. Discussions with property owners could begin immediately. In addition, this plan recommends creating a “Friends of the Canopy” coalition to protect, preserve, and enhance the existing tree canopy within the Village. The discussion of streetscaping along 19th Avenue should also include decorative, pedestrian-scaled street lighting. A newly created Cultural Arts Village Neighborhood Association would be instrumental to this effort.



Implementation

II. The Freshman Learning Center

The Freshman Learning Center is centrally located within the Village and offers unique opportunities and challenges to the implementation of the Cultural Arts Village concepts. A strong alliance between the Indian River County School District, the City, and the CAV leadership needs to be forged in order to realize the mutual benefits of the plan. In fact, the Cultural Council has already met with school representatives and made them aware of the CAV concepts. To the extent possible, a more formalized meeting schedule with district representatives should be developed so that the Cultural Arts Village recommendations, relative to the Freshman Learning Center, remains on their radar.

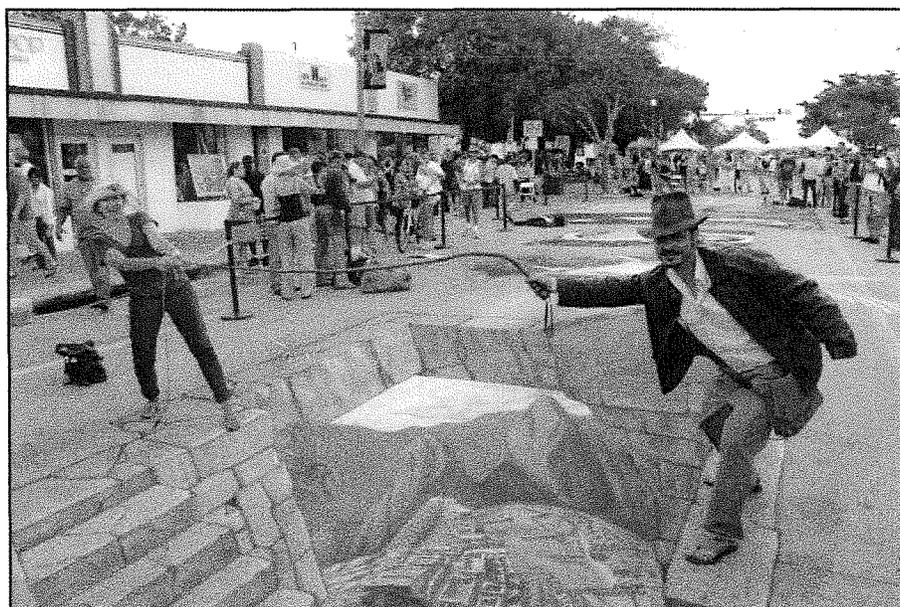


III. Streetscaping Standards

As part of the future detailed planning of improvements in the Village, a set of Streetscaping Standards (including street tree species, decorative, pedestrian-scaled street light specifications, street furnishing types, etc.) should be developed to ensure consistency over time as new investments are made and projects developed in the Cultural Arts Village. Consistency does not necessarily mean uniformity; just that new trees and streetscaping elements are implemented following an agreed-to plan. Of course the City, the team leadership, and the neighborhood association must collaborate on the development of these standards. In fact, these standards would ultimately be part of the Cultural Arts Village ~ Zoning Overlay District.

IV. Inaugural Street Festival

One of the greatest, and most fun, marketing tools for the Village could be the establishment of an annual arts-related festival within the Village itself. One idea that comes to mind is the Lake Worth Street Painting Festival which occurs every year in downtown Lake Worth. The festival brings together dozens of artists and arts organizations who, over the course of a long weekend, turn Lake and Lucerne Avenues in Lake Worth into an amazing canvas temporary chalk paintings. With some planning and coordination with the newly formed neighborhood association, the Cultural Arts Village could be the location for a similar event. 19th Avenue would be the perfect corridor to focus this type of event which could include food, music, booths for purchasing art; anything that comes to mind. The Lake Worth Street Painting Festival has brought extraordinary attention to the artistic endeavors and culture to Lake Worth – just such an event could do the same for the Cultural Arts Village.



Vero Beach Cultural Arts Village Plan

Implementation

LONGER-RANGE ACTION ITEMS

I. Permanent Public Restrooms

The provision of permanent public restrooms is often the subject of debate and disagreement. Most urban cities, particularly in the northeast and Europe, provide some form of civilized public restroom facilities. The desire of course is to provide some comfort, relief, and predictability to visitors of an area that personal hygiene can be attended to if necessary. This is especially the case where smaller children are concerned. Not always the best judge of when they need to “go”, children’s needs can quickly turn a pleasant afternoon at the festival into a focused expedition in search of a toilet. Providing dignified facilities for children and families is a way of accommodating guests and helping to ensure they will return. The downside to providing public restroom facilities is the cost of upkeep, maintenance, and supervision. There are many options however for addressing these concerns and therefore, upkeep and supervision should not alone outweigh the benefits of providing these facilities.

The more significant issue associated with providing permanent public restrooms is where to provide them. The Cultural Arts Village is a unique concept in that there is the desire to invite the public to attend festivals and events; however, the Village is essentially still a neighborhood at a scale and intensity that may not warrant these facilities. The provision of permanent public restrooms has been identified as a Longer-Range Action Item not so much because of the complexity or cost, but the community should test the other ideas related to the Village concept before deciding that these facilities are warranted and desired. There may be other, more appropriate locations in the Arts District or downtown.



II. The Twin Pairs

The “Twin Pairs” of 20th Avenue and 19th Place, and the character, size, and speed of these roadways has been a source of heated discussion for quite some time. The Cultural Arts Village charrette did not focus on the Twin Pairs. In fact, there was little mention of this issue in the charrette Opening Presentation as the team prepared the public to discuss their ideas. However, more than half of the participants at the September 12, 2015 workshop identified the Twin Pairs as a problem that needs to be addressed. Most notably, the six-lane, one-way couplet of westbound 20th Avenue and Eastbound 19th Place are too wide and fast to make pedestrian or bicycle crossings safe or comfortable. Due to significant public discussion of this issue, the charrette design team provided a couple of before and after rendering to illustrate what a “road diet” on the Twin Pairs might incorporate. These images were developed after consulting the 2013 Kimley-Horn and Associates “SR 60 Traffic Calming Feasibility Study” developed for the Indian River Metropolitan planning Organization and the City of Vero Beach. This engineering study clearly shows that reducing SR 60, from six lanes to four, will not significantly impact traffic flow based upon existing and future forecast traffic volumes.

The success of the Cultural Arts Village is not wholly dependent upon the calming of SR 60. However, just like downtown Vero Beach and the Arts District, the Cultural Arts Village will never reach its full potential until the Twin Pairs are calmed. To encourage foot traffic through the Village and downtown, yet deny the pedestrian safe passage, is an issue that must be addresses.



The computer rendering shows the addition of on street parking and a protected bike lane.

**CITY OF VERO BEACH
ECONOMIC DEVELOPMENT ZONE COMMITTEE'S
ECONOMIC DEVELOPMENT PLAN**

1. MISSION STATEMENT

The Economic Development Zone Committee (EDZC) exists to provide and administer an economic development plan that identifies the infrastructure, capital improvements, and expenditures, subject to City Council approval, in accordance with Ordinance 2012-07 enabling use of tax increment revenues (and other sources) as a basis for funding essential projects to enhance the areas within the designated "Historic Downtown Vero Beach Economic Development Zone."

2. PLANNED PROJECTS WITHIN THE ZONE

A) One (1) Year Projects

A-1 **Maps and Signage**: These signs would serve as maps on the zone with Historical Buildings, Restaurants, Galleries, etc. listed. These structures would be three sided with signage, advertisements, upcoming events, and the like displayed with directions to places within the zone.

COST: \$3,995 each with seven (7) possible locations – total approximately \$28,000

Sign Proto-type: MAGLIN.com, item MLK-103S-\$3,995 each with possible savings by using a local business to fabricate signs.

A-2 **Painted Walking Trail**: This would provide the community with a Historical walking trail through Downtown Vero Beach showcasing historical and important areas within the District. The walking trail would be designated by a painted hibiscus on the sidewalk.

COST: Approximately \$5.00 for each emblem

A-3 **Time Adjustment for SR60 pedestrian crossings**: Our Committee has reached out to Mr. Chris Mora from the Indian River County Public Works Department regarding this matter. We would like to see the time in which the public has to cross either west-bound or east-bound SR60 at 14th Avenue to be extended from its current 15 seconds. This would give the public additional time to cross safely in these high-speed, multi-lane areas.

COST: No cost occurred to the EDZC

A-4 **Public Safety** Our Committee has met with the Chief of Police and discussed our safety concerns within the zone. He has been working with his officers in order to be more present within the Downtown area. We have seen noticeable presence and feel it has made a positive impact. The Chief is working on bringing back a bike route and has recently purchased (2) bikes costing \$1,500 each.

COST: No cost incurred to EDZC

A-5 **Alleyway Lighting Improvements** Our Committee has coordinated with the Public Works Director to make safety improvements to the alleyway. These improvements include making the portion of the alleyway between 14th Avenue and 16th Avenue to a one-way westbound only.

Cost: Lighting to be paid by EDZC

B. Two (2) to Three (3) Year Projects

B-1 **Additional Bus Stops Downtown** Continue working with the GoLine through their move to their new Hub in order to add stops within the zone to bring additional people to the Downtown area.

COST: No cost to the EDZC

B-2 **Special Theme Lighting** Our Committee would like to expand on the themed antique lighting on Main Street 14th Avenue south on 14th Avenue to 18th Street.

COST: Poles can be rented from the City at \$20.00 per month, which includes maintenance

B-3 **Paving Improvements between 14th Avenue and 20th Avenue** This would include paving improvements between 14th Avenue and 20th Avenue.

COST: No cost incurred to EDZC. Would be a safety upgrade and paid for by the City

B-4 **Sidewalk Widening Project** Our Committee has coordinated with the Public Works Director regarding widening sidewalks within the zone to enhance walk-ability and promote outdoor dining.

COST: No cost incurred to EDZC. Could be petitioned by the City to be done with SR60 project

C. Five (5) Year Plus Projects

C-1 **Stamp Crosswalks** Our Committee has coordinated with the Public Works Director regarding possible stamped asphalt paver style crosswalks within the zone. They understand this would be cost prohibitive before the roadway re-paving project takes place, when this is done (approximately 8-10 years) this could be performed as a part of that project.

COST: No cost incurred to EDZC

C-2 **SR 60 Restructuring and Additional Landscaping** Our Committee is committed to working with the City and the County in order to provide the best re-structuring plan for the Twin Pairs, thus enhancing the safety, walk-ability, and allure of the Downtown area to both businesses and the public. Also the Committee discussed the need for additional landscaping once the project has been completed.

COST: FDOT project, but landscaping and streetscape improvements will require local public or private funds.

C-3 **Band shell at the Heritage Center** Our Committee is committed to working to promote the building of a band shell within the Historic Downtown Zone.

COST: Project to be privately funded

C-4 **Art Displays in Green Space** Our Committee is committed to promoting art within the green areas if and when the SR60 calming plan is implemented, and within areas that will not change when calming plan is implemented (i.e. island at SR60 east/west and 20th Avenue north/south).

COST: No cost occurred to EDZC

3. Budget

For budgetary purposes, we would propose rolling our first year's tax increment to year 2 (2017), as we do not anticipate generating the funds necessary to implement any of our planned projects with these funds within the first year. A detailed multi-year budget will be prepared in the proposed amendment update to be submitted to the City Council for its consideration in November as more specifics on the scope, costs, and potential funding sources for projects are identified over the next six months by our Committee.