

**ECONOMIC DEVELOPMENT ZONE COMMITTEE (EDZC) MEETING
MONDAY, NOVEMBER 9, 2016 10:00 A.M.
CITY HALL, COUNCIL CHAMBERS, VERO BEACH, FLORIDA**

A G E N D A

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES**
 - A) September 19, 2016 (Previously mailed out)
- 3. PUBLIC COMMENT**
- 4. NEW BUSINESS**
- 5. OLD BUSINESS**
 - A) Discussion of Kiosk – Requested by Mr. Mike Williams
 - B) Finance Director to discuss guidelines for accepting sponsorship money
 - C) Public Works Director to give an update on adding some time to the pedestrian crossings on 14th Avenue and SR 60
 - D) Request to Florida Department of Transportation (FDOT) to have a speed study done in the area of the Twin Pairs – Public Works Director to give an update
- 6. NEXT MEETING DATE**
 - A) December 19, 2016
- 7. ADJOURNMENT**

This is a Public Meeting. Should any interested party seek to appeal any decision made by this Committee with respect to any matter considered at such meeting or hearing, he will need a record of the proceedings and that, for such purposes he may need to ensure that a record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based. Anyone needs a special accommodation for this meeting may contact the City's Americans with Disabilities Act (ADA) Coordinator at 978-4920 at least 48 hours in advance of the meeting.

**ECONOMIC DEVELOPMENT ZONE COMMITTEE MINUTES
MONDAY, SEPTEMBER 19, 2016 10:00 A.M.
CITY HALL, COUNCIL CHAMBERS, VERO BEACH, FLORIDA**

PRESENT: Jessica Hawkins, Chairman; Terry Torres, Vice Chairman; Members: Garry Rooney and Mike Williams **Also Present:** Tim McGarry, Planning and Development Director; Monte Falls, Public Works Director and Tammy Vock, City Clerk

Unexcused Absence: Scott Chisholm

1. CALL TO ORDER

The Chairman called the meeting to order at 10:00 A.M.

2. APPROVAL OF MINUTES

A) August 15, 2016

Mr. Williams made a motion to approve the August 15, 2016 minutes. Mr. Rooney seconded the motion and it passed unanimously.

3. PUBLIC COMMENT

None

4. NEW BUSINESS

Mr. Williams added to the agenda information on signs. He passed out a proposal from Mr. Randy Singleton/ Singleton Studios (please see attached). His proposal for one (1) sign would be \$1,580.00 and the total for seven (7) signs would amount to \$11,060.00. He (Mr. Williams) said this is much cheaper than the original quote they were given. The signs will be a three (3) sided steel display with keyed lockable hinges. They will be sandblasted and coated with a dark bronze with light antique copper metallic. The only thing that Mr. Singleton is requesting is that his name and logo be at the bottom of the frame. Mr. Williams invited the Committee members to go on to Mr. Singleton's website to observe the kind of work that he does.

Mrs. Hawkins recalled that Mr. Chisholm came up with the locations of where the signs would be located and how many were needed.

Mr. Rooney felt that they would probably get some of the local businesses to pay for the signs since the cost is much cheaper than they thought it was going to be.

Mrs. Hawkins said that they would need to try and figure out how to go after sponsors. The Committee agreed to invite the Finance Director to their next meeting to go over the procedures for accepting money.

5. OLD BUSINESS

A) Restriping Project – Mr. Monte Falls, Public Works Director

Mr. Monte Falls, Public Works Director, reported that in 2012 the City had a joint project through the Metropolitan Planning Organization (MPO) to have a consultant look at State Road 60 (Twin Pairs) through the downtown area where there are traffic issues. The report showed the need to have one (1) lane eliminated from both sides of the Twin Pairs. Staff was instructed by the City Council to move forward with an application to the Florida Department of Transportation (FDOT) requesting this. He is in the process of working on those documents now and is getting ready to submit them. The next step would be to look at when the most advantageous time would be to have this done. He feels that it should be when the roads are scheduled to be resurfaced. The whole project will cost close to one million dollars. However, if they incorporate this request with the resurfacing project being done by FDOT then the City's cost would only be \$400,000, as opposed to \$800,000. He has asked FDOT when they expected this work to be done and has been told between five (5) and seven (7) years. He keeps watching for the project to come up on the MPO level, but has not seen it yet. Once it is scheduled he will let everyone know. He expressed that the \$400,000 for this project has not been budgeted yet. He said once they know for sure that the project is going to take place then they will budget for it. He reiterated this would be for elimination of one (1) lane going eastbound and one (1) lane going westbound. It would be from the railroad crossing to 20th Avenue. An aerial of this area was shown to the Commission members.

Mrs. Hawkins noted that when looking through the MPO Comprehensive Plan that it looked like the resurfacing project was a long range planning project many years down the road.

Mr. Falls explained what she probably was looking at was a maintenance project in the Comprehensive Plan, which is different from a repaving project.

Mr. Torres asked if it would be possible to have parking lanes along US Highway 1 up to the railroad tracks. Mr. Falls explained if a study was done on that it would cost around \$100,000.

Mr. Falls said that the present study shows that the evacuation route will be fine and the growth rate would accommodate the elimination of one lane.

Mr. Torres went back to having a new study done and asked if the MPO would participate with them in doing this. He said they would be looking at getting that whole section done. He said there is a great need for parking between US Highway 1 and the railroad tracks. He said there is no way to add additional parking spaces to the properties that are there now and adding on street parking would be a great benefit to the businesses in that district.

Mr. Tim McGarry, Planning and Development Director, commented that he is looking at ways to allow mixed-use properties in this area. He said the way that their Ordinance is written now makes it difficult.

Mr. Torres asked what it would take to get moving on this study.

Mr. Falls said that this Committee would need to make a recommendation to the City Council to see if they agree that a study needs to be done. If Council agrees, then they will see if they could get another study funded through the MPO like the last one was.

Mr. McGarry expressed that the MPO only has so much money available. He didn't know what kind of support they would receive from the MPO.

Mr. Torres made a motion that this Committee recommends to City Council and to the Public Works Department to proceed with a study on the section of State Road 60 between US Highway 1 and the railroad tracks to determine whether or not it is feasible to do a lane reduction in this area as well. Mr. Williams seconded the motion.

Mr. Falls suggested that the motion be sent only to the City Council. Mr. Torres was fine with that.

Mrs. Hawkins had some concerns that there would be a bottleneck at the tracks with the new brewery going in. She said that might create some issues.

Mr. Rooney brought up speed limit reduction. He asked since restriping is not feasible at this moment, what can they do to have the speed reduced in this area.

Mr. Falls said they needed to request that a speed study be done from FDOT. He said FDOT will come out and see what the speed of the road is now, how it is being traveled today and they will make their recommendations based on what they find. He will request that they do this. The Commission agreed that FDOT should look at the area between US Highway 1 to 20th Avenue.

Mrs. Hawkins brought up the timing for pedestrian crosswalks. She asked Mr. Chris Mora, Indian River County Engineer, if the timing could be changed allowing more time for someone walking across the street, but he was not real responsive.

Mr. Falls said that he would contact the person that has taken Mr. Mora's place at the County and request that additional time be given at the crosswalk intersection. He said if they still do not get a positive response then they could take it to the Technical Advisory Committee (TAC).

Mrs. Hawkins commented that only an addition of three (3) to five (5) seconds would be needed. She brought up the crosswalk at Miracle Mile and said the timing there was fine.

The motion passed unanimously.

B) Comprehensive Plan – Mr. Tim McGarry, Planning and Development Director

Mr. McGarry reported that he has been working on updating the Comprehensive Plan and one (1) of the major areas that he is focusing on is the land use element and the downtown area. He said that this Committee will be the focal point for redevelopment in this district. An annual update of the Economic Development plan will be a part of the Comprehensive Plan. The Committee will also be working with other organizations, such as the Cultural Arts Village and Main Street Vero Beach in coordinating these things. He explained the Comprehensive Plan is required by the State of Florida and oversees everything when it comes to land development regulations. He asked the Clerk to send an updated section of this part of the Comprehensive Plan to the Committee members. He said if they have any suggestions or questions to please give him a call. His goal is to get the Comprehensive Plan sent to the State by the end of this year.

C) Update on the Metropolitan Planning Organization meeting – Mrs. Jessica Hawkins, Chair

This item was discussed earlier in the meeting.

Mrs. Hawkins asked Mrs. Jones to go over the new lighting that they are looking at for downtown.

Mrs. Elaine Jones, Executive Director for Main Street, explained that Main Street is working with the Charter School to put LED lighting in some of the trees downtown. She said that the lighting would be professionally installed and removed three (3) months out of the year for maintenance.

Mrs. Suzy Feeney stated that she had a sample of the light that is going to be used in her car and would go and get it so that the Committee can see for themselves how it works.

Mr. Falls added that this project is being done along with the City. The City has some money that they set aside for Christmas lighting and this year the lighting downtown will be different from what it has been in the past at the request of Main Street.

Mrs. Jones said that the Charter School students will be putting lights on the light poles downtown. So there will be additional lighting downtown other than just the LED lighting that will be in some of the trees.

Mr. Torres complimented Mrs. Jones on what a fine job she has done since she took the position as the Executive Director of Main Street.

Mrs. Jones reported on the new trolley that will be used to transport people visiting downtown for different events, such as the Art Stroll, etc.

7. NEXT MEETING DATE

The next meeting date for the Economic Development Zone Committee is scheduled for October 17, 2016.

8. ADJOURNMENT

Today's meeting adjourned at 10:44 a.m.

/tv