

## WOULD EXPOSURE TO THOUSANDS OF RESIDENTS OF VERO BEACH BENEFIT YOUR ORGANIZATION?

Did you know *that the City of Vero Beach Recreation Department holds at least 12 SPECIAL EVENTS in our community each year? Each event attracts THOUSANDS of spectators and participants.* You may have even attended some of these events yourself, such as Dancing Under the Stars *held at Royal Palm Pointe*, The Aerial Antics Circus *a three-day event*, the Annual Easter Egg Hunt, the Halloween Parade *in Downtown Vero* and the Holiday Drama *at the Vero Beach High School Performing Arts Center*, just to name a few!

The efforts of the Recreation Department's staff are endless in striving to maintain and improve the *quality of life* for the residents of Vero Beach. Vero Beach is an amazing place to live and our community deserves the first-rate recreation special events, programs and beautiful parks, beaches and playgrounds that the City of Vero Beach Recreation Department has provided for over 50 years. We are appealing to your sense of community spirit by giving **you** the opportunity to become a sponsor of the above events and more!

Imagine the opportunity this sponsorship will give your business/organization. You will receive constant exposure to a wide spectrum of the population. This is an excellent way to assist the Vero Beach Recreation Department in preserving the unique way of life this City is known for.

You will find our sponsorship levels listed on the next page, along with a Sponsor Registration Form. It's simple! Just select your choice of sponsorship level and return the completed form by mail or fax!

Our fax number is 772-778-6515, or you can call our office directly at 772-567-2144, or email [phoward@covb.org](mailto:phoward@covb.org).

Sincerely,

The Recreation Staff

P.S. What a great way for your business to be recognized and most importantly, appreciated by thousands of smiling faces!

## **City of Vero Beach Recreation Department Sponsorship Opportunities at a Glance**

Your tax-deductible donation can be applied towards any of the following options.

*We will gladly accept any monetary donation your organization has to offer.*

**\$1,200.00 PLATINUM SPONSOR** - All of the below-listed benefits plus a 1/8-page advertisement (valued at \$200.00) in the Recreation Department Program Guide, which could easily be seen by over 100,000 people in our community.

**\$1,000.00 GOLD SPONSOR** – All of the below-listed benefits plus a spot on the digital picture frames located at City Recreation Facilities and be recognized as a special event sponsor on the City T.V. Channel 13 when upcoming events are displayed.

**\$500.00 SILVER SPONSOR** – All of the below-listed benefits plus special mention on the City of Vero Beach Website (covb.org), the event program, and in the Vero Beach Recreation Department Program Guide which is distributed to all IRC elementary schools, pre-schools & day cares. These guides are available at all City beaches, where well over 100,000 people attend annually! In addition, as a Recreation sponsor, you'll receive a 15% discount on the rental fee at the Vero Beach Community Center, and a 20% discount at the Riverhouse or Bethel Creek House for an entire year (excluding any other discounts). Just mention it when you book your event.

**\$250.00 BRONZE SPONSOR** – Your business will receive all of the below-listed benefits plus mention in all event publicity, which may include press releases, radio and pre-event advertising flyers and in the program guide.

**SUPPORT SPONSOR** – For cash donations of less than \$250.00 OR donations of goods and/or services, your business will be posted on Recreation Department Special Event “Day of the Event Sponsor Boards”.

Please select your sponsorship level:

*Platinum*    *Gold*    *Silver*    *Bronze*    *Support*    *Other*\_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Return this form to City of Vero Beach Recreation Department at  
2266 14<sup>th</sup> Avenue, Vero Beach, FL 32960 or fax to (772) 778-6515  
\*make checks payable to the City of Vero Beach**